

Update

The Society of Otorhinolaryngology
and Head-Neck Nurses, Inc.

Volume 34 | Number 4 | August/September 2012

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Dear SOHN Colleagues,

I have been thinking about an article that I recently read by a prominent nurse who was hospitalized for a life-threatening illness. She did recover, but the editorial was written in response to her reflections of the nursing care she received.

It appears that the nurses who cared for her ranged from extremely competent and caring to nurses that were “going through the motions”. We all recognize we are at a point in health care where it is very difficult to “navigate” through the system, wherever you practice, even if you are knowledgeable about the process, and we have all heard the horror stories about care that has gone terribly wrong.

Our patients and their families need help to hear the care options and choose the course of care for them in order to comply as well as possible and as families, be supportive when their loved one is discharged. It is our job to be the caretakers who help keep our patients safe in this complex system and to be an advocate for the family and patient, helping them understand the process. It is our professional responsibility to help coordinate their care.

Many days we arrive at work already thinking about the things we need to complete when our day is over. Our lives are about multitasking ... also we are now a generation who uses complex technology. We enter our observations on the computer; we scan patient's name bands to record that the correct person received the correct tests or medications; we don't visit a room to chat as we “monitor” them from our nursing station. The patients the furthest away from the desk get visited the least. Often we just do a job and then go home. It is important for us to return, in some ways, to our “foundations”-the basis of our nursing profession.

Now I know it is not always like the above. Many of you may work in very different situations and working environments. However, reading this article made me pause and think about what kind of nurse I wished to be perceived as being. We are proud of our profession, our specialized knowledge and what we believe to be our kind and compassionate care. We need to be this nurse every day!

We need to be the kind of nurse that stands out in a patient's and their families' health care experience. We need to alleviate anxiety and explain each and every step of any medication or procedure ordered, or any discharge orders or follow-up visits made. We need to be available, approachable and reassuring. We need to help organize their care and monitor how it is progressing. We need to anticipate problems-the teaching required and their understanding of that teaching, the personal and comforting measures of care needed, the understanding of why deep breathing is encouraged, and the anticipation of their pain level. They need continuity of care and the assurance that care will be given with competence. Patients do not always know what they need and often they are afraid to ask for help. When did you last take the time to just visit a patient without them having to call out for you?

Update is a publication of the Society of Otorhinolaryngology and Head-Neck Nurses, Inc.

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The *Update* is Published for SOHN by



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Update, ORL-Head and Neck Nursing
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To summarize what Nancy Lowe shared as her thoughts in the
"Reflections on the Importance of the Nurse":

- *Be the best nurse, not a mediocre one*
- *The patient is your primary and foremost responsibility for your care and advocacy; leave the multitasking behind*
- *Patients are vulnerable and depend on your care and compassion; you are accountable*
- *You are their team-leader to coordinate care; that doesn't mean you have to know everything*
- *You are perceived as their continuity and understanding—that is your importance to the patient and the family; don't forget that*

She said: "A competent, caring nurse... protects and promotes health, well-being, and healing. Positive patient outcomes are highly dependent on nurses providing excellent care." (p 327)

What kind of nurse do you want to be?

My best to each of you,

Mary B. Huntoon MSN RN CORLN

SOHN & ENT-NF President

Reference:

Lowe, K. (Ed.). Reflections on the Importance of the Nurse. *Journal of Obstetric, Gynecologic and Neonatal Nursing* 41(3), 325-327.

Washington DC ~ A Capital Host For SOHN's 36th Annual Meeting

Where else in the world can you visit with a 19-foot President Lincoln, read the original U.S. Constitution, see Dorothy's ruby red slippers, soak in internationally acclaimed art and attend the world's largest gathering of ORL nurses? The attractions in Washington, DC offer visitors world-class fun and iconic sightseeing - from awe-inspiring monuments and memorials like the Washington Monument and the new Martin Luther King, Jr. Memorial to family-friendly, interactive experiences at places like the Smithsonian's National Air and Space Museum and the International Spy Museum. Powerful memories begin here.

Away from these celebrated federal sites, Washington, DC unwinds into a fascinating network of neighborhoods where visitors discover trendy boutiques, hip bars and restaurants, plus art galleries, historic homes and lush parks and gardens. Shoppers love the store-lined streets of Georgetown, while jazz music fans won't want to miss a trip to U Street, where Duke Ellington played his first notes. The city's international character shines through in its Adams Morgan and Dupont Circle neighborhoods, two prime destinations for eclectic dining and nightlife and the historic center of the city's embassy community.

The arrival of several new eateries has made the nation's capital a prime destination for dining out, with many of the city's top tables located in the downtown Penn Quarter neighborhood. DC is also earning new recognition as a thriving performing arts town, with 65 professional theatre companies based in the metropolitan area presenting edgy world premieres and celebrated Broadway musicals throughout the year.

Thanks to DC's pedestrian-friendly streets and its safe, efficient public transportation system—including Metrorail and the hip, new Circulator bus—it's easy to get from your hotel to Washington, DC's attractions. For more information, visit www.washington.org.

Society of Otorhinolaryngology and Head-Neck Nurses 36th Annual Congress

Grand Hyatt Washington, DC

September 7-11, 2012 – Washington, DC

Register Now

- Poster Displays
- Comprehensive ORL – Head and Neck Nursing Course
- ORL Nursing Pharmacology Course
- More Than 55 Educational Offerings
- Exhibits

Join us for

- President's Reception
- ENT-NF Annual Benefit
- Annual Business Meeting
- Ear, Nose and Toes Morning Walk

See the May Update for registration forms or register online at www.sohnnurse.com

Keynote Address

Synergy: The Unique Relationship Between Nurses and Patients



Saturday, September 8 • 1:15 p.m.

Martha A.Q. Curley, PhD, RN, FAAN
Professor, University of Pennsylvania
School of Nursing Nurse Scientist,
Children's Hospital Boston

A premier scientist in the field of pediatric critical care nursing, Dr. Martha A.Q. Curley will discuss how stronger, bolder science can be generated through mentorship and collegial support. She is a professor at the University of Pennsylvania School of Nursing, Philadelphia, and a nurse scientist in critical care and cardiovascular nursing at Children's Hospital Boston.

Other research includes patient positioning, eye care, endotracheal extubation and sedation management. Recipient of more than \$40 million in federal research award grants – including \$15 million as principal investigator – she has led multisite clinical trials in pediatric critical care, developed instruments to better assess patient status and risk, and tested interventions to support parent needs in the pediatric intensive care unit. She is currently studying better ways to manage sedation for children on lifesaving ventilators as the principal investigator for RESTORE, a five year multisite

clinical trial funded by the National Heart, Lung, and Blood Institute. The \$12 million RESTORE grant, the largest in Penn Nursing's history, supports one of the most comprehensive studies ever undertaken in pediatric critical care, recruiting more than 2,750 patients in 31 of the most prestigious pediatric hospitals in the United States. Over the past decade, Curley developed and disseminated at least four core pediatric measures, including the Braden Q Scale to predict pediatric pressure ulcer risk; the State Behavioral Scale to assess sedation for infants and young children on mechanical ventilation; the Withdrawal Assessment Tool – version 1 to describe opioid and benzodiazepine withdrawal symptoms in acutely ill infants and children; and the Individualized Numeric Rating Scale to assess pain among nonverbal children with profound intellectual disability. Curley helped to develop the AACN Synergy Model for Patient Care, a framework that bases nursing care on patient and family needs. She is the author of "Synergy: The Unique Relationship Between Nurses and Patients," a comprehensive sourcebook that depicts successful implementation of the Synergy Model in various healthcare settings including multihospital systems, ambulatory care, staff development and nursing schools. Curley received her diploma in nursing from Springfield Hospital School of Nursing, Massachusetts, bachelor's degree from the University of Massachusetts-Amherst and master's in pediatric acute care nursing from Yale University, New Haven, Connecticut. She was awarded her PhD in 1997 from Boston College.

Invited Guest Speakers

Reshaping an Interprofessional Health Care Workforce to Improve Care to an Aging Population

Sunday, September 9 • 9:00 a.m.

Joan Weiss, PhD, RN, CRNP - Chief of the Geriatrics and Allied Health Branch at the Health Resources and Services Administration

A review of the demographics of an aging population will underscore the need for care coordination and chronic disease management needs of a burgeoning aging population. The lack of coordinated care for

chronic disease management has significant financial impact.

What Does the Future Hold for the Deaf Community and Deaf Culture?

Monday, September 10 • 10:45 a.m.

Alice Kreisle, AuD, CCC-A - Faculty, Gallaudet University
Dr. Kreisle will discuss the impact of technological advances on the Deaf Community and Deaf Culture.

Closing Session



Capitalizing on Collaboration ~ Innovations in Centeredness and Satisfaction

Tuesday, September 11 • 1:30 p.m.

Sarah H. Kagan, PhD, RN, FAAN
Professor, University of Pennsylvania School of Nursing



Ara Chalian, MD, FACS Associate
Professor of Otolaryngology and
Head Neck Surgery, University of
Pennsylvania School of Medicine and
Hospitals

Noteworthy Courses and Events

Opening Ceremony

Saturday, September 8 • 1:15 p.m.

Plan to attend the Opening Ceremony and show your support to friends and colleagues and celebrate the accomplishments of the Society, the activities of our countless volunteers and the achievements of our members. SOHN President, Mary Huntoon will preside over this exciting event!

ORL Nursing Pharmacology Course

Friday, September 7 • 8:00 a.m. – 4:30 p.m.

(ticketed course – additional fee)

Topics include:

- Management of Hypertension
- Sleep Disorders and Medications
- Acute Pain Management – Codeine Issues
- Update on Thyroid Medications
- Neutralizing the Acid: Treating Adult LPRD/GERD
- Steroids: Friend or Foe
- Anesthesia Agents and Conscious Sedation

Comprehensive ORL and Head-Neck Nursing Course

Friday, September 7 • 8:00 a.m. – 5:00 p.m.

(ticketed course – additional fee)

The overall purpose of this course is to provide the ORL nurse with an overview of common ear, nose and throat problems/ disorders and their management.

The material has been divided into sections to include: Otolaryngology; Disorders of the Nose, Sinuses and Oral Cavity; Pediatric Otolaryngology; Head and Neck Disorders; and Treatment Modalities for Head and Neck Cancer. Each of the anatomical sections will review the normal anatomy, common disorders, etiology, symptoms, diagnostic evaluation and management. The course is ideal for the nurse who is new in the otolaryngology specialty or for the seasoned ORL nurse seeking a good review.

NEW ~ The ORL Nurse as Author: Publishing Journal Articles

Saturday, September 8 • 7:00 p.m.

Joan Such Lockhart, PhD, RN, CORLN, AOCN, CNE, FAAN

ORL nurses who aspire to be authors will be provided with a basic overview of the publication process, from generating publishable ideas to seeing their article in print. Attention will be given to transforming oral presentations into manuscripts for publication.

NEW ~ Otoscopy Workshop: Enhance Your Skills with OtoSim

Monday, September 10 • 8:00 a.m.

(Ticketed session, limited to 36 participants)

Melinda DeSell, MS, CRNP

NEW ~ Caring for the Allergic Patient

Monday, September 10 • 1:00 p.m.

(Ticketed session, limited to 50 participants)

William Reisacher, MD, FACS, FAAOA

Marla Bremberg, RN

This is a two hour course, one hour of didactic lectures followed by a hands-on demonstration.

NEW ~ The SOHN Social Network – Why We Need to Care About Social Media

Tuesday, September 11 • 12:30 p.m.

Kari McConnell, RN, CORLN

Getting to Know You in Washington DC (An Insider's Secrets to Congress 2012)

Saturday, September 8 • 8:00 – 8:45 a.m.

Each year a number of attendees come to SOHN's Congress for the first time. If you are a first-timer, choose to attend the First-Time Attendee Orientation. First-Timers will be greeted by SOHN's National Congress Planning Committee and many volunteers who have "been there and done that". In addition to meeting other first-time attendees, you will hear insider's secrets to help you get the most out of Congress 2012.

ENT-NF Annual Benefit

Saturday evening, September 8 –

Monday afternoon, September 10

Awarding of prizes: Monday at 3:10 p.m.

The very entertaining and outrageous ENT-NF Annual Benefit offers unique gifts and prizes that have been generously donated. By participating in the event you can win great items while promoting the work of the Foundation. Benefits: Priceless.

Meet and Greet Wine and Cheese Reception

Saturday, September 8 • 6:00 – 7:00 pm

Relax after a busy day at Congress 2012. Meet the Poster Presenters. Mingle with the SOHN Board. Greet the Candidates for Election. Visit with the Local Chapters and view their displays. Network with friends new and old. Participate in the Fabulous ENT-NF Raffle. Enjoy a taste of the Artisanal cheese/fruit display. Cash bar. A perfect way to end your day.

Stepping Forward for the Foundation

Sunday, September 9 • 7:00 – 8:00 a.m.

(ticketed event – \$35)

Rise and shine and walk for the ENT-NF (SOHN's Foundation)! Join our walk leader, Anne Bigelow, on another one of her exciting and adventuresome journeys. This year's path takes you to the famous National Mall in Washington, DC. The National Mall is the central point of most sightseeing visits to Washington, DC. The tree-lined open space between Constitution and Independence Avenues extends from the Washington Monument to the US Capitol Building. Ten of the museums of the Smithsonian Institute are located on the National Mall, offering a variety of exhibits ranging from art to space exploration. West Potomac Park and the Tidal Basin are adjacent to the National Mall and home to the national monuments and memorials. In addition: Invite colleagues, family and friends to sponsor your walk down the National Mall. Chapter members join the Chapter Challenge and walk for the Foundation. All donations will benefit ENT-NF Scholarships, Lectureships, ORL Education and Research.

Each participant will receive a limited edition 2012 Foundation T-shirt.

Grand Opening of SOHN Exhibit Hall

Sunday, September 9 • 10:00 a.m.

Don't miss the ribbon-cutting event that marks the official opening of the Exhibit Hall. Refreshments will be served as you view displays reflecting the state of the art in technology, products and services. With cutting edge products and services showcased throughout the exhibit hall, this is truly a highlight of the annual meeting. You're guaranteed a solid return on investment for the time you spend with company representatives and you'll

walk away with new ideas to improve your practice.

Attendees who complete their Exhibit Viewing Card will have a chance to win a free 2013 Congress Registration!

Hours: Sunday 10:00 a.m. – 4:30 p.m.

Monday 8:00 a.m. – 4:00 p.m.

CORLN Luncheon

Sunday, September 9 • 11:30 a.m. – 12:45 p.m.

(ticketed event – \$35)

Sponsored by the National Certifying Board for Otorhinolaryngology and Head-Neck Nurses (NCBOHN)

Take this opportunity to relax and meet informally with CORLNs from around the country while enjoying an elegant Grand Hyatt Luncheon. All Certified ORL Nurses (CORLNs) are invited. Please bring two test questions to add to the test question item bank.

SOHN President's Reception ~ An Evening on the Potomac

Sunday, September 9

(ticketed event – \$79)

Join SOHN President, Mary Huntoon, for an entertaining evening cruise and the most unique way to see and experience Washington, DC. The Spirit of Washington delivers the city's most vibrant and unique combination of dining, dancing, entertainment and waterfront views. Grand buffets. Up-close views of the Potomac River and Washington, DC's most historic sights. DJs playing Top 40 hits. Ticket includes admission, the grand buffet, entertainment, transportation and a priceless night to be remembered! (Cash Bar)

Government Relations Luncheon

The Future of Nursing: Progress and Challenges to Reaching Implementation

Monday, September 10 • 11:45 a.m. – 1:00 p.m.

(ticketed event – \$59)

Invited Speaker: Suzanne Miyamoto, PhD, RN

Suzanne Miyamoto, PhD, RN is the Director of Government Affairs, American Association of Colleges of Nursing and will headline the Government Relations Luncheon. Please do not miss this dynamic session! The presentation will discuss national efforts to move forward the recommendations made in the IOM report as well as the challenges in place that prevent progress and how national nursing is working together to advocate for change as well as the individual contributions that organizations are making. The power of collective advocacy and a unified message will be shared.

EAR, NOSE & THROAT NURSING FOUNDATION

The Ear, Nose and Throat Nursing Foundation (ENT-NF), founded in 1997, to enhance the care of the ear, nose and throat patient, by advancing the art and science of nursing through education and research funded by donations from individuals, corporations and health care providers. Donations will be used for educational programs designed to enhance care delivery and prevention of disease to the otolaryngology population; support research initiatives to improve the health of patients with ear, nose and throat disorders; and to provide educational programs to increase the knowledge of health care professionals interested in ear, nose and throat nursing care.

___ Yes, I would like to help ENT-NF enhance the care of the ear, nose and throat patient. Enclosed is my gift for

\$ _____

(Please make checks payable to ENT-NF or donate online – click on the “Click to Donate” button on SOHN’s homepage www.sohnnurse.com)

NAME: _____

ADDRESS: _____

CITY: _____

STATE: _____ ZIP: _____

PHONE: _____

Your contribution to ENT-NF is tax-deductible.

Thank you for your support.

ENT-NF

207 Downing Street

New Smyrna Beach, FL 32168

Telephone (386) 428-1695

Society of Otorhinolaryngology and Head-Neck Nurses Business Meeting

Monday, September 10 • 4:00 – 5:00 p.m.

Join the SOHN Officers and Board Members for the Annual Business Meeting. Elect new officers and learn what is happening in your association. All registrants are welcome to attend.

Monuments By Moonlight Bus Tour

Monday, September 10

(ticketed event – \$35)

There is no sight in Washington, DC greater than the monuments of our Nation’s Capital seen at night. You won’t want to miss the breathtaking views to be had aboard our tour. We will make stops at the Jefferson Memorial, Dr. Martin Luther King, Jr. Memorial, Lincoln Memorial, Vietnam Memorial, Korean Memorial, and FDR Memorial. You will be fully captivated during this 3 hour tour. Enjoy the tour on a state-of-the-art, clean, air-conditioned, and comfortable motor coach that helps make this tour fun and relaxing. Be sure to bring your camera to capture the amazing sights and memories of our wonderful tour of Washington, DC After Dark. See our national monuments and federal buildings flooded in lights, from the illuminated dome of the US Capitol to the The Kennedy Center, Library of Congress, Supreme Court, House and Senate Office Buildings, Federal Triangle, Pennsylvania Avenue, The White House, Capitol Reflecting Pool, Georgetown, Marine Corps (Iwo Jima) Memorial, and the World War II Memorial.

ENT-NF Lectureships

The Ear, Nose and Throat Nursing Foundation is pleased to present and underwrite the following sessions this year:

Cynthia Mabry Otolaryngic Allergy Lectureship

Sunday, September 9 • 10:30 – 11:30 a.m.

Capitalizing on Promoting Competent, Evidenced based Otolaryngic Allergy Nursing Through Collaboration

Susan B. Fowler, PhD, RN, CNRN, FAHA

Henedia Sirilan, BSN, RN

Kalynn Quinn Hensley Head-Neck/Laryngology Lectureship

Sunday, September 9 • 12:45 – 1:45 p.m.

ORL Office-Based Procedures of the Upper Airway: Yoga, Lidocaine and Pangxiety

Seth Dailey, MD

Diane Aide, RN, CORLN

Lois Moore-Rogers Pediatric Otolaryngology Lectureship

Sunday, September 9 • 9:00 -10:00 a.m.

From Teething to Texting: A Review of Pediatric Growth and Development

Gina Lypaczewski, MSc(A), RN, CPN

Society of Otorhinolaryngology and Head-Neck Nurses

2012 Annual Reports

President

Mary B. Huntoon MSN RN CORLN

Major Activities:

- Attended the Nurse Alliance Leadership Academy (NALA) meeting in Louisville, KY - August 13-14, 2011
- Attended the Annual Board of Directors meeting in Chicago, IL - August 19-20, 2011
- Attended "Golden Opportunities in ORL Nursing", SOHN's 35th Annual Congress and Nursing Symposium in San Francisco, CA - September 9-13, 2011
- Attended 2012 Annual Congress Planning meeting in Chicago, IL - October 21-22, 2011
- Attended the Nursing Organizations Alliance (NOA) Summit in Miami, FL - November 17-19, 2011
- Chaired the Mid-Winter Board of Directors meeting of the Ear, Nose and Throat Nursing Foundation in Atlanta, GA - January 28, 2012
- Chaired the SOHN Mid-Winter Board of Directors meeting in Atlanta, GA - January 27-28, 2012
- Attended the Nurse in Washington Internship (NIWI) in Washington, DC - February 26-28, 2012
- Authored article on NIWI for the *ORL-Head and Neck Nursing Journal* "Highlights from the Hill" summer 2012 issue
- Authored President's Message for 2012 Update publications
- Completed Annual Membership Card Message
- Prepared message for ORL Nurses' Day - May 9th
- Wrote the ENT-NF Annual Campaign letter
- Regularly communicated with National Headquarters as needed
- Communicated with Committee Chairman as needed
- Wrote personal notes to ENT-NF donors
- Reviewed ENT-NF grant applications
- Reviewed Scholarship and Awards applications
- Completed Performance Appraisals for Professional and Administrative Staff
- SOHN Education Committee member- ongoing
- Editorial Board, *ORL-Head and Neck Nursing Journal* - ongoing

Vice President

Policy Chairman

Government Relations Committee Chairman

IOM Task Force Chairman

Erin J. Ross MS APRN CNP CORLN

Major Activities:

- Attended Annual Congress meeting San Francisco 2011
- ORL Review Course speaker 2011
- Attended the Annual Board meeting January 2012
- GRC luncheon speaker confirmed
- GRC committee meeting September 10, 2012
- Lead for IOM and Leadership task force is ongoing, report at board meeting in September
- Policy, awaiting changes from bylaws committee to add "standing committees to policy"
- Oral Cancer screening volunteer at Cleveland Clinic April 2012
- Attended MEDWORKS as volunteer to perform oral cancer screening June 2012
- Current Cleveland Chapter VP, no updates
- Preparing for DNP lecture for annual meeting in September 2012
- Task Force member for succession planning, no update
- Task force member on committee for social media/web editor changes, no update
- Continue to attend Case Western Reserve University for DNP degree
- Published article: Leadership Initiatives to Disseminate the Institute of Medicine's Future of Nursing Report
- Candidacy for SOHN President September 2012 elections

Secretary

Maggie Chesnutt MSN FNP BC APRN CORLN

Major Activities:

- Served as secretary recording minutes at the Midwinter Board and ENT-NF meetings in January, 2012 in Atlanta, Georgia. Corrected and submitted minutes to headquarters in a timely manner.
- Attended SOHN Annual Congress and Nursing Symposium in September 2012 in San Francisco, California and served as a VIP.
- Participated in the 2012 performance appraisal for an employee of SOHN.
- Member of the Education Committee.

- Attended Head and Neck Conference of the Birmingham Chapter of SOHN in March 2012.
- Participated in two journal club meetings and one business meeting of the Atlanta Regional Chapter of SOHN in the past year.
- Served as nurse planner and secretary for the Atlanta Regional Chapter.
- Volunteered at Medshare repacking medical supplies for distributing to third world countries with Atlanta Regional Chapter members in April 2012.
- Submitted a letter of intent and position statement as a candidate for the office of President-Elect of SOHN in May 2012.
- Will serve as secretary at Annual Board meetings of SOHN and ENT-NF in September 2012 in Washington D.C.
- Will attend the 36th Annual Congress and Nursing Symposium in September 2012 in Washington, D.C.

Board of Director

Cheryl Brandt MSN RN CNS CORLN

Major Activities:

- Liaison to National Education Committee Chairperson, Lorie Sparacino
- President Cleveland Chapter SOHN
- Nurse Planner for Cleveland Chapter SOHN meetings (2 CE programs thus far)
- Head and Neck Cancer Information Booth – April 17, 2012
- ORL Head & Neck Cancer Screening – June 3, 2012
- Coordinate 2012 Pharmacology program for Congress
- Prepare talk for possible presenter at 2012 Congress Pharmacology program (back up presenter)

Board of Director - Past President

Cindy J. Dawson MSN RN CORLN

Major Activities:

- Presidential responsibilities until January 1, 2012
- 35th Annual Congress and SOHN Nursing Symposium
 - Opening Address
 - "Ideal Patient Experience"-general session
 - Led Annual Business Meeting
 - Presented a poster on "Oral Mucositis-An EBP project"
 - Closing Address
- Committee Participation
 - National Practice and Research
 - National GRC
 - National Education

Manuscript Reviewer for ORL-Head and Neck Nursing Journal
 Member of SOHN Board and ENT-NF Board as President and Past President
 Member of SIGS: Head and Neck, Office

- Authored Fall and Winter Update Presidential Messages
- Holiday Letter
- ENT-NF Donation Letter
- SOHN Representative on AAO-HNS Guideline Development Taskforce (GDTF)
- Panel Member of Tracheostomy Care Consensus Statement-one of authors for paper due in September 2012

Board of Director

Tara DiFabio MSN RN CORLN

Major Activities:

- Attended the Society of Otorhinolaryngology and Head-Neck Nurses 35th Anniversary Congress and Nursing Symposium, September 9-13, 2011.
 - Attended SOHN Board Meeting - Elected to Board of Directors
 - Served as SIG leader for Head and Neck SIG
- Attended Midwinter Board Meeting January 27-28, 2012 in Atlanta, Georgia.
 - Nominated to be Board Liaison for the Nominating Committee
 - Became new member of Membership Enhancement Committee – New WOW Task force member.
 - Nominated as SIG Coordinator
- Communicated with SIG Leaders
- Communicated with WOW Task Force Leader
- Communicated with Nominating Committee Chair

Educational Activities:

- Maintain Adjunct Clinical Faculty position at Thomas Jefferson University
- Lecture to Oncology Nursing Staff semi-annually
- Presentation to Youth Leadership students on ORL Nursing and Head and Neck Cancer June 2012

Future Activities:

- Attending the American Head and Neck Society 2012 8th International Conference July 21-25 in Toronto, Canada
- Attending the 36th Anniversary SOHN Congress & Nursing Symposium September 7-11, 2012 in Washington, DC.
 - Presenting at the Comprehensive ORL Review Course September 7, 2012.
 - Serving as SIG Facilitator
 - Serving as Head and Neck SIG Leader
 - Attending the Board of Directors Meeting
 - Attending the SOHN Business Meeting

Board of Director

Deena B. Hollingsworth MSN FNP-BC CORLN

Major Activities:

- Attended SOHN Midwinter Board meeting, Atlanta GA January 27-28, 2012
- Speaker Comprehensive ORL Nursing Course, San Diego, CA April 20, 2012
- Coordinator for Comprehensive ORL Nursing Course. Working closely with Lorie Sparacino and faculty to assume this responsibility. Updated course and revised booklet. Secured additional faculty. (2 presenters for each section)
- Served as facilitator for the Otology and Advanced Practice Special Interest groups
- Will attend the SOHN Annual Board meeting Washington, DC September 6, 2012
- Will attend SOHN 36th Annual Congress and Nursing Symposium, Washington, DC – September 7-11, 2012.
- Speaker Comprehensive ORL Nursing Course, September 7, 2012 (Otology section)
- Speaker ORL Nursing Pharmacology course September 7, 2012.

Board of Director

Ramute Kemeza BSN RN

Major Activities:

- Attended SOHN Congress - San Francisco - September 2011.
- VIP at SOHN Congress - September 2011
- Continued in role of National Chapter Coordinator
- Attended Midwinter Board of Directors Meeting – January 2012 in Atlanta
- Member of SOHN Taskforce Membership Retention, Recruitment and Benefits
- Mentored National Nominating Committee Chairperson - Wendy Mackey to role
- Attended Wisconsin Chapter Educational Conference - March 2012
- Chairperson Chicago Chapter Educational Conference - Update 2011 – November 2011.
- Chairperson Chicago Chapter ENT-NF Raffle - November 2011
- Chairperson Chicago Chapter Community Day Event Fundraiser - April 2012
- Will be attending SOHN Congress Washington, DC – September 2012
- Will be attending Board of Directors Meeting September 6, 2012 - Washington, DC

Board of Director

Chair, Membership Enhancement Committee

Ashley Laursen BSN RN

Major Activities:

- Welcome letter/email for each new member. Sent out on a quarterly basis.
- Involvement in OHANCAW activities
- Member of the South Carolina Low Country Chapter
- Co-coordinated Congress Meet & Greet Event
- Membership renewal reminder letter sent in June to those members who have not renewed.
- Attended Midwinter Board of Directors' Meeting in Atlanta, January 27 – 29.
- Chair, of the Membership WOW Committee

Executive Director

Sandra L. Schwartz MS RN CORLN

Major Activities:

During fiscal year 2011 and early 2012 SOHN board members faced daunting challenges created by economic constraints and increased pressure to do more with less, while still maintaining the Society's mission. Always striving to find the most creative and innovative means to support its members during tough economic times, the SOHN board focused its attention on developing new and enhanced resources to the membership.

SOHN E-NEWS

A new monthly member benefit was initiated this year – SOHN E-NEWS. This news vehicle offers the SOHN member up-to-date information about Society activities, specialty nursing events and new ORL clinical advances.

UPDATE

The Society's newsletter, Update continues to offer a strong presence online and an in depth discussion and description of SOHN activities. Elimination of printing expenses continues to be an excellent cost savings measure. Served as editor of the Update, E-NEWS and the Congress Proceedings Book.

Meetings

Meeting arrangements have been streamlined in order to reduce costs. An emphasis continues to be placed on our green initiatives. The Spring Seminar Series held April 26 – 28 in San Diego, CA was very successful with interesting topics and outstanding speakers. As September draws near, arrangements for the 36th SOHN Annual Congress and Nursing Symposium are being finalized. An excellent educational program with a wide variety of topics and speakers has been planned, as well as an exciting array of social events. Our list of international attendees continues to grow. Registration totals are ahead of last year's numbers.



The number of poster exhibits continues to run strong. Arranged housing, catering, meeting space, social events and venues, transportation and all financial aspects of the 36th Annual Congress. Coordinated the arrangements (hotel, flights and catering) for the SOHN Midwinter Board Meeting, January 27 – 29 in Atlanta, GA; the Congress Planning Meeting, October 22 – 23 in Chicago, IL; the Alliance Meeting, November 17 – 19 in Miami, FL and the SOHN Annual Board Meeting, September 6 in Washington, DC.

Financial Affairs

SOHN's financial status remains constant. The board has taken strategic steps to ensure the Society's financial integrity. Collaborated with Sharon Jamison, SOHN Treasurer, on the financial activities of the Society and jointly developed the preliminary budget for board consideration. Made strategic suggestions to adjust the budget to allow for current economic conditions. Monitored SOHN investments.

Guidelines

Cindy Dawson, SOHN Immediate Past President continues to represent SOHN on the American Academy of Otolaryngology and Head-Neck Surgery Foundation's Guideline Development Taskforce Committee (GDTF). Many dedicated and talented SOHN members have been instrumental in the development of the guidelines. The guideline project is an excellent example of collegiality and collaboration. Our involvement allows SOHN to stand proudly with other specialty nursing organizations. It is expected that the consensus paper on tracheostomy care will be completed and presented in September 2012. SOHN's Practice/Research Committee continues to work toward completion of the evidence-based guideline on tracheostomy care. Other projects are being explored.

Membership

Our Membership and Chapter Coordinating Committees are working diligently to meet the needs of our members and chapters. Corresponded with members and non-members via email. Answered questions about the Society and referred clinical questions to SIG Leaders or "experts" in the clinical area. Reviewed and approved NCBOHN applications for recertification by continuing education. Recruited new members.

Education

SOHN continues to bask in the limelight of the perfect reaccreditation score received from ANCC. Lorie Sparacino, Education Director filed our yearly ANCC report in May 2012. Again, our education programs received excellent marks. Currently SOHN's Education Committee is reviewing, piloting and preparing an article on Mucositis for publication online - continuing education offering. In 2011-2012 the SOHN chapters developed and produced a record number of continuing

education programs. Recruitment of new members has been an excellent byproduct of these offerings. Congratulations to our nurse planners for their commitment to quality ORL education. Provided support for all programs.

Fund Raising

Exhibitors are still sending in contracts for the annual meeting. The 2011 exhibitor revenue reached an all time high. A marketing plan with companion advertisements was developed this year and included information for recruiting corporations to SOHN's Congress Exhibit Area and sponsorship opportunities. The personal touch was employed with a combination of telephone calls, electronic communications and written letters. An extensive grant writing campaign was utilized to attract corporations. Alcon and Medtronic have responded positively to grant applications. We are awaiting responses from other corporations. Boston Medical will once again sponsor the meeting portfolios. OtoMed will support the ENT-NF raffle. Utilized the AAO-HNS Bulletin to advertise SOHN Congress and to promote membership.

Communications

Corresponded with members and non-members via email. Answered questions about the Society and referred clinical questions to SIG Leaders or "experts" in the clinical area. Reviewed and approved NCBOHN applications for recertification by continuing education. Sent SOHN Briefings and updates to the SOHN President, the SOHN Board, the SOHN Leadership and the SOHN membership. Communicated with the chapter presidents individually and collectively. Corresponded frequently with executive directors of other specialty nursing organizations, AAO-HNS representatives and other ORL related organizations.

- Served as Executive Director of ENT-NF and NCBOHN.
- The SOHN Board has been diligent in updating the Society's Strategic Plan. Revisions are currently being made to position SOHN as a leader in "The Future of Nursing" and to assist the membership in attaining new skills/education to promote their professional career.
- SOHN is secure in its organizational foundation and remains mindful of the dynamic economic climate. As the Society approaches its 36th Anniversary, SOHN looks toward the future for strategies to advance its evidence-based projects and new resources to advance the specialty and education of its members.
- Thank you to Corinne Parker for her administrative support and thank you to you, the member for inspiring and challenging me each and every day. You are the heart and soul of SOHN.

National Education Committee

Lorie Sparacino MS PNP-BC CORLN

Major Activities:

- Annual Committee Meeting Minutes 9-12-2011 completed and emailed to members 9-21-11
- Thank you note written and emailed to committee members post Congress
- Post-Congress 2011 Thank You Article submitted for the UPDATE 9-15-11
- Wrote SOHN Call for Abstracts for the 36th SOHN Annual Congress & Nursing Symposium
- Reviewed Congress 2011 educational sessions computer analysis, ratings chiefly 4.5 or higher; Pharmacology Course ratings 4.21-4.65; Comprehensive ORL & HN Nursing Course Program Evaluation completed, scores 4.38-4.86; APN Scoping Course Evaluation Summary completed, scores 4.5-4.87
- Overall 35th Congress Program Evaluation Summary scores 4.42-4.66; sessions also excellent
- Completed Congress 2011 Program Flowchart/ Checklist
- Completed the 2011 Evaluation of Provider Unit, 82% return (14/17); very positive comments, all Goals achieved 100%
- Assisted with development of Survey for 2012 SOHN Spring Seminar Series; positive support in favor of having it
- Wrote Speaker Invitation Letter, Guidelines and Speaker Forms for 2012 in accordance with ANCC
- Coordinated the 2012 Congress Planning Meeting in Chicago, IL, October 21-22, 2011
- Completed the 2012 Congress Grid; delegated committee member assignments; confirmed speakers, SIGs, Committees; communicated monthly with committee members; reviewed returned Speaker Forms for all Congress Faculty
- Wrote Congress Co-Chairperson & Mentor Responsibilities and deadline dates as guideline
- Attended the 2012 Mid-Winter Board Meeting, January 27-28, in Atlanta, GA
- Updated 2012 Committee Roster and the 2012 Committee Interests and Nurse Planner responsibilities
- Assisted with development of the SOHN Spring Seminar Series April 19-21, 2012 in San Diego, CA; 51 registrants; reviewed evaluations; Program Checklist done; excellent ratings 4.51-4.89
- Quarterly committee member communication by email: 9-21-11, 11-4-11, 12-30-11, 4-16-12, 6-29-12
- Completed Annual Performance Evaluation for Director of Education and the Administrative Assistant

- Comprehensive ORL & HN Nursing Course was offered at the Spring Seminar Series, April 20
- San Diego, CA; 25 attendees; Evaluations excellent, ratings 4.3-4.8
- Presented at the 2012 Spring Program, Otology section of the Comprehensive ORL Course
- Total of 14 Educational Programs scheduled to date for 2012; Chapter Programs: Chicago(3); Cleveland(3); MDDC(1); SEPA (1); Wisconsin (3); North Carolina (1)
- ANCC Accreditation, 2011 Annual Report completed and submitted April 2012; SOHN had 23 Programs Total in 2011 with 694 Participants and provided 88.50 Contact Hours.
- Revised Otology section Power Point for the Comprehensive ORL & HN Nursing Course, June 2012
- Reviewed Speaker Forms for every educational offering in 2011-2012

Chapter Coordinator

Ramute Kemeza BSN RN

Major Activities:

- Conveyed Chapters regarding assistance needed for Congress/ENT-NF raffle donations
 - Communicated with new chapter presidents' info to headquarters as I was notified.
 - Continue to inform/encourage all chapters to send their meeting/conference info to headquarters as soon as material approved by Lori Sparacino.
 - Inform Chapters to send newsy items to HQ for info into the new e-news from headquarters.
 - Preparation of SOHN Chapter Forming Toolkit CD and hard copies of all contents distributed at Congress to ORL nurses interested in starting a local/regional SOHN Chapter. This was at no cost to SOHN. The intro letter from the toolkit is included in this report. This will let you know the contents included. I distributed about 10-15 toolkits. Some of the regions/areas are:
 - Salt Lake City, Utah
 - Omaha, Nebraska
 - New York, New York
 - Minneapolis, Minnesota
 - Connecticut Region
 - Boston, Massachusetts
 - Sacramento, California
 - Los Angeles, California
 - Vancouver, British Columbia
 - Florida
- I continue to work with these locations. It is a slow process, but continuous encouragement hopefully will bring positive results.

- Informed Congress attendees without chapters in their area on how beneficial it would be for nurses/ M.D.s and patients to have a chapter.
- Two requests sent out to chapters to review by-Laws/revise and submit to headquarters. First due date was 10/11 with minimal response. Second due date is 4/1. This gives the chapter officers 2.5 months to review/revise/submit.
- Attended Wisconsin Chapter's Educational Conference 3/2012
- Chaired Membership Enhancement Committee Meeting at Congress due to Ashley's conflict in schedule.
- Liaison between headquarters and chapters.
- Encouraged chapters to announce their conferences/meetings on SOHN Facebook

ORL Review Course Coordinator

Deena B. Hollingsworth MSN FNP-BC CORLN

Major Activities:

- Monitored Comprehensive ORL Nursing Course San Francisco, CA. Sept 9, 2011
- Working closely with Lorie Sparacino and faculty to assume responsibility for the Review Course.
- Completed review and revision of course content to update and coordinate with the course booklet/ handout.
- Presented the nose and sinus section of the course at the Spring Seminar in San Diego.
- Will present the otology section of the course at the Annual Conference in Washington DC.
- Have recruited and will mentor new faculty for the course. (Wendy Mackey presented the pediatric section at the Spring Seminar in San Diego and will present again at Congress in Washington. Tara DiFabio will present the nose and sinus section in Washington.

Practice/Research Committee

Carolyn Waddington MS RN FNP-C CORLN

Major Activities:

- Attended Annual SOHN Board Meeting August 2011
- Attended and lectured at SOHN Congress in San Francisco 2011
- Participated in AAO Guideline Voice Outcome conference calls - Nov, Dec 2011
- Attended and participated in SOHN Midwinter Board Meeting Jan 2012
- Attended in person AAO Guideline Voice Outcome meetings – Jan, March 2012
- Submitted AAO Guideline Voice Outcome articles – March 2012
- Submitted Products of Interest Articles – Oct. 2011, Jan, March, July 2012

- Member of Editorial Board
- Contacted Committee members
- Participated in Poster Guideline revision

Social Media Coordinator

Kari E. McConnell RN CORLN

Major Activities:

- Creator/Administrator of the SOHN Facebook page, ENT-NF Facebook page, Twitter account, YouTube account and LinkedIn group
- Attended the 35th Annual SOHN Congress in San Francisco – conducted informal interviews with attendees regarding the use of social media as a communication bridge for SOHN members to the organization, as well as organization to the member online communication
- Created a video celebrating the 35th Anniversary of SOHN – played at the end of Congress opening ceremonies
- Created a new Congress video with highlights of the 2011 Congress in San Francisco, California and posted on YouTube and Facebook
- Posted information throughout the year on Facebook, such as: SOHN educational opportunities, Chapter events, Head and Neck Cancer Awareness Week, ORL Nurse Day and promotion of the SOHN publications and online store, as well as posting the San Francisco Congress video and 35th SOHN Anniversary video highlights
- Responded to questions posted on the Facebook page
- Posted Congress photos on the SOHN Facebook page
- Monitored statistics from the Facebook page and YouTube account
- Monitored other nursing organization online social media to stay current and observe social media trends
- Attended SOHN Mid-Winter Board of Directors meeting in January 2012 and accepted the Board's request to place website under Social Media Coordinator responsibilities
- Presenting a general session at 2012 Congress on Social Media to educate attendees about the importance of Social Media and how to successfully navigate within the SOHN social media sites.
- Preparing Opening Ceremonies PowerPoint program and pre-opening ceremonies music
- Established contact with Daytona Works – Jason Ionno (SOHN Webmaster)
- Currently working with Daytona Works graphic designer to redesign SOHN website: www.sohnnurse.com

- SOHN Social Media Addresses:
 Website: www.sohnnurse.com
 Facebook: www.facebook.com/sohnnurse
www.facebook.com/entnf
 Twitter: www.twitter.com/sohnnurse
 YouTube: www.youtube.com/sohnnurse
 LinkedIn: www.linkedin.com (create a profile, then search for SOHN under "Groups" and join)

Call for Abstracts

SOHN's 37th Annual Congress and Nursing Symposium offers an opportunity to share your expertise and knowledge. The Congress will be held September 27 – October 1, 2013 in Vancouver, British Columbia, Canada. The Call for Abstracts is for the 60 minute concurrent sessions. Major abstract categories include clinical/evidence-based practice and research on areas such as novel clinical or education interventions, innovative models of care, emerging health conditions, evolving leadership and policy issues, original research findings and resourceful outcome measures. Sub specialty categories include Pharmacology for APNs, Advance Practice issues, Allergy/Rhin sinus, Facial Plastics, Gerontology, Head Neck, Office Based Practice, OR/Perioperative, Otolaryngology and Pediatric ORL. The deadline for submission is October 1, 2012.

Contact SOHN Headquarters for additional information – sohn1@earthlink.net

ENT-NF Wall of Honor

"to honor, to thank, to cherish the memory"

Gifts Have Been Received in Memory of:

Marlys Bigelow

by Anne Bigelow

Susan Wolkin

Sidney Conerly

by Ann McKennis

Thomas Bastable

by Anne Bigelow

Mary Huntoon

Ron Davis

by Connie Yuska

Kaitlyn Jo Maule

by Kari McConnell

Gifts Have Been Received in Honor of:

Mary Huntoon, CORLN –

SOHN/ENT-NF President

by Anne Bigelow

Jo Ferrero

Lisa Gagnon

Lorie Sparacino

by Jill Lancaster

A Gift Has Been Received in Celebration of:

Vivien's Health

by Jeanie Whitaker

Special Interest Groups (SIGs)

Are you new to the field of ENT or to a new specialty in ENT?

Would you like a way to network with other nurses in your specialty?

Make it your goal to attend a SIG meeting at Congress this year. There are ten SIGs that will meet at Congress 2012, they include:

- Advanced Practice
- Allergy / Sinus
- Facial Plastics
- Geriatric
- Head Neck
- Office Based
- Otolaryngology
- Pediatric
- Perioperative
- Federal / Military

These meetings are open to anyone that attends Congress. Please take advantage of the SIG meetings. You can come and listen, share a new idea or ask your colleagues for their input on a situation you need help with. The SIGs are a great way to connect with nurses in your specialty and can be a resource for you at the meeting and in the future.



A Warm Welcome to New SOHN Members

Sharon E. Breedlove <i>Frisco, TX</i>	Phyllis Kimball <i>Saco, ME</i>
Peggy J. Callahan <i>Kansas City, KS</i>	Christie L. Kirchoff <i>Miami, FL</i>
Stephanie C. Carlson <i>Tucson, AZ</i>	Bethany A. Longtin <i>Park Ridge, IL</i>
Barbara J. Daigle <i>Bangor, ME</i>	Michael Joe L. Lopez <i>Baltimore, MD</i>
Muareen D. Davis <i>League City, TX</i>	Wendy N. Marino <i>Florence, MS</i>
Darcie K. Deneal <i>Ft Worth, TX</i>	Wenda A. Mealing <i>N Augusta, SC</i>
Janet L. Fausett <i>Reston, VA</i>	Lauren E. Neelon <i>South Boston, MA</i>
Emily E. Gehron <i>Lancaster, PA</i>	LaRayne Olson <i>Seattle, WA</i>
Kelly K. Greco <i>Wallingford, CT</i>	Therese M. Ringel <i>Omaha, NE</i>
Hannah Greenlick - Michals	Nancy A. Rinkol <i>Silver Creek, NE</i>
Arlington, VA	Tasha N. Sanders <i>Brandon, MS</i>
Molly Hammond <i>Haddon Township, NJ</i>	Cathy J. Schroeder <i>Trenton, NJ</i>
Crystal Hawkins <i>Arlington, VA</i>	Christy S. Sheppard <i>Brandon, MS</i>

Congratulations to our Newest CORLNs!

Kristie A. Bittner	Barbara M. Moore
Tami J. Fisher	Emily R. Sanders
Mary B. Huntoon	Karen Schmoutz

And those that have Recertified!

Virginia B. Bowman	Joan S. Lockhart
Karlene J. Fuller	Joyce B. Truman
Teresa Giordano	Laurie K. Turner

Council Announces 2013 Guest Board Attendee Program

The SOHN Council of Past Presidents (COPP) is currently accepting applications for the Guest Board Attendee Program. This successful leadership mentoring project was initiated in 2005. To date 12 members have attended the Midwinter Board Meeting held each January. The latest attendee was Becky Bell. Partial funding of this innovative project is provided by the COPP in order to promote

the development of new leaders in SOHN. Funding of the Guest Board Attendee Program now replaces the COPP Congress Grant. The Council was formed in 1985 and has continually supported SOHN special projects. Applications can be obtained from SOHN National Headquarters or from COPP members and board members during the annual congress.

2012 SOHN CALENDAR

Events/Deadlines

September

- 1 CORLN Examination Application Deadline
- 7-11 SOHN 36th Annual SOHN Congress – Washington, DC

October

- 6-20 CORLN Examination Testing Period
- 15 Call for Abstracts 2013 Congress & Spring Seminar Series

November

- 1 Midwinter Board Meeting Guest Attendee Application Deadline
- 1 Nurse in Washington Internship Application Deadline
- 15 Lois Moore-Rogers Lectureship Deadline
- 30 Research Forum Abstracts Deadline

December

- 15 Nominations for Outstanding Service Award Deadline
- 15 Nominations for Friend of SOHN Award Deadline

Future Congress Dates

September 27 – October 1, 2013
Vancouver, British Columbia, Canada

SENTAC

November 30 - December 2, 2012
Charleston Marriott Hotel, Charleston SC

The SENTAC scientific sessions will run:

Friday all day, Nov 30, 2012,
Saturday morning Dec 1, 2012
Sunday morning, Dec 2, 2012

<http://www.sentac.org>