

# Update

The Society of Otorhinolaryngology  
and Head-Neck Nurses, Inc.

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## Golden Opportunities in ORL Nursing

SOHN 35<sup>th</sup> Anniversary

Congress  
and Nursing Symposium

*Fairmont San Francisco Hotel*

*San Francisco, California*  
*September 9-13, 2011*

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# Update is a publication of the Society of Otorhinolaryngology and Head-Neck Nurses, Inc.

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Dear Colleagues  
and Friends,

California is  
known as the  
"Golden State" for  
its famous gold rush  
of the 1800's, fields  
of beautiful golden

poppies, the stunning Golden Gate Bridge  
and golden sunsets over the Pacific. Time  
to share the exciting plans for the 35th  
Anniversary SOHN Congress and Nursing  
Symposium, "Golden Opportunities in  
ORL Nursing: Celebrating 35 Years," in  
San Francisco, California. San Francisco,  
the City by the Bay, provides the setting  
and YOU the members will provide the  
fun, engagement and excitement as we  
all celebrate this momentous event! Can  
you believe 35 years of ORL nursing and  
SOHN? Congratulations! A great deal  
of thanks and acknowledgement is due  
the membership of the organization;  
from inception to today, without our  
commitment and service we would not  
have succeeded.

In the last Update, our Executive  
Director, Sandra Schwartz, described  
San Francisco in detail. This beautiful city  
offers "scenic beauty, cultural attractions,  
diverse communities, and world-class  
cuisine." Golden nuggets of education,  
travel, networking and dining- I cannot  
wait! Let's get moving and encourage  
our ORL colleagues and friends to put  
on their walking shoes and join us. Visit  
such beautiful sites as Union Square, the  
Golden Gate Bridge, Fisherman's Wharf,  
Japantown and many more culturally rich  
neighborhoods. I am positive that Anne  
Bigelow, coordinator of the "Stepping  
Forward for the Foundation" initiative  
will plan a super Sunday morning walk  
and golden adventure for all. You never  
know- attend and you might be featured  
in our 2011 Congress highlight video  
on YouTube. Let's walk, and learn all  
about the golden city by the bay from our  
coordinator and role model-ANNE!

The Congress Education Committee  
has worked diligently to put together  
a program that is certain to please.  
Preconference programs are available  
including the Comprehensive ORL  
and Head-Neck Nursing Course and  
Pharmacology Course. Saturday through  
Tuesday are filled with sessions for your  
specialty, networking with Special Interest  
Groups, committee meetings and so  
much more. Our keynote speaker is Diana

Jordan-labeled as one of the "funniest  
people on the planet." This will be perfect  
after the Opening Address, which will  
focus on the past 35 years-successes,  
opportunities and the future of SOHN.

Special events include the three  
lectureships-Kalynn-Quinn Hensley  
(Head-Neck/Laryngology), Cynthia Mabry  
(Otolaryngic Allergy) and Lois Moore  
Rogers (Pediatric Otolaryngology). We  
are excited about our special guest  
from Washington State Congressional  
Government, Eileen Cody, speaking at the  
Government Relations luncheon. Reverend  
Jimmie Lancaster will hold "The Blessing  
of the Hands" on Tuesday afternoon.  
Following this our closing speaker, Margie  
Hickey will end the 35th Congress with  
"Footprints in ORL Nursing." Margie, past  
president, is a long-standing member of  
our society and has contributed greatly to  
SOHN.

FUN? Starting on Friday evening  
we will take part in the San Francisco  
Giants baseball game. The World Series  
Champions of 2010 will give us a super  
start to Congress! Saturday evening will  
be a Celebration/Reunion where all can  
meet the current board of directors and  
officers, candidates and chapters! Sunday  
will have a special event- the President's  
Reception. We will have the pleasure of  
visiting the Aquarium of the Bay- I am  
sure this will be a memorable occasion.  
Monday evening features the "sparkling"  
San Francisco by Night Bus Tour.

Back to business-the annual business  
meeting and election will be held on  
Monday the 12th from 3:30-5:00 p.m.  
Please attend and provide your input  
on the future of SOHN's leadership and  
policy. The ENT-NF raffle will be entwined  
in the conference allowing members to  
win fabulous prizes on Monday afternoon.  
Several other fundraising events are  
planned for our 35th anniversary so stay  
tuned over the summer months.

Let's look for golden opportunities for  
learning and fun this fall in San Francisco.  
Submit your Chapter Excellence  
applications, poster applications and  
register for Congress 2011. Make plans  
to attend and get ready for a great time of  
learning, socializing, fun and relaxing.

Sincerely,

*Cindy J. Dawson*

Cindy J. Dawson, MSN, RN, CORLN  
President, SOHN

## Golden Opportunities in ORL Nursing ~ Celebrating 35 Years

September 9 – 13, 2011

San Francisco, California

Fairmont San Francisco Hotel

San Francisco, famous for scenic beauty, cultural attractions, diverse communities and world class cuisine will open its golden doors to SOHN's 35th Anniversary Congress and Nursing Symposium. State of the art courses, encompassing diversity and the specialty of ORL and Head-Neck Nursing have been developed to motivate and educate; addressing clinical issues, professional roles and education and leadership strategies. Topics have been carefully chosen to include advanced (APN) and basic courses, sub-specialty sessions and an exciting array of general ORL presentations. Selections include:

- The 2011 Keynote Address, The Healing Power of Laughter – The Power of a Happy Heart! delivered by Diana Jordan, named by Oprah as “One of the funniest people on the planet!”
- Featured Session: Nursing Care of the Laryngeal Transplant Patient or History in the Making: SOHN Nurses at the Forefront. Representing the 25 nurses who cared the world's second documented voice box transplant patient, Ann Sievers, Kim Olson, Janet Peterson and Jan Pryor will describe the multidisciplinary approach and challenges in transplant care.
- The Closing Presentation, Footprints in ORL Nursing. Margie Hickey, SOHN member, past president and exciting entertainer will highlight 35 years of SOHN and ORL/HN Nursing. Do Not Miss This Session!
- Participate in a Ceremony of Blessing of the Hands, celebrating ORL Nurses and the power of their hands to produce positive results.
- Pre-Congress Sessions: The 2011 ORL Pharmacology Course with state-of-the-art topics and the acclaimed Comprehensive ORL Nursing Course.
- Back by popular demand, the didactic and hands-on Rigid Nasal Endoscopy and Flexible Nasopharyngoscopy Course.
- SOHN Exhibit Area with over 20 exhibits.
- The SOHN Poster Display ~ View clinical and research presentations prepared by ORL nurses for ORL nurses.

- SOHN's GRC Committee invites you to the Government Relation's Luncheon ~ an exciting forum with a dynamic speaker and a delightful lunch.
- Special Interest Group Meetings. Here's where you can get connected to others in your sub-specialty area. You'll walk away with clear, fresh ideas for your practice and connections for the future.
- The SOHN Business Meeting ~ Elect your future leaders and help chart the future of SOHN.

And, a sample of other interesting and fun events to promote networking opportunities outside the meeting room...

- The SOHN President's Reception. Join Cindy Dawson, SOHN President, for an Evening at the Aquarium by the Bay. Ticket includes admission, beverages, artisanal cheese/fruit display, transportation and priceless networking.
- “Take Me Out to the Ballgame Night”. See the San Francisco Giants – the World Champions play the Los Angeles Dodgers – a true California baseball rivalry.
- Celebration Showcase ~ A time to wind down at the end of the day and to gather with friends old and new, while discovering new chapter activities, meeting the poster presenters, greeting the officers and board, and getting to know the candidates. Light snacks will be served with a cash bar.
- San Francisco Evening Tour. Enjoy a spectacular one and one-half hour city tour on a deluxe motor coach and then travel on to a special destination for dinner and sight-seeing. Ticket includes bus tour (dinner not included).
- Stepping Forward for the Foundation ~ a benefit walk for the Ear, Nose and Throat Nursing Foundation. Experience the unique and beautiful neighborhoods of San Francisco as you support scholarships and education programs for ORL nurses.

Get connected with a vibrant community of your peers at this year's annual meeting and discover San Francisco and the Golden Opportunities in ORL Nursing.

## SOHN's 35th Anniversary Congress

1. Become energized by the passion and commitment that comes from being a part of this dynamic, future-oriented organization.
2. Learn the latest developments in ORL nursing practice and research.
3. Choose from over 50 sessions with more than 75 speakers ~ participate in a multitude of ORL subspecialty courses and earn nursing contact hours.
4. Network with nurses to share successful strategies and best practice ideas.
5. Interact one-on-one with exhibitors and see demonstrations of new products and technologies.
6. The largest gathering of ORL nurses in the World!

### Program Goal

The 35th Anniversary Congress and Nursing Symposium will provide ORL nursing professionals with learning experiences and networking opportunities that will enhance their practice as well as develop their mentoring and leadership skills.

### Program Objectives

- Identify ways to integrate and disseminate information about evidence-based ORL/ Head-Neck nursing care.
- Identify issues and trends that will impact the future of ORL/Head-Neck Nursing practice
- Discuss new and innovative clinical practices to use in your own work environment.
- Participate in an environment of peer networking and collaboration

### Target Audience

Nurses interested in developing or enhancing their knowledge, skills and expertise in ORL nursing and patient care and who value networking with ORL colleagues from around the world.

## Events/Deadlines

### June

- 24 Poster & Video Application Deadline

### July

- 1 Chapter Excellence Award Applications Deadline
- 1 Clinical Excellence Award Application Deadline
- 1 Honor Award Applications Deadline
- 1 Scholarship Applications Deadline
- 1 Forming Chapter Bylaws Deadline

### September

- 1 CORLN Examination Application Deadline
- 9-13 SOHN 35th Annual SOHN Congress – San Francisco, California

### October

- 8-22 CORLN Examination Testing Period
- 15 Call for Abstracts 2012 Congress & Spring Seminar Series

### November

- 1 Midwinter Board Meeting Guest Attendee Application Deadline
- 15 Lois Moore-Rogers Lectureship Deadline
- 30 Research Forum Abstracts Deadline

### December

- 15 Nominations for Outstanding Service Award Deadline
- 15 Nominations for Friend of SOHN Award Deadline

### Future Congress Dates

September 7-11, 2012 ~  
Washington, DC

## Noteworthy Courses & Events

### Opening Ceremony

*Saturday, September 10*

Plan to attend the Opening Ceremony and show your support to friends and colleagues and celebrate the accomplishments of the Society, the activities of our countless volunteers and the achievements of our members. SOHN President, Cindy Dawson will preside over this exciting event!

### Keynote Address

*Saturday, September 10 • 1:15 p.m.*

***The Healing Power of Laughter – The Power of a Happy Heart!***

*Diana Jordan*



Oprah calls Diana Jordan “One of the funniest people on the planet!”

A psychology major from the University of Oklahoma, the former Miss Congeniality has been a featured writer

in many magazines including Redbook and Reader’s Digest. Born and raised in a small town in Oklahoma, Diana has spent the last 25 years working in Hollywood, and currently resides in Malibu, California with her doggie, Miss Gracie.

Keynote speaker and veteran stand-up comedienne, Diana Jordan has been entertaining audiences for over twenty years. When Diana appeared on Oprah for the first time, Oprah Winfrey selected her as “One of the funniest people on the planet,” right alongside Jerry Seinfeld, Robin Williams and Bill Cosby. She was on the show with her best-selling book, “A Wife’s Little Instruction Book: Your Survival Guide to Marriage without Bloodshed,” (Avon). The book title alone is enough to let you know that this is a woman who looks at life through her humor lens. The book obviously made the connection selling over 450,000 copies in five countries and five languages.

In addition to being a veteran stand-up comedienne, Diana is also an accomplished singer and actress. Her shows are rich with content, comedy and entertainment, and may even include a visit from Diana’s alternate persona, the fabulous free-spirited octogenarian, Miss Pepper!

It was the application of humor to her own life circumstances that moved her to

want to share the gift of humor through motivational speaking. While caring for her mother as she battled with emphysema and heart disease during the last four years of her life, Diana’s determination to make her mom laugh, dramatically improved her mother’s life just as Dr. Patch Adams did with his patients. Diana and her mother both found that you can learn to have a sense of humor.

Unfortunately what Diana learned, she had to apply once again, only on an even more personal level. In 2010 she was diagnosed with breast cancer- and underwent a mastectomy. She had breast cancer reconstruction surgery - going a cup size bigger - okay, two cup sizes bigger (still tasteful!) and when asked at the airport if she was prepared to sit in the emergency row of the airplane Diana quipped, “Don’t worry, I AM the flotation device!” Diana is a living testament to how her sense of humor got her through the difficult times. “People always tell me this is my journey. If that is so and life’s a journey, then I most certainly forgot to pack!”

Diana credits her honed sense of humor to getting her through the rough patches. She’s had breast reconstructive surgery and now is an advocate of early detection. Whether she’s getting the message out about women and heart disease or pulling out all the stops for a Girl’s Night Out, Diana shares healthy positive coping strategies. She clearly demonstrates that our attitude equally impacts our health and ability to put things in perspective. Every group is left with laughter and a more positive way to deal successfully with a difficult problem or situation. Facts, laughter, music, and a genuine feeling for caring for others shine through Diana’s sensational personality and energy. Everyone leaves feeling energized and informed.

Diana has lived in Athens, Greece, Hawaii (twice), Chicago, Atlanta, Las Vegas, and even did the starring actress/waitress in New York in attempt to get on Broadway (the play closed). Her wanderlust has rewarded her with a bountiful life that has been full of excitement and adventure. “This is why I now live in Malibu. It’s a small community and QUIET! Diana finds a lot of excitement and reward in her work as she feels she has truly found her niche in motivational speaking where she gets to combine her gift of comedy with her desire to share

## Noteworthy Courses & Events...continued

with people that they can learn to laugh. Through this, it is her greatest desire, "To heal the world one laugh at a time."

Diana has been nominated by the American Comedy Awards as one of the Top Five Female Comedians in the country. She was featured in the HBO special "Women of the Night" which spotlighted five top female comedians and also has two feature film roles to her credit including a performance in Sony's blockbuster hit "Jerry Maguire" with Tom Cruise and a co-starring credit in the independent film "Loretta's Surprise" that was featured in the Sundance Film Festival. Diana has been a featured performer on such notable television and radio shows as Oprah, Dr Phil, HBO, Showtime, The Bob & Tom Radio Show, and performed at such legendary venues including Radio City Music Hall and The Kennedy Center. Diana has also been Master of Ceremonies for many gala events where she presented such prestigious speakers as Former Secretary of State, General Colin Powell and Yolanda King.

### Closing Speaker

Tuesday, September 13 • 11:00-12:00 noon

*Footprints in ORL Nursing*

*Margaret Hickey MS MSN RN CORLN*

### ORL Nursing Pharmacology Course

Friday, September 9 • 8:00 a.m. – 5:00 p.m.

*(ticketed course – additional fee)*

Topics include:

- Ups and Downs of Thyroid Medications
- Hematology Issues and ENT Patients
- Hypocalcemia - Implications for ENT Practitioners
- Evidence-based Pharmacologic Management of Vertigo
- Bugs and Drugs: Pharmacology of Pediatric Sinusitis
- Otitis Externa: Bacterial, Fungal and Dermatitis
- Evaluation and Management of Headaches

### Comprehensive ORL and Head-Neck Nursing Course

Friday, September 9 • 8:00 a.m. – 5:00 p.m.

*(ticketed course – additional fee)*

The overall purpose of this course is to provide the ORL nurse with an overview of common ear, nose and throat problems/disorders and their management. The material has been divided into sections to include: Otology; Disorders of the Nose, Sinuses and Oral Cavity; Pediatric Otolaryngology; Head and Neck Disorders; and Treatment Modalities for Head and Neck Cancer. Each of the anatomical sections will review the normal anatomy, common disorders, etiology, symptoms, diagnostic evaluation and management. The course is ideal for the nurse who is new in the otolaryngology specialty or for the seasoned ORL nurse seeking a good review.

### Advanced Practice Rigid Nasal Endoscopy and Flexible Nasopharyngoscopy Course

Sunday, September 11 • 2:00 – 6:00 p.m.

*(ticketed course – additional fee)*

This course provides didactic information and hands on experience with scopes. The first half lecture covers the anatomy of nasopharyngeal and laryngeal structures, indications for flexible and rigid endoscopic exam, techniques, potential risks and documentation including coding and billing procedures. The second two hours of the course is the practicum which integrates rigid and flexible exams. Experienced Faculty will demonstrate skills and participants will have time to practice these skills. Note: Participants must have a Masters degree or higher with graduate education as a Clinical Nurse Specialist or Nurse Practitioner.

### SOHN President's Wine and Cheese Reception

Sunday, September 11 • 6:15 p.m.

*(ticketed event, \$69)*

Visit the Aquarium by the Bay at Night. Get up close and personal with 20,000 of San Francisco Bay's most amazing marine animals. As you stroll through crystal tunnels, Sevengill sharks, the bay's largest predators, circling overhead will be a great conversation starter. Visit the lair

of the Giant Pacific Octopus and enter the mesmerizing world of Moon Jellies. Ticket includes admission, beverages, artisanal cheese/fruit display, transportation and priceless networking.

### ENT-NF Annual Benefit ~ Honoring SOHN's 35th Anniversary

Saturday evening, September 10 –

Monday afternoon, September 12

*Awarding of prizes: Monday at 3:10 PM*

The very entertaining and outrageous ENT-NF Annual Benefit offers unique gifts and prizes that have been generously donated. By participating in the event you can win great items while promoting the work of the Foundation. Benefits: Priceless.

### Posters

Posters will be displayed and available for viewing during Congress. Posters will reflect various administration, education, clinical practice, and research topics of interest to ORL nurses. This is a wonderful opportunity to share your knowledge with other ORL nurses. There are monetary rewards for outstanding posters at Congress. Do not miss this opportunity to share your ideas and possibly win one of the poster awards. Applications are available on the SOHN website with the other conference information.  
*Application Deadline ~ June 24*

### Grand Opening of SOHN Exhibit Hall

Sunday, September 11 • 10:00 a.m.

Don't miss the ribbon-cutting event that marks the official opening of the Exhibit Hall. Refreshments will be served as you view displays reflecting the state of the art in technology, products and services. With cutting-edge products and services showcased throughout the exhibit hall, this is truly a highlight of the annual meeting. You're guaranteed a solid return on investment for the time you spend with company representatives and you'll walk away with new ideas to improve your practice. Attendees who complete their Exhibit Viewing Card will have a chance to win a free 2012 Congress Registration!

Hours: Sunday 10:00 am – 5:00 pm

Monday 8:00 am – 3:30 pm

# Noteworthy Courses & Events . . .continued

## Government Relations Luncheon

Sunday, September 11 • 11:30 – 12:45 p.m.  
(ticketed event – \$59)

Invited Speaker: Eileen Cody



The Honorable Eileen Cody, State Representative-Washington, will present this year's GRC Luncheon presentation. She serves as the chair of the House Health and Wellness Care

Committee and has focused much of her efforts on health care policy, particularly prescription drug reform. Eileen Cody is a registered nurse who specializes in rehabilitation nursing.

## Getting to Know You in San Francisco

(An Insider's Secrets to Congress 2011)

Saturday, September 10 • 8:00 – 8:50 a.m.

Each year a number of attendees come to SOHN's Congress for the first time. If you are a first-timer, choose to attend the First-Time Attendee Orientation. First-Timers will be greeted by SOHN's National Congress Planning Committee and many volunteers who have "been there and done that". In addition to meeting other first-time attendees, you will hear insider's secrets to help you get the most out of Congress 2011.

## Stepping Forward For The Foundation

Sunday, September 11 • 7:00 – 8:00 a.m.  
(ticketed event – \$35)

A benefit walk for the Ear, Nose and Throat Nursing Foundation. Join SOHN Leaders in a benefit walk for the Ear, Nose and Throat Nursing Foundation. Begin your walk on Nob Hill, the exclusive enclave of railroad barons and Gold Rush tycoons, travel through famous city neighborhoods, rich with history and Victorian architecture while viewing an edge of colorful Chinatown and charming North Beach.

Each registrant will receive an ENT-NF t-shirt. Pre-registration is encouraged; however, congress attendees will also be able to register at the SOHN Registration Booth until the close of registration on Saturday.

## "Take Me Out to the Ball Game"

Friday, September 9 • 6:00 p.m.  
(ticketed event – \$49, includes transportation)

SOHN once again travels to the ballpark for an evening of fun and entertainment. This special event will feature the World Champions – San Francisco Giants versus the Los Angeles Dodgers. Transportation will be provided to the AT&T Park featuring breathtaking views and classic design.

## San Francisco by Night Bus Tour

Monday, September 12 • 6:15 p.m.  
(ticketed event – \$35, does not include dinner)

San Francisco sparkles at night and the tour takes you through the best of all that San Francisco has to offer after dark. This city comes to life when the sun goes down. Beautiful light displays are everywhere you look: Storefronts, artwork, street performances and the city itself. The tour includes the sights of Chinatown, the Financial District, Embarcadero, Union Square, the Golden Gate Bridge with a stop at a special destination for dinner.

## ENT-NF Lectureships

The Ear, Nose and Throat Nursing Foundation is pleased to present and underwrite the following sessions this year:

### Cynthia Mabry Otolaryngic Allergy Lectureship

Sunday, September 11 • 9:00 – 10:00 a.m.  
*Managing the Allergy Patient Safely Using the Team Approach*  
Donna Rekkerth MS RN FNP

## Society of Otorhinolaryngology and Head-Neck Nurses

Notice of Business Meeting  
Monday, September 12 • 3:30 – 5:00 p.m.

Join the SOHN Officers and Board Members for the Annual Business Meeting. Elect new officers and learn what is happening in your association. All registrants are welcome to attend.

## CORLN Luncheon

Monday, September 12 • 11:45 – 1:00 p.m.  
(ticketed event – \$35)

Sponsored by the National Certifying Board for Otorhinolaryngology and Head-Neck Nurses (NCBOHN)

Take this opportunity to relax and meet informally with CORLNs from around the country while enjoying an elegant Fairmont Luncheon. All Certified ORL Nurses (CORLNs) are invited. Please bring two test questions to add to the test question item bank.

## Special Interest Group Meetings

Saturday, September 10 • 10:00 am – 12:10 pm

ORL Nursing covers a wide range of subspecialties, each of which present a special set of skills and unique knowledge base. SOHN special interest groups (SIGs) will link you with other members practicing in your designated subspecialty. All SIGS will be meeting at Congress. Join a SIG and share your ideas and gain new information.

### Kalynn Quinn Hensley Head-Neck/Laryngology Lectureship

Sunday, September 11 • 4:40 – 5:40 p.m.

*Advocacy for the Head and Neck Cancer Patient: Patient and Nursing Perspective*

Ann T. McKennis RN CNOR(E) CORLN(E)  
Itzhak Brook MD

### Lois Moore-Rogers Pediatric Otolaryngology Lectureship

Sunday, September 11 • 10:30 – 11:30 a.m.

*Diagnosis, Evaluation, and Management of Children with Vocal Fold Anomalies*

Kristina Keppel DNP RN CPNP

# General Information SOHN/ENT-NF

35th Anniversary Congress and Nursing Symposium  
September 9-13, 2011 – Fairmont San Francisco Hotel

## Registration Information

Register and Pick Up Registration Packets at the Fairmont San Francisco Hotel

### Early-Bird Discount

Advance registration for the annual meeting is strongly encouraged and will afford you a considerable savings.

### SOHN Registration Includes

- Admittance to all SOHN educational programs (Comprehensive ORL Nursing and Head-Neck Course; Advanced Practice Rigid Nasal Endoscopy and Flexible Nasopharyngoscopy Course; and Pharmacology Course require an additional fee).
- Access to Online Handouts
- Business Meeting
- Proceedings Book
- SOHN Exhibit Hall
- Beverage breaks
- Poster Presentations
- Contact Hours

## Pre-Registration

Early Bird and Regular registrants will receive a receipt in the mail. To receive your prepared packet, bring your receipt to the SOHN Registration Booth (hours listed in the Program), at the Fairmont San Francisco Hotel. You will need this packet before attending courses, so allow ample time for the registration process. The pre-registered EARLY BIRD and REGULAR fees are lower than ONSITE fees. And, if you pre-register, you will avoid delays while your meeting materials are prepared.

## Non-Members

Non-member Registered Nurses and LPNs/LVNs may apply, pay dues, and obtain Member rates for Congress at the same time, resulting in savings on congress registration. Eligible nonmembers are encouraged to become SOHN members at this time. Those ineligible for membership may receive our publications and mailings by becoming a subscriber.

## Early-Bird Registration

Must be postmarked no later than August 3 —NO EXCEPTIONS

SOHN Member \$460      Non-Member \$585

## Regular Registration

Postmarked between August 4 and August 26

SOHN Member \$510      Non-Member \$635

## On-Site Registration

After August 26 please register on-site. You must be registered and receive your Congress packet before attending any classes, so plan your arrival time to allow for the registration process.

SOHN Member \$535      Non-Member \$660

## Daily Rate

Badges will indicate daily attendees. (Please indicate which days you plan to attend on the registration form.)

Early-Bird - Must be postmarked no later than August 3

SOHN Member \$185      Non-Member \$210

Regular - Postmarked between August 4 and August 26

SOHN Member \$235      Non-Member \$260

On-site after August 26

SOHN Member \$260      Non-Member \$285

## Payment

Payment must be made at the time of registration, by Credit Card (American Express, Discover, Master Card or VISA only), check or money order. By Fax or Website: credit cards only. By Mail: Credit cards or payment by check/ money order in U.S. funds only.

## Registration/Information Booth

### Hours

Friday	7:30 a.m. - 5:00 p.m.
Saturday	7:30 a.m. - 5:00 p.m.
Sunday	8:30 a.m. - 5:45 p.m.
Monday	7:30 a.m. - 4:00 p.m.
Tuesday	7:15 a.m. - 12:00 noon

## Cancellations

- You may cancel by fax, mail or email.
- A refund of 50 percent of the registration fees will be returned to those who notify SOHN in writing by August 15. After this date, refunds for registration fees will not be issued.
- Substitutions are allowed, but:
  - A non-member replacing a member pays the difference in fee.
  - A member replacing a non-member will not receive a refund.

## Faxes and Receipts

SOHN is not responsible for faxed or online registrations not received due to mechanical failure or circumstances beyond our control. Due to the high volume of registrations, we are unable to confirm receipt immediately. Confirmations will be mailed within two weeks.

## Hotel Reservations

Hotel reservation information is available on the SOHN website [www.sohnnurse.com](http://www.sohnnurse.com).

All SOHN activities will be held at the Fairmont San Francisco Hotel. Continuous shuttle bus service will run between the official meeting hotels and the Moscone Center in San Francisco beginning on **Saturday**. It is suggested that SOHN registrants make their reservations immediately upon receipt of this brochure and secure rooms at the Fairmont San Francisco Hotel. Second choices should be hotels close to the Fairmont San Francisco Hotel or on the shuttle bus route.

**PLEASE IDENTIFY YOURSELF AS A SOHN CONFERENCE ATTENDEE.**

## San Francisco Airports

San Francisco boasts two conveniently located International Airports:

San Francisco International Airport  
Oakland International Airport

## Ground Transportation

*Taxis from San Francisco International Airport to San Francisco*

Taxis depart from the designated taxi zones located at the roadway center islands, on the Arrivals/Baggage Claim Level of all terminals. Uniformed taxi coordinators are stationed at the taxi zones from 7:00 a.m. to 1:00 a.m. to assist passengers with questions or concerns. Approximate fare is \$37.

*Shared-ride vans from San Francisco International Airport to San Francisco*

Shared-ride vans provide service between SFO and passenger-specified locations. Depending on the number of passengers, shared-ride vans may make multiple stops. Approximate fare is \$15-\$18 per person.

## Congress Attire

Business attire is appropriate for attending educational sessions and exhibits. A sweater or light jacket may also be necessary during the sessions, as the rooms often become cold.

## Nursing Contact Hours

The Society of Otorhinolaryngology and Head-Neck Nurses is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Provider approved by the California Board of Registered Nurses, Provider #05239. **The maximum number of nursing contact hours attainable for this program is 28 hours.**

## AAO Exhibit Hall Daily Passes

The AAO-HNSF Exhibit Hall will be located in the Moscone Center in San Francisco. Daily passes are available for \$50 per day or four days for \$100 through SOHN advance registration. Designate your choice of day(s) on the registration form.

(\*After August 8th exhibit hall passes must be purchased from AAO-HNSF at the Moscone Center – \$90 per day/\$140 four days.)

## AAO-HNSF Exhibits located at the Moscone Center will be open:

Sunday, September 11  
10:00 am - 5:00 pm

Monday, September 12  
10:00 am - 5:00 pm

Tuesday, September 13  
9:30 am - 3:30 pm

Wednesday, September 14  
9:30 am - 1:00 pm

# SOHN 35th Anniversary Congress & Nursing Symposium Preliminary Program

All Education Sessions will be held at the the Fairmont San Francisco Hotel

## Friday, September 9, 2011

7:30 am-5:00 pm **SOHN Registration/ Information**  
Fairmont San Francisco Hotel

**ORL Comprehensive ORL and Head-Neck Nursing Course**

8:00 am-5:00 pm *(add'l fee required)*  
Deena Hollingsworth MSN FNP-BC - Coordinator

**110 Otolaryngology**  
Lorie Sparacino MS PNP-BC CORLN

**112 Disorders of the Nose, Sinuses and Oral Cavity**  
Erin Ross MS APRN CNP CORLN

**114 Pediatric Otolaryngology**  
Lucille M. Kingston RN CPNP CORLN

**116 Head and Neck Disorders**  
Penelope S. Fisher MS RN CORLN

**118 Treatment Modalities for Head and Neck Cancer**  
Penelope S. Fisher MS RN CORLN

The overall purpose of this course is to provide the ORL nurse with an overview of common ear, nose and throat problems/disorders and their management. The material has been divided into sections to include: Otolaryngology; Disorders of the Nose, Sinuses and Oral Cavity; Pediatric Otolaryngology; Head and Neck Disorders; and Treatment Modalities for Head and Neck Cancer. Each of the anatomical sections will review the normal anatomy, common disorders, etiology, symptoms, diagnostic evaluation and management. The course is ideal for the nurse who is new in the otolaryngology specialty or for the seasoned ORL nurse seeking a good review. The Course must be taken in its entirety, as partial course credit can not be given.

**AP/PHARM**  
8:00 am-5:00 pm **ORL Nursing Pharmacology Course** *(add'l fee required)*  
Anne DeLeo CRNP CORLN - Coordinator

8:00-9:00 am **120 Ups and Downs of Thyroid Medications**  
Debbie Ritchie MSN RN FNP GNP BC AOCN CORLN  
Specific thyroid medications for hypothyroidism, hyperthyroidism, and thyroid cancer will be discussed in detail with regards to actions, side effects, drug interactions, and specifics in patient education.

9:00-10:00 am **122 Hematology Issues and ENT Patients**  
Jennifer Spellman MSN CRNP CORLN

10:15-11:15 am **124 Hypocalcemia - Implications for ENT Practitioners**  
Lou Ann Shea MS RN CNP

The presenter will address the etiology, diagnosis and management of hypocalcemia with a focus on hypocalcemia as it relates to the otolaryngology patient. Attention will be focused on hypocalcemia as the result of decreased levels of parathyroid hormone. A case study will be presented that depicts the clinical course of a patient with hypocalcemia resulting from a thyroidectomy and subsequent laryngectomy for the treatment of papillary thyroid cancer.

11:15-12:15 pm **126 Evidence-based Pharmacologic Management of Vertigo: How to Keep Your Head from Spinning**  
Christina H. Biondillo MSN FNP CORLN

This will be an overview of the differential diagnoses of vertigo and evidence-based pharmacologic treatment of vestibular neuritis/Labyrinthitis, Meniere's disease, and migraine-associated vertigo. Complementary and alternative treatments for vertigo will also be touched upon. From this review a treatment algorithm for each diagnosis will be proposed to offer clinicians a step-wise approach to the management of vestibular neuritis/Labyrinthitis, Meniere's disease, and migraine-associated vertigo.

- 1:15-2:15 pm      **128 Bugs and Drugs: Pharmacology of Pediatric Sinusitis**  
Laurie Newton MS RN CPNP  
This course will focus on the pharmacologic management of pediatric sinusitis. This includes antibiotic therapy, nasal steroids, and over the counter agents. Indications for prescribing as well as current trends in antibiotic use will be reviewed. Culture specific therapy, drug allergy, and adverse reactions will also be discussed, with several case presentations.
- 2:15-3:15 pm      **130 Otitis Externa: Bacterial, Fungal and Dermatitis**  
Terry McGarvey MSN RNFA FNP -C
- 3:30-4:30 pm      **132 Evaluation and Management of Headaches**  
Terri Giordano MSN CRNP CORLN  
Headaches can be caused by a variety of conditions. The International Headache Society (IHS) has developed a classification system for headaches. The IHS classifications are primary headaches, secondary headaches, and cranial neuralgias central and primary facial pain and other headaches. This course will review the HIS classifications of headaches, the pharmacological management and alternative therapies for the management of headaches.
- 4:00-5:00 pm      **SOHN Board and Committee Chairs Meeting**
- 5:10-6:10 pm      **Congress VIPs Meeting**
- 6:00 p.m.          **San Francisco Giants Baseball Game**

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### Saturday, September 10, 2011

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- 7:30 am-5:00 pm   **SOHN Registration/ Information**  
Fairmont San Francisco Hotel
- 8:00-8:50 am      **Getting to Know You in San Francisco**  
*(An Insider's Secrets to Congress)*
- 8:30-9:50 am      **Editorial Board Meeting**
- 9:00-9:50 am      **Special Interest Group Facilitators Meeting**
- 9:00-9:50 am      **Nursing Practice and Research Committee Meeting**
- 9:00-9:50 am      **National Membership Enhancement Committee Meeting**
- 9:00-9:50 am      **Government Relations Committee**
- GER**                **210 Gerontology Special Interest Group**  
10:00-11:00 am   Sarah H. Kagan PhD RN APRN-BC AOCN  
This session will enable networking, brainstorming and discussion among ORL nurses, interested in care of older adults, aging, systems of elder care and health care reform. An open forum will be used to discuss common interests, problems and needs. The group will identify suggestions for topics and speakers related to this specialty for future SOHN educational programs.
- OBP**                **212 Office Based Practice Special Interest Group**  
10:00-11:00 am   Jennifer Carey CRNP CORLN  
This session will enable networking and discussion among ORL office based practice nurses. An open forum will be used to discuss common interests, problems and needs. The group will identify suggestions for topics and speakers related to this specialty for future SOHN educational programs.

- OR**                **214 Perioperative Special Interest Group**  
10:00-11:00 am   Kathleen Balliu RN  
This session will enable networking and discussion among ORL nurses working primarily in the Perioperative area, including Pre-op, OR, PACU and Post-op care units. An open forum will be used to discuss common interests, problems and needs. The group will identify suggestions for topics and speakers related to this specialty for future SOHN educational programs.
- AP**                **216 Advanced Practice Special Interest Group**  
10:00-11:00 am   Deena Hollingsworth MSN FNP-BC  
This session will enable networking and discussion among APN colleagues who share an interest in the care of ORL patients in a variety of settings. An open forum will be used to discuss common interests, problems and needs. The group will identify suggestions for topics and speakers related to this specialty for future SOHN educational programs.
- FPS**               **218 Facial Plastic Surgery Special Interest Group**  
10:00-11:00 am   Barbara Taylor RN  
This session will enable networking and discussion among nurse colleagues who share an interest in the care of facial plastic and reconstructive surgery patients. An open forum will be used to discuss common interests, problems and needs. The group will identify suggestions for topics and speakers related to this specialty for future SOHN educational programs.
- PED**               **220 Pediatric Special Interest Group**  
11:10-12:10 pm   Lisa Gagnon MSN CRNP  
This session will enable networking and discussion among ORL nurses with a special pediatric focus. An open forum will be used to discuss common interests, problems and needs. The group will identify suggestions for topics and speakers related to this specialty for future SOHN educational programs.
- ARS**               **222 Allergy and Sinus Special Interest Group**  
11:10-12:10 pm   Christine Reger MSN CRNP  
Saoirse Owens MSN CRNP  
This session will enable networking and discussion among ORL nurses with a special focus on allergy and sinus disease. An open forum will be used to discuss common interests, problems and needs. The group will identify suggestions for topics and speakers related to this specialty for future SOHN educational programs.
- HN**                **224 Head and Neck Special Interest Group**  
11:10-12:10 pm   Tara DiFabio MSN CRNP CORLN  
This session will enable networking and discussion among ORL nurses who work with head and neck cancer patients and/or other benign head and neck disorders. An open forum will be used to discuss common interests, problems and needs. The group will identify suggestions for topics and speakers related to this specialty for future SOHN educational programs.
- OTO**               **226 Otology Special Interest Group**  
11:10-12:10 pm   Deena Hollingsworth MSN FNP-BC  
This session will enable networking and discussion among ORL nurses with a focus on Otology. An open forum will be used to discuss common interests, problems and needs. The group will identify suggestions for topics and speakers related to this specialty for future SOHN educational programs.
- 12:10-1:15 pm      **Lunch Break**
- 12:10-1:15 pm      **Chapter Presidents Luncheon**
- 1:15-3:30 pm       **Opening Ceremonies**

- GEN**                    **230 Keynote Speaker**  
The Healing Power of Laughter – The Power of a Happy Heart!  
Diana Jordan
- 3:30-4:00 pm**        **Break**
- APN**                    **240 Cystic Fibrosis and Sinusitis**  
4:00-5:00 pm        Jane Wang MSN RN FNP  
A comprehensive discussion of chronic sinusitis among patients with cystic fibrosis, including its pathophysiology, diagnosis, various medical treatment regimens, surgical indications and technology, current and future research interests.
- HN**                    **242 Team Management: Total Laryngectomy Patients With TEPS**  
4:00-5:00 pm        Debbie Ritchie MSN RN FNP GNP BC AOCN CORLN  
The course will identify laryngectomy patients eligible for TEP as well as those who are ineligible, identify steps involved in placing TEP, identify care of patients with TEP, troubleshoot problems specific to patients with TEP, and identify resources available to both patients and providers. It will involve a video of patients talking with TEP, pictures of problems encountered with TEP, pictures of different TEP types available at this time and which work best when.
- 6:00-7:00 pm**        **Celebration Showcase**

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## Sunday, September 11, 2011

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- 7:00-8:00 am**        **Stepping Forward for the Foundation**  
*Ticketed event, additional fee required*
- 8:30 am-5:45 pm**    **SOHN Registration/ Information**  
Fairmont San Francisco Hotel
- ARS**                    **310 Cynthia Mabry Otolaryngic Allergy Lectureship**  
9:00-10:00 am        Managing the Allergy Patient Safely Using the Team Approach  
Donna Rekkerth MS RN FNP  
This course will discuss ways to improve the quality of care provided to the allergy patient utilizing the Continuous Quality Improvement Concept and team approach. The concept of CQI will be reviewed as it is related to strategies for improving patient care in the ENT allergy department and will include discussion on: Continuing education resources for staff, Fine tuning the allergy testing panel, Safety strategies for preparing the patient for allergy testing, Reassessing skin testing techniques, Safety strategies related to mixing allergy serum, Improving patient education, Safety strategies related to immunotherapy and Ways to improve communication between the nurse, office staff and physician.
- FPS**                    **312 A Different Kind of Facelift: For the Patient with Facial Paralysis**  
9:00-10:00 am        Emre Vural MD FACS  
Patients who present with facial paralysis present unique but similar problems. The course will focus on the assessment, the options for facial rehabilitation, pros and cons, including the facial sling. The post-operative care and outcomes will be reviewed.
- HN**                    **314 Parotid Masses and Tumors: Evaluation, Diagnosis and Management**  
9:00-10:00 am        Douglas Villaret MD
- 10:00 am**            **SOHN Exhibition Area Ribbon Cutting and Grand Opening**
- 10:00-10:30 am**    **Break with Exhibitors**
- 10:00 am-5:00 pm**   **SOHN Exhibition Area Open**

- PED**                    **320 Lois Moore Rogers Pediatric Otolaryngology Lectureship**  
10:30-11:30 am      **Diagnosis, Evaluation, and Management of Children with Vocal Fold Anomalies**  
Kristina Keppel DNP RN CPNP  
This presentation will provide a brief overview of the diagnosis, evaluation, and management of some of the most common vocal fold anomalies that pediatric otolaryngology nurses will encounter: unilateral and bilateral vocal fold paralysis, vocal fold nodules, and cysts. The program will help the ORL nurse recognize the implications of vocal fold paralysis, nodules, and cysts and the developmental progression in the pediatric patient. Specifically, the lecture will highlight the feeding implications that vocal fold paralysis has on the infant and young child, the potential for tracheostomy in bilateral vocal fold paralysis, and the social and psychological effects of dysphonia caused by vocal fold nodules and cysts. The importance of family support for these specific implications will be highlighted, and the financial psychological burdens placed on families when caring for a child with chronic illness.
- OBP**                    **322 Office Based: Transnasal Esophagoscopy**  
10:30-11:30 am      Mary Ellen Diotalevi RN CORLN  
Thomas Takoudes MD  
The indications, advantages, disadvantages and clinical findings of TNE will be presented. Patient preparation and tolerance will be reviewed. Normal and abnormal findings will be presented as well as equipment costs and coding for the transnasal esophagoscopy procedure.
- OTO**                    **324 Hear Today...Gone Tomorrow: A Look at Sudden Hearing Loss**  
10:30-11:30 am      Deena B. Hollingsworth MSN FNP-BC  
This lecture will review the diagnosis and treatment of sudden sensorineural hearing loss.
- 11:30-12:45 pm**      **Lunch Break**  
**11:30-12:45 pm**      Government Relations Luncheon  
(Ticketed event, additional fee required)
- GEN**                    **330 The Ultimate Advocate: How the Professional RN Can Get Involved in Public Policy**  
Eileen Cody BSN RN,  
Washington State Representative  
This course will identify and examine the current issues in health care policy which should be of interest to nurses. This will include available resources and where to find them. There are a number of ways to become involved in advocacy which will be discussed. The process of how a policy becomes practice will be examined. It will also include an interactive discussion on how to implement advocacy skills.
- OR/ORL**              **340 Image Guided Sinus Surgery: Past, Present and Future**  
12:45-1:45 pm        Denise Grant BSN RN CNOR  
Advances in technology include use of image guided equipment in sinus surgery. ORL nurses will be instructed on the history and development of IGS in sinus surgery. The role of the ORL staff in IGS will be reviewed. The care and maintenance of the IGS equipment and troubleshooting will be highlighted. Participants will have the opportunity to discuss care of the patient undergoing image guided sinus surgery.

**GER** 12:45-1:45 pm **342 Science, Hype, and a Bit of Hope – Care of Self and Others in Our Aging Society**  
Sarah Kagan PhD RN APRN-BC AOCN

This 60 minute interactive lecture provides distillation of salient science to provide self-care in mind, body, and spirit for nurses who are practicing, caring for aged loved ones, or both.

**AP/PHARM** 12:45-1:45 pm **344 Chemotherapy for ENT Cancer: Dosing, Adverse Reactions, and Side Effects**  
Katherine Pang PharmD

This course will cover chemotherapy medications, recommended dosing regimens and schedules, and efficacy. This course will also summarize adverse reactions and side effects, and include strategies for prevention and management.

**OR** 2:00-3:00 pm **350 The Pressure Is On! Addressing Patient Safety in the Operating Room**  
Laura Faires Krioukov BSN RN

This course will review all current AORN safety protocols and give hints on patient care during prolonged surgery.

**GEN/ORL** 2:00-3:00 pm **352 Otitis Media: Clinical Pearls for Nurse Practitioners**  
Hunter Hoover MD

Otitis media is commonly seen in any ENT practice, but its management is often controversial. The problem is not the lack of evidence, but the overwhelming amount and often conflicting nature of it. Have no fear. This lecture will synthesize the latest data and present it in digestible nuggets for practical application. Means of differentiating acute otitis media (AOM), persistent AOM, recurrent AOM, and otitis media with effusion will be explained. Multiple photos will be shown, because accurate diagnosis is the best way to achieve judicious use of antibiotics. Appropriate use of medical therapy for each type of otitis media and indications for tube placement will be covered. The talk will target nurse practitioners who are making clinical decisions about otitis media, but it will be equally accessible and beneficial for all nurses. Past evaluations of this lecture have praised the many clinical pearls presented in an entertaining fashion.

**PED/OTO** 2:00-3:00 pm **354 Everything You Wanted to Know about Cochlear Implants in Children But Were Afraid to Ask**  
Blake C. Papsin MD

Lecture format with questions and interactive discussion is encouraged. The course will review genetics, anatomy, candidacy, factors which can affect candidacy and/or outcome and the surgical technique. The pros and cons of unilateral/bilateral cochlear implants, pre and post-op preparation, concerns and nursing implications will be discussed.

**APN** 2:00-6:00 pm **360 Rigid Nasal Endoscopy and Flexible Nasopharyngoscopy Course**

*Ticketed session, additional fee required (Session limited to CNS or NP only)*

Kathleen Low MSN RN FNP  
Christine Reger MSN CRNP  
Maggie Kramper RN FNP  
Jane Wang MSN FNP

This course provides didactic information and hands on experience with scopes. The first half lecture covers the anatomy of nasopharyngeal and laryngeal structures, indications for flexible and rigid endoscopic exam, techniques, potential risks and documentation

including coding and billing procedures. The second two hours of the course is the practicum which integrates rigid and flexible exams. Experienced Faculty will demonstrate skills and participants will have time to practice these skills.

3:00-3:30 pm **Break with Exhibitors**

**OR/OTO** 3:30-4:30 pm **370 Gamma Knife Use for Acoustic Neuroma and Cholesteatoma**  
Charles Woods MD

**R** 3:30-4:30 pm **372 Impact of Multidisciplinary Percutaneous Tracheostomy Program on Patient Outcomes**  
Vinciya Pandian PhDc CRNP

Few hospitals have a dedicated team to manage patients undergoing tracheostomy and few studies have explored the benefits of such a team approach. The Johns Hopkins Hospital Percutaneous Tracheostomy Program is a unique multidisciplinary program that was established to meet the pre-operative, peri-operative and post-operative needs of patients undergoing tracheostomy. This one hour course will provide an overview of the Percutaneous Tracheostomy Program; development of the program, its functions, and participants. In addition to describing the Percutaneous Tracheostomy Program, its impact on patient outcomes will be discussed.

**APN** 3:30-4:30 pm **374 Radiologic Insights in Otolaryngology – What the History and Physical Doesn't Show You but Can Suggest**  
Ronald L. Hebard MD FACS

An overview of the relatively common otolaryngology physical findings and verbalized patient symptoms which may have an unclear etiology and how, through the use of specific radiologic studies, the practitioner can be assisted in arriving at the correct diagnosis or alleviating specific patient concerns.

**HN** 4:40-5:40 pm **380 Kalynn Quinn Hensley Head-Neck/ Laryngology Lectureship**  
**Advocacy for the Head and Neck Cancer Patient: Patient and Nursing Perspective**  
Ann T. McKennis RN CNOR(E) CORLN(E)  
Itzhak Brook MD

Explain the meaning of advocacy and what this means to the nurse and the patient. The participant will learn why advocacy is important and what he/she can do to become an advocate. The participants will be able to discuss with a laryngectomee why he feels the need for advocacy is so very important.

**APN** 4:40-5:40 pm **382 2011 Coding and Billing Issues for Advanced Practice Nurses**  
Mary S. Le Grand MA RN CCS-P CPC

This course will discuss current Coding Trends and Issues applicable to Advanced Practice Nurses in an Otolaryngology Practice. Topics of Discussion will include an overview of Incident to Billing and Reimbursement per Medicare rules, introduction to the OIG (Office of Inspector General) work plan and its applicability in Otolaryngology practices. An update on coding related issues will be discussed.

**OTO** 4:40-5:40 pm **384 Audiology: Tests and Interpretation**  
TBA

Evening **SOHN President's Reception**  
*Ticketed event, additional fee required*

## Monday, September 12, 2011

7:00-7:45 am **Education Committee Meeting**

7:30 am-4:00 pm **SOHN Registration/ Information**  
Fairmont San Francisco Hotel

8:00 am-3:30 pm **SOHN Exhibition Area Open**

**FPS 410 Facial Injections in Plastic Surgery**

8:00-9:00 am John H. Joseph MD  
This course will discuss the various injectables used in plastic surgeries. It will also include a discussion on current neuro modulators and nursing implications for the care and teaching of patients undergoing these procedures.

**HN 412 The Illiterate Laryngectomy Patient: A Case Study**  
8:00-9:00 am Mary Beth Chalk FNP-C  
Ashley Laursen RN

This course will explore a difficult case study involving an illiterate patient with head and neck cancer requiring a total laryngectomy. The physical, emotional and social implications for patients undergoing total laryngectomy will be identified. Communication options and barriers to recovery and discharge for this patient population will be discussed. Time will be given for formulation of a plan for addressing illiteracy for patients requiring total laryngectomy.

**OTO 414 Adult Cochlear Implants**

8:00-9:00 am Ted A. Meyer MD PhD  
Cathleen Nixon MSN FNP  
The course will describe the cochlear implant process from the initial patient evaluation. This includes the audiology, medical, preoperative tests and vaccinations. Preparation to the day of surgery will also cover the device ordering, OR expectations, communication with patient, device testing, failed devices and perioperative issues. Follow-up care will focus on clinic visits, expectations, management of complications and vertigo.

**PED 420 Tonsillectomy Guidelines 2011**

9:15-10:15 am Terri Giordano MSN CRNP CORLN  
Tonsillectomy is one of the most common surgical procedures in the United States. The Tonsillectomy Guidelines provide evidence based recommendations on the pre-intra- and post operative care and management of children one to eighteen years old. This guideline is intended for all clinicians in any setting who interact with children who may be candidates for tonsillectomy.

**ARS 422 Allergic Rhinitis and Sleep**

9:15-10:15 am Douglas Dawson MS MD FACS  
One third of the adult population has sleep complaints. Between 20-50% of the adult and pediatric population suffer from allergy. Allergic Rhinitis profoundly affects a patient's sleep. The intense desire to sleep that accompanies many infections underscores the interaction between sleep and host defense. This instruction course reviews shared regulatory molecules and normal collaboration of the sleep cycle with the immune system. Circadian variation in allergy symptoms, nasal obstruction and the frequency of symptom disruption of sleep are detailed. Characteristic allergic changes in immune regulatory molecules and cytokines are reviewed. The incidence of sleep complaints and impact of allergy on sleep mechanisms and architecture is discussed. Typical patient evaluations for allergic problems and sleep are reviewed with emphasis on practice parameters and clinical guidelines. Representative patient presentations for adult and pediatric allergy and sleep complaints are featured. The importance of targeted therapy for nasal allergic

rhinitis symptoms and sleep complaints is underscored. The effectiveness of treatment regimens on sleep improvement is clarified. Recommendations for allergy and sleep disorder screening for ENT patients are presented.

**APN/PHARM 424 Ups and Downs of Thyroid Medications**

9:15-10:15 am Debbie Ritchie MSN RN FNP GNP BC AOCN CORLN  
Specific thyroid medications for hypothyroidism, hyperthyroidism, and thyroid cancer will be discussed in detail with regards to actions, side effects, drug interactions, and specifics in patient education.

10:15-10:45 am **Break with Exhibitors**

**GEN 430 Nursing Care of the Laryngeal Transplant Patient**

10:45-11:45 am Ann Sievers RN MA CORLN  
Kim Olson RN CORLN  
Janet Peterson RN CORLN  
Jan Pryor MS CCC-P

One hour team presentation describing the multidisciplinary team approach and challenges to the care of the laryngeal transplant patient.

11:45-1:00 pm **Lunch Break**

11:45-1:00 pm **CORLN Luncheon**

**HN 440 Head and Neck Cancer Screening Program**

1:00-2:00 pm Julie Sayer BSN RN

**OR 442 EMR Documentation in the OR**

1:00-2:00 pm Michelle Forcier BSN RN CNOR

**OBP 444 Practice Management in Trying Times**

1:00-2:00 pm Kim Pollock MBA RN CPC  
It's not easy managing a practice in a downturn economy. You are facing growing accounts receivables and declining reimbursements yet physicians and employees want a raise – yet again, you're caught in the middle! You'll hear 30 real-life, practical and proven tips on improving revenue and decreasing overhead.

**OBP 450 The Ideal Patient Experience**

2:10-3:10 pm Cindy J. Dawson MSN RN CORLN  
Kari McConnell RN CORLN  
This presentation discusses all the components of the patient/family experience from initial encounter (scheduling) to checkout after the clinic visit. The importance of access, throughout and follow up are shared. In today's health care environment it is essential that patients and families have a positive experience. The patient and family centered care respects individual values, preferences and expressed needs with this team based care delivery. Patient satisfaction surveys, monitoring systems, standardized check in and check out processes, scripting and other tools will be available to attendees to use in their practice.

**ARS 452 Immunotherapy: Subcutaneous and Sublingual**

2:10-3:10 pm Helene J. Krouse PhD APN-BC CORLN FAAN  
John H. Krouse MD PhD  
This course will provide a thorough discussion of immunotherapy as it has been practiced over the past 100 years. It will discuss how immunotherapy was first introduced into practice and various approaches to the preparation and delivery of therapeutic sera in the treatment of allergic rhinitis. It will briefly examine mechanisms that underlie physiological and immune events that occur in successful immunotherapy. It will also discuss the rapidly expanding role of sublingual immunotherapy (SLIT) in the United States. The use of SLIT in Europe over the past 25 years will serve as a frame-

work for discussions of SLIT implementation in the US. Data will be reviewed supporting the efficacy of SLIT in focused populations. In addition, barriers to full implementation of SLIT in US practice and future opportunities for broader use of SLIT in allergy practice will be reviewed and discussed. At the conclusion of the program, attendees will be able to discuss how immunotherapy has been used in the US, reasons for its efficacy, and an evidence-based model for future use of SLIT.

- PED** 2:10-3:10 pm **454 A Multidisciplinary Approach to Pediatric Sinusitis**  
Laurie Newton MS RN CPNP  
The lecture will focus on the multidisciplinary approach to pediatric sinusitis, including otolaryngology and asthma/allergy/immunology. It will provide an overview of our multidisciplinary pediatric sinus clinic, review sinusitis etiology, diagnosis and evidence-based management. Several case presentations will be discussed.
- 3:10-3:30 pm **Break with Exhibitors**
- 3:30-5:00 pm **SOHN Business Meeting**
- 6:15 pm **San Francisco by Night Bus Tour**  
(ticketed event, additional fee)

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## Tuesday, September 13, 2011

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- 7:15 am-12:00 noon **SOHN Registration/ Information**  
Fairmont San Francisco Hotel
- OTO/APN** 7:30-8:30 am **510 The Conundrum of Dizziness**  
Linda Schuring MSN RN  
Conundrum is a logical postulation which evades resolution, an intricate and difficult problem. This statement could also define the symptom of dizziness, the cause of which can be undiagnosed or misdiagnosed and therefore unresolved. This presentation will address how to triage, evaluate, treat and care for patients with dizziness.
- PED/FPS** 7:30-8:30 am **512 Otoplasty**  
Peggy E. Kelley MD
- HN** 7:30-8:30 am **514 Advanced Tracheostomy and Laryngectomy Management**  
Carol Maragos MSN CRNP CORLN  
Karen Ulmer BSN RN CORLN  
This course focuses on the advanced management of tracheostomy and laryngectomy patients. It will review the selection and management of tracheostomy and laryngectomy tubes, as well as various alternatives. It will also discuss the management of tracheostomy site complications.
- PHARM/OTO/APN** 8:45-9:45 am **520 Evidence-based Pharmacologic Management of Vertigo: How to Keep Your Head from Spinning**  
Christina H. Biondolillo MSN FNP CORLN  
This will be an overview of the differential diagnoses of vertigo and evidence-based pharmacologic treatment of vestibular neuritis/Labyrinthitis, Meniere's disease, and migraine-associated vertigo. Complementary and alternative treatments for vertigo will also be touched upon. From this review a treatment algorithm for each diagnosis will be proposed to offer clinicians a step-wise approach to the management of vestibular neuritis/Labyrinthitis, Meniere's disease, and migraine-associated vertigo.
- OR** 8:45-9:45 am **522 Nerve Monitoring: What You Need to Know**  
Denise Grant BSN RN CNOR

Advances in technology include use of the nerve integrity monitor (NIM) for many head and neck surgical procedures. This course will review basic head neck anatomy with attention to the nerve supply and need for identifying and protecting certain nerves during surgery. Didactic information and learning experience will facilitate knowledge and skill in nerve monitoring basics. The participant will learn to utilize the NIM system consistent with the manufacturer's guidelines, including system set-up, troubleshooting and system shut-down.

- GER** 8:45-9:45 am **524 Making Sense of Swiss Cheese and Airplanes – What ORL-HNS Nurses Really Need to Know About Geriatric Patient Safety**  
Ara A. Chalian MD FACS  
This lecture provides an overview of current patient safety initiatives and priorities for ORL HNS nurses, medical assistants, and other allied health professionals caring for older patients in outpatient, inpatient, and operating room settings. Priorities include understanding common frameworks for patient safety, national initiatives as they relate to care of older adults, and priority concerns for older adults, including medication safety, falls and falls related injury prevention, intraoperative pressure ulcer prevention, post-operative delirium prevention and intervention. The lecture concludes with highlights to enhance communication and collaboration with otolaryngologists, patients and family members, and the lay public.
- GEN** 10:00-11:00 am **530 Blessing of the Hands**  
The Rev. Dr. Jimmie Lancaster  
The three monotheistic religions, Judaism, Christianity, and Islam, contain stories about the "Hands of the Creator" causing the formation of human life. Since the time of creation, hands have been used daily for many activities from the simplest to the most complex. Hands can be used to create or to destroy; to build up or to tear down; to help or to hurt. With knowledge and training, hands can become a valuable asset in the health care profession. Through care and compassion, the use of hands can be transformed from a common to a sacred purpose as caregivers realize the power of hands to produce positive results by participating in the ceremony of a "Blessing of the Hands".
- GEN** 11:00-12:00 noon **540 Footprints in ORL Nursing**  
Margaret Hickey MS MSN RN CORLN

*SOHN reserves the right to substitute equally qualified presenters in case of an emergency and reserves the right to cancel or substitute sessions.*

### Green Forever!

Congress 2011 will be continue to be eco-friendly. Less paper, less hassle and more benefits for the attendees. Handouts will be distributed online! All registered attendees will have access to session handouts before and after the meeting. Education session handouts submitted before Congress will be placed on SOHN's website for easy access, review and printing. Visit [www.sohnnurse.com](http://www.sohnnurse.com) after September 1st and select the Meetings/ Educational Offerings Section to download, print and to learn more. Please note that paper copies of these handouts will not be available on-site.



# Membership Application

## Society of Otorhinolaryngology and Head-Neck Nurses

207 Downing Street ♦ New Smyrna Beach, FL 32168  
PH: (386) 428-1695 ♦ FX: (386) 423-7566  
EM: sohnnet@aol.com ♦ WB: www.sohnnurse.com

### Join or Renew NOW!

**SOHN Membership is one of the best things you can do for your professional development**

**Please Print Legibly**

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Last Name \_\_\_\_\_

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Preferred Mailing Address:  home  business

Home Address \_\_\_\_\_ Apt# \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_ Country \_\_\_\_\_

Home Telephone: \_\_\_\_\_

**Area of Practice**

- Allergy (AL)
- Head & Neck Oncology (HN)
- Pediatric ORL (PED)
- Plastics (PL)
- Otology/Neurotology(OTO)
- Multi-ORL (ORL)
- Multi-Specialty Unit (MSU)
- Other (OT)

**Practice Setting**

- Ambulatory Surgery (AMB)
- Home Health (HH)
- Hospital (HS)
- Federal/ Military (MIL)
- Long Term Care (LTC)
- Operating Room (OR)
- Outpatient Clinic (OUT)
- Physicians Office (OFC)
- Other (OT) \_\_\_\_\_

Full Time       Part Time       Retired

Permission to include your membership information in SOHN Membership Directory (secure SOHN Members website) and mailing lists: (Please initial)  
\_\_\_\_\_ Yes      \_\_\_\_\_ No

Are you a member of another nursing organization?  
(Ex. AORN, ANA, etc.) If yes, which one(s)? \_\_\_\_\_

Total years in:  
Nursing \_\_\_\_\_ ORL Nursing \_\_\_\_\_ SOHN \_\_\_\_\_

**Dues**

SOHN Membership Year ~ March 1 – February 28  
Membership includes professional Journal and Newsletter

Full Member – RN – Voting Member .....	\$100.00
Associate Member – LPN/LVN – Non-Voting .....	\$100.00
Retired .....	\$ 50.00
Chapter Dues (please indicate which chapter below) .....	\$ 5.00
Late Renewals (after March 1) .....	\$110.00
Two Year Renewal .....	\$190.00
Two Year Renewal with Chapter .....	\$200.00
Subscription only – US .....	\$ 60.00
Subscription only – Foreign .....	\$ 35.00
Donation to the ENT Nursing Foundation .....	\$ 35.00
Other ENT-NF Donation Amount .....	\$ _____
<b>Amount Paid</b> .....	<b>\$ _____</b>

**Chapters**

- Atlanta Regional (ATL)
- Birmingham, AL (BIR)
- Chicago (CHI)
- Grand Rapids (GRC)
- Greater Cleveland (CLV)
- Greater Houston (HSN)
- Heartland/ Iowa (HRC)
- Maryland/DC (MDC)
- North Carolina (NC)
- Pittsburgh (PGH)
- St. Louis (SLC)
- South Carolina (Lowcountry) (SC)
- Southeastern Pennsylvania (SEP)
- Wisconsin (WIS)

Referred by \_\_\_\_\_

Credential(s) you presently use following your name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_ Country \_\_\_\_\_

Business Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Highest Level of Education**

- LPN/LVN Certificate (LPN)
- Diploma (DIP)
- Associate Degree, Nursing (ASN)
- Associate Degree, Other (AS)
- Bachelors Degree, Nursing (BSN)
- Bachelors Degree, Other (BS)
- Masters Degree, Nursing (MSN)
- Masters Degree, Other (MS)
- Doctoral Degree, Nursing (PHDN)
- Doctoral Degree, Other (PHD)
- Other (OT)

**Special Interest Groups**

- Advanced Practice (AP)
- Allergy/Sinus (AL)
- Facial Plastics (FP)
- Federal/Military (MIL)
- Geriatric (GER)
- Head & Neck (HN)
- Office/ Outpatient (OUT)
- Otology (OTO)
- Pediatric (PED)
- Perioperative (OR)

**Credit Card Information**

Master Card  VISA  Discover  AmEx Exp. Date \_\_\_\_\_

Account # \_\_\_\_\_

VIN# (Last 3 numbers from back of card) \_\_\_\_\_

Name on card \_\_\_\_\_

Signature \_\_\_\_\_

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Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Mail to: SOHN**

207 Downing, New Smyrna Beach, FL 32168  
Fax to: (386) 423-7566 © Online: Join or Renew at www.sohnnurse.com

**FOR OFFICE USE ONLY**

Date Rec'd \_\_\_\_\_ Code \_\_\_\_\_

Chapter \_\_\_\_\_ Ck # MC/V/AE/D \_\_\_\_\_

Processed \_\_\_\_\_



# 2011 SOHN Congress Registration Form

## September 9-13, 2011 ~ Fairmont San Francisco Hotel

REGISTER ONLINE AT [www.sohnnurse.com](http://www.sohnnurse.com)

All SOHN activities will be conducted at the Fairmont San Francisco Hotel

### Please Type or Print Legibly to Insure Accurate Processing: Personal Information

Last Name \_\_\_\_\_  
 First Name \_\_\_\_\_ MI \_\_\_\_\_  
 Nursing Degree \_\_\_\_\_  
 Name for Badge, if Different \_\_\_\_\_  
 City, State for Badge \_\_\_\_\_  
 Home Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_  
 Home Phone \_\_\_\_\_  
 Employer \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_  
 Work Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_  
 2011 Membership dues \$100 (if not previously paid) \$ \_\_\_\_\_

### Congress Fees

	Member	Non-Member
Early Bird (postmarked by 8-3)	<input type="checkbox"/> \$460	<input type="checkbox"/> \$585
Regular (postmarked by 8-26)	<input type="checkbox"/> \$510	<input type="checkbox"/> \$635
On-site (after 8-26)	<input type="checkbox"/> \$535	<input type="checkbox"/> \$660
Early Bird Daily Rate (postmarked by 8-3)	<input type="checkbox"/> \$185	<input type="checkbox"/> \$210
Regular Daily Rate (postmarked by 8-26)	<input type="checkbox"/> \$235	<input type="checkbox"/> \$260
On-site Daily Rate On-site (after 8-26)	<input type="checkbox"/> \$260	<input type="checkbox"/> \$285
Daily Rate only	<input type="checkbox"/> Sat <input type="checkbox"/> Sun <input type="checkbox"/> Mon <input type="checkbox"/> Tues	

### Pre-Congress Courses — Friday, September 9th

	Member	Non-Member
Comp. ORL Nursing Course	<input type="checkbox"/> \$200	<input type="checkbox"/> \$250
Pharmacology Course	<input type="checkbox"/> \$200	<input type="checkbox"/> \$250

### SOHN Publications/Marketing Materials

By attending the 35th Anniversary SOHN Congress, all Congress registration attendees and exhibiting companies/exhibitor personnel automatically provide their approval for SOHN to use their likeness and/or quotes in any SOHN publications, website(s), and marketing/promotional materials.

For questions and additional information, please contact SOHN Headquarters: (386)428-1695

### Sunday, September 11th

Nasalaryngoscopy Course (CNS or NP only)  Member \$225  Non-Member \$275

### Additional Items

- Baseball Game – Friday (includes transportation)  \$49
- President's Reception – Sunday (includes transportation)  \$69
- Stepping Forward for the Foundation – Sunday  \$35
- T-Shirt Size:  Small  Medium  Large  XL  XXL
- Government Relations Luncheon – Sunday  \$59
- CORLN Luncheon (limited to Certified ORL Nurses) – Monday  \$35
- San Francisco by Night Bus Tour – Monday  \$35
- Donation to The ENT Nursing Foundation  \$35
- AAO Exhibit Hall Pass (convention center) **Daily Rate**  \$50
- 4-Day Rate**  \$100

Please mark the day(s) you are planning to attend the exhibits

Sunday  Monday  Tuesday  Wednesday

(\*\*After 8/8/11, exhibit hall passes must be purchased onsite from

AAO-HNSF at the Convention Center - daily rate \$90, 4-day rate \$140.)

**Total Amount \$** \_\_\_\_\_

### SOHN Congress

Is this your first SOHN Congress?  Yes  No

Would you like to volunteer as Room Moderator/Coordinator?  yes  no

Did a physician share conference materials with you?  yes  no

### Please check if you are planning to attend:

- First Timers Orientation – Saturday
- SOHN Business Meeting – Monday
- Celebration Showcase - Saturday

### Payment Information

AMT: \$ \_\_\_\_\_  Master Card  VISA  AmEx  Discover

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All SOHN activities will be conducted at the Fairmont San Francisco Hotel.



# 2011 SOHN Congress Registration Form

September 9-13, 2011 ~ Fairmont San Francisco Hotel  
San Francisco, California

REGISTER ONLINE AT [www.sohnnurse.com](http://www.sohnnurse.com)

All SOHN activities will be conducted at the Fairmont San Francisco Hotel

## Congress Preference Sheet

Please indicate which sessions you are planning to attend.

### Saturday, September 10, 2011

- Getting to Know You in San Francisco  
(An Insider's Secrets to Congress)
- Editorial Board Meeting
- Nursing Practice and Research Committee Meeting
- National Membership Enhancement Committee Meeting
- Government Relations Committee Meeting
- 210 Gerontology Special Interest Group
- 212 Office Based Practice Special Interest Group
- 214 Perioperative Special Interest Group
- 216 Advanced Practice Special Interest Group
- 218 Facial Plastic Surgery Special Interest Group
- 220 Pediatric Special Interest Group
- 222 Allergy and Sinus Special Interest Group
- 224 Head and Neck Special Interest Group
- 226 Otology Special Interest Group
- 230 Keynote Speaker
- 240 Cystic Fibrosis and Sinusitis
- 242 Team Management: Total Laryngectomy Patients With TEPS
- Celebration Showcase

### Sunday, September 11, 2011

- 310 Managing the Allergy Patient Safely Using the Team Approach
- 312 A Different Kind of Facelift: For the Patient with Facial Paralysis
- 314 Parotid Masses/Tumors: Evaluation, Diagnosis & Management
- 320 Diagnosis, Evaluation, and Management of Children with Vocal Fold Anomalies
- 322 Office Based: Transnasal Esophagoscopy
- 324 Hear Today...Gone Tomorrow: A Look at Sudden Hearing Loss
- 340 Image Guided Sinus Surgery: Past, Present & Future
- 342 Science, Hype, and a Bit of Hope – Care of Self and Others in Our Aging Society
- 344 Chemotherapy for ENT Cancer: Dosing, Adverse Reactions, and Side Effects
- 350 The Pressure Is On! Addressing Patient Safety in the Operating Room
- 352 Otitis Media: Clinical Pearls for Nurse Practitioners

- 354 Everything You Wanted to Know About Cochlear Implants in Children...
- 370 Gamma Knife Use for Acoustic Neuroma & Cholesteatoma
- 372 Impact of Multidisciplinary Percutaneous Tracheostomy Program on Patient Outcomes
- 374 Radiologic Insights in Otolaryngology – What the History and Physical Doesn't Show
- 380 Advocacy for the Head and Neck Cancer Patient: Patient and Nursing Perspective
- 382 2011 Coding and Billing Issues for Advanced Practice Nurses
- 384 Audiology: Tests and Interpretation

### Monday, September 12, 2011

- Education Committee Meeting
- 410 Facial Injections in Plastic Surgery
- 412 The Illiterate Laryngectomy Patient: A Case Study
- 414 Adult Cochlear Implants
- 420 Tonsillectomy Guidelines 2011
- 422 Allergic Rhinitis and Sleep
- 424 Ups and Downs of Thyroid Medications
- 430 Nursing Care of the Laryngeal Transplant Patient
- 440 Head & Neck Cancer Screening Program
- 442 EMR Documentation in the OR
- 444 Practice Management in Trying Times
- 450 The Ideal Patient Experience
- 452 Immunotherapy: Subcutaneous and Sublingual
- 454 A Multidisciplinary Approach to Pediatric Sinusitis
- SOHN Business Meeting

### Tuesday, September 13, 2011

- 510 The Conundrum of Dizziness
- 512 Otoplasty
- 514 Advanced Tracheostomy and Laryngectomy Management
- 520 Evidence-based Pharmacologic Management of Vertigo
- 522 Nerve Monitoring: What You Need to Know
- 524 Making Sense of Swiss Cheese and Airplanes – What ORL HNS Nurses Really Need to Know About Geriatric Patient Safety
- 530 Blessing of the Hands
- 540 Footprints in ORL Nursing

# CIPRODEX®

(ciprofloxacin 0.3% and dexamethasone 0.1%)  
STERILE OTIC SUSPENSION

## DESCRIPTION

CIPRODEX® (ciprofloxacin 0.3% and dexamethasone 0.1%) Sterile Otic Suspension contains the synthetic broad-spectrum antibacterial agent, ciprofloxacin hydrochloride, combined with the anti-inflammatory corticosteroid, dexamethasone, in a sterile, preserved suspension for otic use. Each mL of CIPRODEX® Otic contains ciprofloxacin hydrochloride (equivalent to 3 mg ciprofloxacin base), 1 mg dexamethasone, and 0.1 mg benzalkonium chloride as a preservative. The inactive ingredients are boric acid, sodium chloride, hydroxyethyl cellulose, tyloxapol, acetic acid, sodium acetate, edetate disodium, and purified water. Sodium hydroxide or hydrochloric acid may be added for adjustment of pH. Ciprofloxacin, a fluoroquinolone is available as the monohydrochloride monohydrate salt of 1-cyclopropyl-6-fluoro-1,4-dihydro-4-oxo-7-(1-piperazinyl)-3-quinolinecarboxylic acid. The empirical formula is C<sub>17</sub>H<sub>18</sub>FN<sub>3</sub>O<sub>3</sub>·HCl·H<sub>2</sub>O. Dexamethasone, 9-fluoro-11(β),17,21-trihydroxy-16(α)-methylpregna-1,4-diene-3,20-dione, is an anti-inflammatory corticosteroid. The empirical formula is C<sub>22</sub>H<sub>29</sub>F<sub>05</sub>.

## CLINICAL PHARMACOLOGY

**Pharmacokinetics:** Following a single bilateral 4-drop (total dose = 0.28 mL, 0.84 mg ciprofloxacin, 0.28 mg dexamethasone) topical otic dose of CIPRODEX® Otic to pediatric patients after tympanostomy tube insertion, measurable plasma concentrations of ciprofloxacin and dexamethasone were observed at 6 hours following administration in 2 of 9 patients and 5 of 9 patients, respectively.

Mean ± SD peak plasma concentrations of ciprofloxacin were 1.39 ± 0.880 ng/mL (n=9). Peak plasma concentrations ranged from 0.543 ng/mL to 3.45 ng/mL and were on average approximately 0.1% of peak plasma concentrations achieved with an oral dose of 250-mg<sup>qd</sup>. Peak plasma concentrations of ciprofloxacin were observed within 15 minutes to 2 hours post dose application. Mean ± SD peak plasma concentrations of dexamethasone were 1.14 ± 1.54 ng/mL (n=9). Peak plasma concentrations ranged from 0.135 ng/mL to 5.10 ng/mL and were on average approximately 14% of peak concentrations reported in the literature following an oral 0.5-mg tablet dose<sup>61</sup>. Peak plasma concentrations of dexamethasone were observed within 15 minutes to 2 hours post dose application. Dexamethasone has been added to aid in the resolution of the inflammatory response accompanying bacterial infection (such as otorrhea in pediatric patients with AOM with tympanostomy tubes).

**Microbiology:** Ciprofloxacin has *in vitro* activity against a wide range of gram-positive and gram-negative microorganisms. The bactericidal action of ciprofloxacin results from interference with the enzyme, DNA gyrase, which is needed for the synthesis of bacterial DNA. Cross-resistance has been observed between ciprofloxacin and other fluoroquinolones. There is generally no cross-resistance between ciprofloxacin and other classes of antibacterial agents such as beta-lactams or aminoglycosides. Ciprofloxacin has been shown to be active against most isolates of the following microorganisms, both *in vitro* and clinically in otic infections as described in the INDICATIONS AND USAGE section.

**Aerobic and facultative gram-positive microorganisms:** *Staphylococcus aureus*, *Streptococcus pneumoniae*. **Aerobic and facultative gram-negative microorganisms:** *Haemophilus influenzae*, *Moraxella catarrhalis*, *Pseudomonas aeruginosa*.

**INDICATIONS AND USAGE:** CIPRODEX® Otic is indicated for the treatment of infections caused by susceptible isolates of the designated microorganisms in the specific conditions listed below: **Acute Otitis Media** in pediatric patients (age 6 months and older) with tympanostomy tubes due to *Staphylococcus aureus*, *Streptococcus pneumoniae*, *Haemophilus influenzae*, *Moraxella catarrhalis*, and *Pseudomonas aeruginosa*. **Acute Otitis Externa** in pediatric (age 6 months and older), adult and elderly patients due to *Staphylococcus aureus* and *Pseudomonas aeruginosa*.

## CONTRAINDICATIONS

CIPRODEX® Otic is contraindicated in patients with a history of hypersensitivity to ciprofloxacin, to other quinolones, or to any of the components in this medication. Use of this product is contraindicated in viral infections of the external canal including herpes simplex infections.

## WARNINGS

**FOR OTIC USE ONLY** (This product is not approved for ophthalmic use.)  
**NOT FOR INJECTION**

CIPRODEX® Otic should be discontinued at the first appearance of a skin rash or any other sign of hypersensitivity. Serious and occasionally fatal hypersensitivity (anaphylactic) reactions, some following the first dose, have been reported in patients receiving systemic quinolones. Serious acute hypersensitivity reactions may require immediate emergency treatment.

## PRECAUTIONS

**General:** As with other antibacterial preparations, use of this product may result in overgrowth of nonsusceptible organisms, including yeast and fungi. If the infection is not improved after one week of treatment, cultures should be obtained to guide further treatment. If otorrhea persists after a full course of therapy, or if two or more episodes of otorrhea occur within six months, further evaluation is recommended to exclude an underlying condition such as cholesteatoma, foreign body, or a tumor. The systemic administration of quinolones, including ciprofloxacin at doses much higher than given or absorbed by the otic route, has led to lesions or erosions of the cartilage in weight-bearing joints and other signs of arthropathy in immature animals of various species. Guinea pigs dosed in the middle ear with CIPRODEX® Otic for one month exhibited no drug-related structural or functional changes of the cochlear hair cells and no lesions in the ossicles. CIPRODEX® Otic was also shown to lack dermal sensitizing potential in the guinea pig when tested according to the method of Buehler. No signs of local irritation were found when CIPRODEX® Otic was applied topically in

the rabbit eye. **Information for Patients:** For otic use only. (This product is not approved for use in the eye.) Warm the bottle in your hand for one to two minutes prior to use and shake well immediately before using. Avoid contaminating the tip with material from the ear, fingers, or other sources. Protect from light. If rash or allergic reaction occurs, discontinue use immediately and contact your physician. It is very important to use the ear drops for as long as the doctor has instructed, **even if the symptoms improve**. Discard unused portion after therapy is completed. **Acute Otitis Media in pediatric patients with tympanostomy tubes:** Prior to administration of CIPRODEX® Otic in patients (6 months and older) with acute otitis media through tympanostomy tubes, the solution should be warmed by holding the bottle in the hand for one or two minutes to avoid dizziness which may result from the instillation of a cold solution. The patient should lie with the affected ear upward, and then the drops should be instilled. The tragus should then be pumped 5 times by pushing inward to facilitate penetration of the drops into the middle ear. This position should be maintained for 60 seconds. Repeat, if necessary, for the opposite ear (see **DOSE AND ADMINISTRATION**). **Acute Otitis Externa:** Prior to administration of CIPRODEX® Otic in patients with acute otitis externa, the solution should be warmed by holding the bottle in the hand for one or two minutes to avoid dizziness which may result from the instillation of a cold solution. The patient should lie with the affected ear upward, and then the drops should be instilled. This position should be maintained for 60 seconds to facilitate penetration of the drops into the ear canal. Repeat, if necessary, for the opposite ear (see **DOSE AND ADMINISTRATION**).

**Drug Interactions:** Specific drug interaction studies have not been conducted with CIPRODEX® Otic. **Carcinogenesis, Mutagenesis, Impairment of Fertility:** Long-term carcinogenicity studies in mice and rats have been completed for ciprofloxacin. After daily oral doses of 750 mg/kg (mice) and 250 mg/kg (rats) were administered for up to 2 years, there was no evidence that ciprofloxacin had any carcinogenic or tumorigenic effects in these species. No long term studies of CIPRODEX® Otic have been performed to evaluate carcinogenic potential. Eight *in vitro* mutagenicity tests have been conducted with ciprofloxacin, and the test results are listed below: *Salmonella*/Microsome Test (Negative), *E. coli* DNA Repair Assay (Negative), Mouse Lymphoma Cell Forward Mutation Assay (Positive), Chinese Hamster V79 Cell HGPRT Test (Negative), Syrian Hamster Embryo Cell Transformation Assay (Negative), *Saccharomyces cerevisiae* Point Mutation Assay (Negative), *Saccharomyces cerevisiae* Mitotic Crossover and Gene Conversion Assay (Negative), Rat Hepatocyte DNA Repair Assay (Positive). Thus, 2 of the 8 tests were positive, but results of the following 3 *in vivo* test systems gave negative results: Rat Hepatocyte DNA Repair Assay, Micronucleus Test (Mice), Dominant Lethal Test (Mice). Fertility studies performed in rats at oral doses of ciprofloxacin up to 100 mg/kg/day revealed no evidence of impairment. This would be over 100 times the maximum recommended clinical dose of ototopical ciprofloxacin based upon body surface area, assuming total absorption of ciprofloxacin from the ear of a patient treated with CIPRODEX® Otic twice per day according to label directions. Long term studies have not been performed to evaluate the carcinogenic potential of topical otic dexamethasone. Dexamethasone has been tested for *in vitro* and *in vivo* genotoxic potential and shown to be positive in the following assays: chromosomal aberrations, sister-chromatid exchange in human lymphocytes and micronuclei and sister-chromatid exchanges in mouse bone marrow. However, the Ames/Salmonella assay, both with and without S9 mix, did not show any increase in His+ revertants. The effect of dexamethasone on fertility has not been investigated following topical otic application. However, the lowest toxic dose of dexamethasone identified following topical dermal application was 1.802 mg/kg in a 26-week study in male rats and resulted in changes to the testes, epididymis, sperm duct, prostate, seminal vesicle, Cowper's gland and accessory glands. The relevance of this study for short term topical otic use is unknown.

## Pregnancy

**Teratogenic Effects. Pregnancy Category C:** Reproduction studies have been performed in rats and mice using oral doses of up to 100 mg/kg and IV doses up to 30 mg/kg and have revealed no evidence of harm to the fetus as a result of ciprofloxacin. In rabbits, ciprofloxacin (30 and 100 mg/kg orally) produced gastrointestinal disturbances resulting in maternal weight loss and an increased incidence of abortion, but no teratogenicity was observed at either dose. After intravenous administration of doses up to 20 mg/kg, no maternal toxicity was produced in the rabbit, and no embryotoxicity or teratogenicity was observed. Corticosteroids are generally teratogenic in laboratory animals when administered systemically at relatively low dosage levels. The more potent corticosteroids have been shown to be teratogenic after dermal application in laboratory animals. Animal reproduction studies have not been conducted with CIPRODEX® Otic. No adequate and well controlled studies have been performed in pregnant women. Caution should be exercised when CIPRODEX® Otic is used by a pregnant woman.

**Nursing Mothers:** Ciprofloxacin and corticosteroids, as a class, appear in milk following oral administration. Dexamethasone in breast milk could suppress growth, interfere with endogenous corticosteroid production, or cause other untoward effects. It is not known whether topical otic administration of ciprofloxacin or dexamethasone could result in sufficient systemic absorption to produce detectable quantities in human milk. Because of the potential for unwanted effects in nursing infants, a decision should be made whether to discontinue nursing or to discontinue the drug, taking into account the importance of the drug to the mother.

**Pediatric Use:** The safety and efficacy of CIPRODEX® Otic have been established in pediatric patients 6 months and older (937 patients) in adequate and well-controlled clinical trials. Although no data are available on patients less than age 6 months, there are no known safety concerns or differences in the disease process in this population that would preclude use of this product. (See **DOSE AND ADMINISTRATION**). No clinically relevant changes in hearing function were observed in 69 pediatric patients (age 4 to 12 years) treated with CIPRODEX® Otic and tested for audiometric parameters.

## ADVERSE REACTIONS

In Phases II and III clinical trials, a total of 937 patients were treated with CIPRODEX® Otic. This included 400 patients with acute otitis media with

tympanostomy tubes and 537 patients with acute otitis externa. The reported treatment-related adverse events are listed below:

**Acute Otitis Media in pediatric patients with tympanostomy tubes:** The following treatment-related adverse events occurred in 0.5% or more of the patients with non-intact tympanic membranes.

Adverse Event	Incidence (N=400)
Ear discomfort	3.0%
Ear pain	2.3%
Ear precipitate (residue)	0.5%
Irritability	0.5%
Taste perversion	0.5%

The following treatment-related adverse events were each reported in a single patient: tympanostomy tube blockage; ear pruritus; tinnitus; oral moniliasis; crying; dizziness; and erythema. **Acute Otitis Externa:** The following treatment-related adverse events occurred in 0.4% or more of the patients with intact tympanic membranes.

Adverse Event	Incidence (N=537)
Ear pruritus	1.5%
Ear debris	0.6%
Superimposed ear infection	0.6%
Ear congestion	0.4%
Ear pain	0.4%
Erythema	0.4%

The following treatment-related adverse events were each reported in a single patient: ear discomfort; decreased hearing; and ear disorder (tingling).

## DOSE AND ADMINISTRATION

**CIPRODEX® OTIC SHOULD BE SHAKEN WELL IMMEDIATELY BEFORE USE**

CIPRODEX® Otic contains 3 mg/mL (3000 µg/mL) ciprofloxacin and 1 mg/mL dexamethasone.

## Acute Otitis Media in pediatric patients with tympanostomy tubes:

The recommended dosage regimen for the treatment of acute otitis media in pediatric patients (age 6 months and older) through tympanostomy tubes is: Four drops (0.14 mL, 0.42 mg ciprofloxacin, 0.14 mg dexamethasone) instilled into the affected ear twice daily for seven days. The solution should be warmed by holding the bottle in the hand for one or two minutes to avoid dizziness, which may result from the instillation of a cold solution. The patient should lie with the affected ear upward, and then the drops should be instilled. The tragus should then be pumped 5 times by pushing inward to facilitate penetration of the drops into the middle ear. This position should be maintained for 60 seconds. Repeat, if necessary, for the opposite ear. Discard unused portion after therapy is completed. **Acute Otitis Externa:** The recommended dosage regimen for the treatment of acute otitis externa is: For patients (age 6 months and older): Four drops (0.14 mL, 0.42 mg ciprofloxacin, 0.14 mg dexamethasone) instilled into the affected ear twice daily for seven days. The solution should be warmed by holding the bottle in the hand for one or two minutes to avoid dizziness, which may result from the instillation of a cold solution. The patient should lie with the affected ear upward, and then the drops should be instilled. This position should be maintained for 60 seconds to facilitate penetration of the drops into the ear canal. Repeat, if necessary, for the opposite ear. Discard unused portion after therapy is completed.

## HOW SUPPLIED

CIPRODEX® (ciprofloxacin 0.3% and dexamethasone 0.1%) Sterile Otic Suspension is supplied as follows: 5 mL fill and 7.5 mL fill in a DROP-TAINER® system. The DROP-TAINER® system consists of a natural polyethylene bottle and natural plug, with a white polypropylene closure. Tamper evidence is provided with a shrink band around the closure and neck area of the package. NDC 0065-8533-01, 5 mL fill; NDC 0065-8533-02, 7.5 mL fill. **Storage:** Store at controlled room temperature, 15°C to 30°C (59°F to 86°F). Avoid freezing. Protect from light.

**Clinical Studies:** In a randomized, multicenter, controlled clinical trial, CIPRODEX® Otic dosed 2 times per day for 7 days demonstrated clinical cures in the per protocol analysis in 86% of AOMT patients compared to 79% for ofloxacin solution, 0.3%, dosed 2 times per day for 10 days. Among culture positive patients, clinical cures were 90% for CIPRODEX® Otic compared to 79% for ofloxacin solution, 0.3%. Microbiological eradication rates for these patients in the same clinical trial were 91% for CIPRODEX® Otic compared to 82% for ofloxacin solution, 0.3%. In 2 randomized multicenter, controlled clinical trials, CIPRODEX® Otic dosed 2 times per day for 7 days demonstrated clinical cures in 87% and 94% of per protocol evaluable AOE patients, respectively, compared to 84% and 89%, respectively, for otic suspension containing neomycin 0.35%, polymyxin B 10,000 IU/mL, and hydrocortisone 1.0% (neo/poly/Hc). Among culture positive patients clinical cures were 86% and 92% for CIPRODEX® Otic compared to 84% and 89%, respectively, for neo/poly/Hc. Microbiological eradication rates for these patients in the same clinical trials were 86% and 92% for CIPRODEX® Otic compared to 85% and 85%, respectively, for neo/poly/Hc.

U.S. Patent Nos. 4,844,902; 6,284,804; 6,359,016  
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Manufactured by Alcon Laboratories, Inc.  
Rx Only  
Revision date: 17 July 2003

**References:** 1. Wolters Kluwer Health, Source® Pharmaceutical Audit Suite, January 2009 –  
December 2009. 2. CIPRODEX® Otic package insert.

# Summer doesn't stop for AOE.

Give him CIPRODEX® Otic and get him back to fun. Fast.

- The power of an anti-inflammatory and antibiotic in 1 drop<sup>1</sup>
- High clinical cure rates<sup>1</sup>
- Well-established safety profile and *neomycin-free*<sup>1</sup>
- 89% Tier 2 coverage<sup>2</sup>



Choose the #1 otic drop among otolaryngologists and pediatricians<sup>3</sup>

**INDICATIONS and USAGE:** CIPRODEX® Otic is indicated in patients 6 months and older for acute otitis externa due to *Staphylococcus aureus* and *Pseudomonas aeruginosa* and for acute otitis media with tympanostomy tubes due to *S. aureus*, *Streptococcus pneumoniae*, *Haemophilus influenzae*, *Moraxella catarrhalis* and *P. aeruginosa*.

#### IMPORTANT SAFETY INFORMATION:

**Contraindications:** CIPRODEX® Otic is contraindicated in patients with a history of hypersensitivity to ciprofloxacin, to other quinolones, or to any of the components in this medication. Use of this product is contraindicated in viral infections of the external canal including herpes simplex infections.

**Warnings:** For otic use only. CIPRODEX® Otic should be discontinued at the first appearance of a skin rash or any other sign of hypersensitivity. Serious and occasionally fatal hypersensitivity (anaphylactic) reactions, some following the first dose, have been reported in patients receiving systemic quinolones. Serious acute hypersensitivity reactions may require immediate emergency treatment. If the infection is not improved after one week of treatment, cultures should be obtained to guide further treatment.

**Adverse Events:** Most commonly reported adverse reactions in clinical trials in AOE patients: ear pruritus (1.5%), ear debris (0.6%), superimposed ear infection (0.6%), ear congestion (0.4%), ear pain (0.4%) and erythema (0.4%). In AOM patients with tympanostomy tubes: ear discomfort (3.0%), ear pain (2.3%), ear residue (0.5%), irritability (0.5%) and taste perversion (0.5%).

#### References:

1. CIPRODEX® Otic package insert. 2. www.FingertipFormulary.com. Accessed November 2010. 3. IMS Health, IMS National Prescription Audit™, March 2010 to February 2011, USC 62320 OTIC ANTINFCT W/GLUCOCORT.

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**CIPRODEX**®  
(ciprofloxacin 0.3% and dexamethasone 0.1%)  
**STERILE OTIC SUSPENSION**