



Update

The Society of Otorhinolaryngology
and Head-Neck Nurses, Inc.

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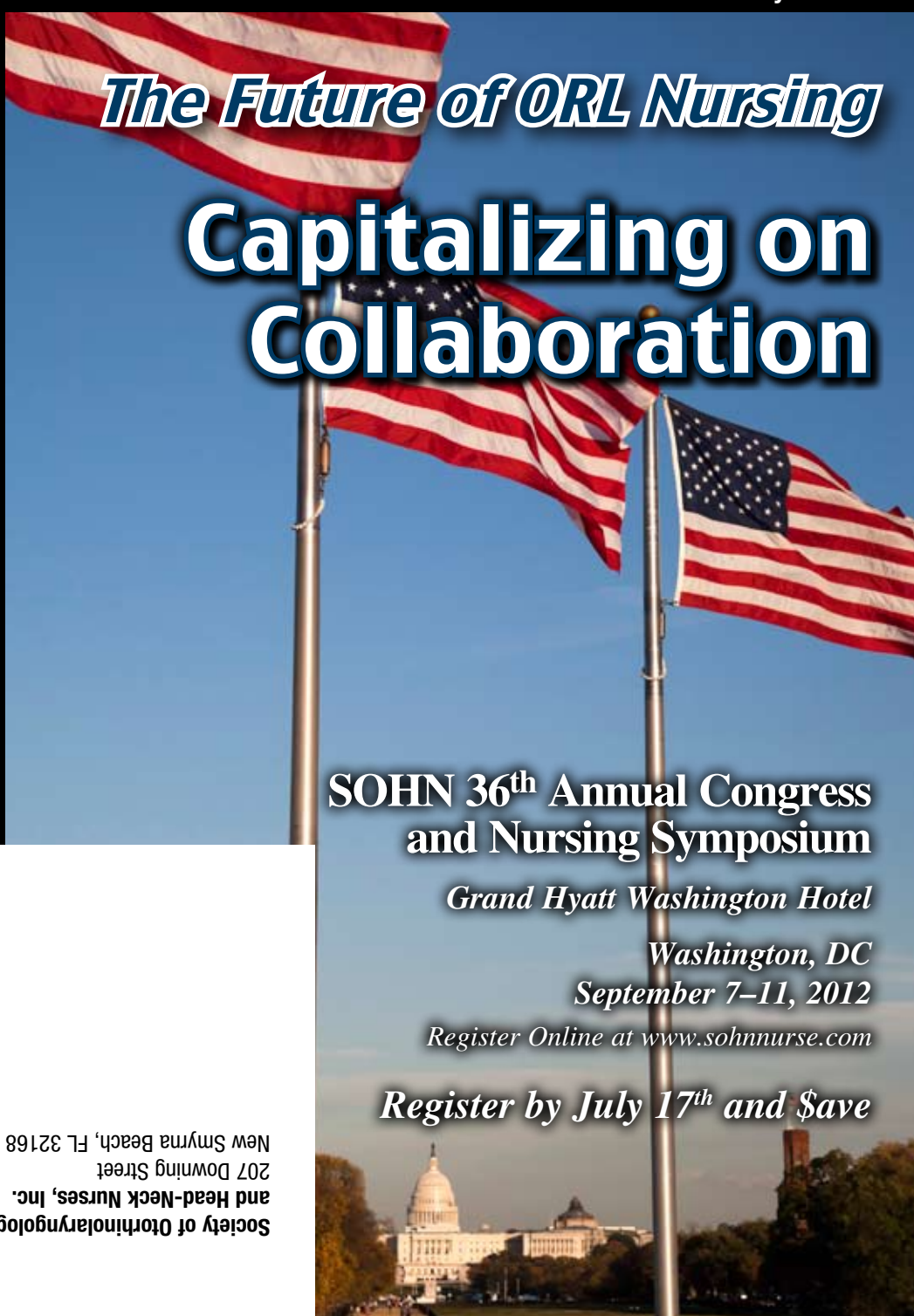
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The Future of ORL Nursing

Capitalizing on Collaboration

**SOHN 36th Annual Congress
and Nursing Symposium**

Grand Hyatt Washington Hotel

Washington, DC

September 7-11, 2012

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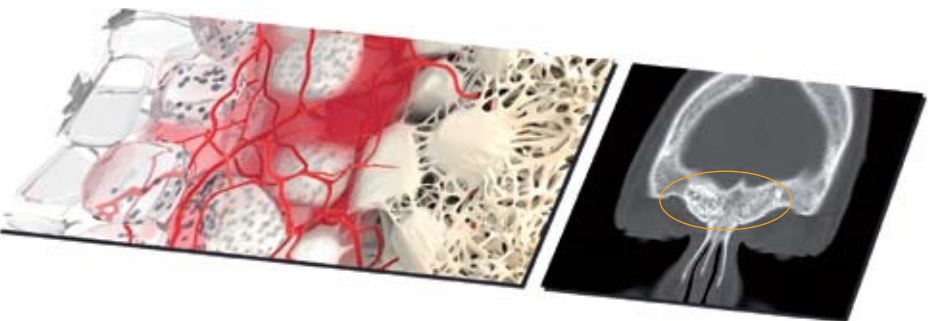
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Update is a publication of the Society of Otorhinolaryngology and Head-Neck Nurses, Inc.

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Dear SOHN
Colleagues,

Washington, DC is famous for many things. It is the capital of the United States and was founded in 1791. It houses our government, so it is teeming with politics, especially during an election year, the buildings are historic, the art and music opportunities are varied, the climate is moderate and it is very "walk-able". I am excited to share our plans for the 36th Annual SOHN Congress and Nursing Symposium, "The Future of ORL Nursing: Capitalizing on Collaboration" to be held in DC September 7-11, 2012. The Congress Education Committee has worked very hard to put together a well-rounded selection of topics that you are sure to find interesting.

Pre-conference programs are being offered on Friday, including the Pharmacology Course and the Comprehensive ORL and Head-Neck Nursing Course. The sessions from Saturday through Tuesday are filled with specialty offerings, Special Interest Groups for networking, the CORLN Luncheon, committee meetings and fun!

Our Keynote Speaker for Opening Ceremonies on Saturday afternoon is Martha Curley, PhD, RN, FAAN who will present "Synergy: The Unique Relationship Between Patient and Nurse". She is a premier scientist in pediatric critical care nursing, and has spent many years advocating for the nurse-patient relationship. She holds joint appointments at the University of Pennsylvania and Children's Hospital in Boston. The Government Relations Luncheon on Monday will highlight Suzanne Miyamoto, PhD, RN who will speak on the Institute of Medicine's Report on the Future of Nursing and on what is being done at the national level. Ms. Miyamoto is the Director of Government Affairs at the American Association of Colleges of Nursing (AACN). I heard Suzanne present at NIWI and she is a very dynamic speaker. I am looking forward to hearing her again. The Closing Speakers, our own Sarah Kagan, RN, PhD, FAAN and Ara Chalian, MD, FACS will close the 36th Congress on Tuesday with "Capitalizing on Collaboration ~ Innovations in Centeredness and Satisfaction".

Special Lectureships will be presented on Sunday and will feature the Cynthia

Mabry Otolaryngic Allergy Lectureship - "Capitalizing on Promoting Competent, Evidence-based Otolaryngic Allergy Nursing, Through Collaboration", the Lois Moore Rogers Pediatric Otolaryngology Lectureship- "From Teething to Texting: A Review of Pediatric Growth and Development" and the Kalynn Quinn Hensley Head and Neck/Laryngology Lectureship - "ORL Office-Based Procedures of the Upper Airway: Yoga, Lidocaine and Pangxiety". Also there is an opportunity on Saturday evening to attend "The Nurse as Author Workshop", the perfect opportunity to develop writing skills, which is provided by the Journal Editorial Board.

There are many activities scheduled to view the city and to have fun! On Friday night, a trip to the ballgame is planned. The Washington Nationals will play the Florida Marlins. The President's Reception on Sunday night features a River Cruise on the Potomac. "Stepping Forward for the Foundation", our annual walk, will be held Sunday morning. This is the perfect time to see the city, enjoy some of the wonderful buildings in DC and to exercise with friends old and new. On Saturday night a Wine and Cheese Reception "Meet and Greet" is planned and will highlight the Poster Presenters, SOHN Leadership, Candidates and Chapters. This showcase event will allow time to maximize your networking. Don't forget to submit your poster and Chapter Excellence applications for Congress 2012. The "Monuments by Moonlight" bus tour is planned for Monday evening. As you can see there are plenty of activities for everyone!

Please plan to attend the SOHN Business Meeting on Monday afternoon, September 10 from 4:00 – 5:00 p.m. Your input is needed to direct the future of SOHN and its leadership. The ENT-NF Raffle Drawing will be held on Monday afternoon. By participating in the event you can win great items while promoting the work of the Foundation.

So plan on attending and CAPITALIZING on learning, fun, networking and relaxing! Be sure to register early and enjoy this 36th SOHN Congress.

My best to each of you,

Mary B. Huntoon

Mary B. Huntoon MSN RN
SOHN President

The Future of ORL Nursing: Capitalizing on Collaboration

September 7–11, 2012

Grand Hyatt Washington Hotel
Washington, DC

World-famous museums, inspiring monuments and powerful moments await you in Washington, DC. A diverse and beautiful world capital, DC invites you to explore charming neighborhoods like historic Georgetown and trendy U Street, where you'll find hip shops, inviting restaurants, vibrant nightlife and peaceful parks and gardens. Discover fascinating free attractions like the Smithsonian Institution's fifteen Washington, DC area facilities where you can touch a moon rock, marvel at the Hope Diamond, view Dorothy's Ruby Red Slippers or explore Native American Culture. Discover treasures like the Declaration of Independence at the National Archives and explore some of our nation's most treasured symbols including the Iwo Jima, Washington Monument and Lincoln and Jefferson Memorials.

Get connected with a vibrant community of your peers at this year's annual meeting and discover SOHN's capital learning experience. State of the art courses, encompassing diversity and the specialty of ORL and Head-Neck Nursing have been developed to motivate and educate; addressing clinical issues, professional roles and education and leadership strategies. Topics have been carefully chosen to include advanced (APN) and basic courses, sub-specialty sessions and an exciting array of general ORL presentations. Highlights include:

- The 2012 Opening Ceremony and Keynote Address, **Synergy: The Unique Relationship Between Patients and Nurses** will be delivered by Martha A. Q. Curley, RN, PhD, FAAN, Ellen and Robert Kapito Professor in Nursing Science at the University of Pennsylvania School of Nursing and Nurse Scientist, Children's Hospital of Boston.
- Featured Session (Monday): **What Does the Future Hold For the Deaf Community and Deaf Culture?** Alice Kreisle, AuD, CCC-A. Faculty – Gallaudet University, will discuss the impact of technological advances on the Deaf Community and Deaf Culture.
- Featured Session (Tuesday): Kari McConnell, RN, CORLN and SOHN Past President will present **The SOHN Social Network – Why We Need to Care About Social Media**. Discover what Social Media means to you and how to navigate the network.
- Closing Session: **Capitalizing on Collaboration – Innovations in Centeredness and Satisfaction** will highlight the Closing Session by Sarah H. Kagan, PhD, RN, FAAN – SOHN Member and Professor of Gerontological Nursing, School of Nursing, University of Pennsylvania and Ara Chalian, MD, FACS, Associate Professor of Otolaryngology and Head-Neck Surgery, University of Pennsylvania School of Medicine and Hospitals.
- Pre-Congress Sessions: The 2012 ORL Pharmacology Course with state-of-the-art topics and the acclaimed Comprehensive ORL Nursing Course.
- SOHN Exhibit area with over 20 technical exhibits.
- The SOHN Poster Display – View clinical and research presentations prepared by ORL nurses for ORL nurses.
- Headlining this year's Government Relations Luncheon is Suzanne Miyamoto, PhD, RN, AACN Director of Government Affairs American Association of Colleges of Nursing. Suzanne will discuss the Future of Nursing: Progress and Challenges to Reaching Implementation. Do not miss this dynamic presentation and delightful lunch!
- Special Interest Group Meetings. Here's where you can get connected to others in your sub-specialty area. You will walk away with clear, fresh ideas for your practice and connections for the future.
- The SOHN Business Meeting – Elect your future leaders and help chart the future of SOHN.

And, a sample of other interesting and fun events to promote networking opportunities outside the meeting room...

- The SOHN President's Reception (Sunday Evening). Join Mary Huntoon, SOHN President, for a delightful evening onboard the Spirit of Washington. Ticket includes admission, dinner, dancing, transportation and priceless networking.
- Take Me Out to the Ballgame Night (Friday Evening)...a SOHN Tradition. The Washington Nationals will play the Florida Marlins. A match certain to entertain!
- Meet and Greet Reception (Saturday Evening). Poster presenters will be on hand to discuss their research, innovations and creative solutions developed to meet challenges in their work settings. The Poster displays will provide mental and creative stimulation, new contacts and new ideas for tomorrow. This prime networking time will afford you a time to wind down at the end of the day and to gather with friends old and new, while discovering new chapter activities, greeting the officers and the board and meeting the candidates for election. Light snacks will be served with a cash bar.
- Monuments by Moonlight Bus Tour (Monday Evening). Experience the beauty and awe of our country's most stirring moments in a whole new way – by moonlight. On the Monuments by Moonlight Bus Tour you will be transported to the city's most famous sites.

Make your plans now to Get Connected with SOHN in the Nation's Capitol!

This Convention is Staying Green.

Program materials including submitted speaker handouts and presentations, will be accessible online before, during and after the convention at www.sohnnurse.com.

Noteworthy Courses & Events

Opening Ceremony

Saturday, September 8 • 1:15 p.m.

Plan to attend the Opening Ceremony and show your support to friends and colleagues and celebrate the accomplishments of the Society, the activities of our countless volunteers and the achievements of our members. SOHN President, Mary Huntoon will preside over this exciting event!

Keynote Address

Synergy: The Unique Relationship Between Nurses and Patients



Martha A. Q. Curley, PhD, RN, FAAN

A premier scientist in the field of pediatric critical care nursing, Dr. Martha A.Q. Curley will discuss how stronger, bolder science can

be generated through mentorship and collegial support. She is a professor at the University of Pennsylvania School of Nursing, Philadelphia, and a nurse scientist in critical care and cardiovascular nursing at Children's Hospital Boston.

Other research includes patient positioning, eye care, endotracheal extubation and sedation management. Recipient of more than \$40 million in federal research award grants – including \$15 million as principal investigator – she has led multisite clinical trials in pediatric critical care, developed instruments to better assess patient status and risk, and tested interventions to support parent needs in the pediatric intensive care unit.

She is currently studying better ways to manage sedation for children on lifesaving ventilators as the principal investigator for RESTORE, a five-year multisite clinical trial funded by the National Heart, Lung, and Blood Institute. The \$12 million RESTORE grant, the largest in Penn Nursing's history, supports one of the most comprehensive studies ever undertaken in pediatric critical care, recruiting more than 2,750 patients in 31 of the most prestigious pediatric hospitals in the United States.

Over the past decade, Curley developed and disseminated at least four core pediatric measures, including the Braden Q Scale to predict pediatric pressure ulcer risk; the State Behavioral

Scale to assess sedation for infants and young children on mechanical ventilation; the Withdrawal Assessment Tool – version 1 to describe opioid and benzodiazepine withdrawal symptoms in acutely ill infants and children; and the Individualized Numeric Rating Scale to assess pain among nonverbal children with profound intellectual disability.

Curley helped to develop the AACN Synergy Model for Patient Care, a framework that bases nursing care on patient and family needs. She is the author of "Synergy: The Unique Relationship Between Nurses and Patients," a comprehensive sourcebook that depicts successful implementation of the Synergy Model in various healthcare settings including multihospital systems, ambulatory care, staff development and nursing schools.

Curley received her diploma in nursing from Springfield Hospital School of Nursing, Massachusetts, bachelor's degree from the University of Massachusetts-Amherst and master's in pediatric acute care nursing from Yale University, New Haven, Connecticut. She was awarded her PhD in 1997 from Boston College.

Closing Session

Tuesday, September 11 • 1:30 p.m.

Capitalizing on Collaboration ~ Innovations in Centeredness and Satisfaction

Sarah Kagan, PhD, RN, FAAN



Ara Chalian, MD, FACS

Sarah H. Kagan holds a primary academic appointment as Professor - Clinician Educator and is the Ralston House Term Professor of Gerontological Nursing. Her clinical appointment is as Clinical Nurse Specialist in the Abramson Cancer Center at the University of Pennsylvania, where she offers advanced nursing consultation to patients, their families, nurses, and physicians on matters of symptom management, psychosocial oncology, geriatric oncology, and interdisciplinary

team work. Dr. Kagan's secondary faculty appointment is in the Department of Otorhinolaryngology: Head and Neck Surgery, where her particular consultative focus is on clinical research and care of patients who have head and neck cancers and are suffering complex wounds and other challenging symptoms. Sarah is the facilitator for the SOHN ORL Gerontological Special Interest Group.

Ara Chalian MD, FACS is the Associate Professor of Otorhinolaryngology: Head and Neck Surgery at the Hospital of the University of Pennsylvania. He has been recognized in Philadelphia's Magazine Top Docs issue from 2005 – 2012. Dr. Chalian received his Medical Degree from Indiana University and has chaired the AAO-HNSF Geriatric Otolaryngology Committee.

ORL Nursing Pharmacology Course

Friday, September 7 • 8:00 a.m. – 5:00 p.m.
(ticketed course – additional fee)

Topics include:

- Management of Hypertension
- Sleep Disorders and Medications
- Acute Pain Management – Codeine Issues
- Update on Thyroid Medications
- Neutralizing the Acid: Treating Adult LPRD/GERD
- Steroids: Friend or Foe
- Anesthesia Agents and Conscious Sedation

Comprehensive ORL and Head-Neck Nursing Course

Friday, September 7 • 8:00 a.m. – 5:00 p.m.
(ticketed course – additional fee)

The overall purpose of this course is to provide the ORL nurse with an overview of common ear, nose and throat problems/ disorders and their management. The material has been divided into sections to include: Otolaryngology; Disorders of the Nose, Sinuses and Oral Cavity; Pediatric Otolaryngology; Head and Neck Disorders; and Treatment Modalities for Head and Neck Cancer. Each of the anatomical sections will review the normal anatomy, common disorders, etiology, symptoms, diagnostic evaluation and management. The course is ideal for the nurse who is new in the otolaryngology specialty or for the seasoned ORL nurse seeking a good review.

Featured Speaker

Saturday, September 8 • 7:00 - 9:00 p.m.

The ORL Nurse as Author: Publishing Journal Articles

Joan Such Lockhart

PhD RN CORLN AOCN CNE FAAN

Associate Dean, Academic Affairs & Professor -
Duquesne University School of Nursing

SOHN President's Reception

An Evening on the Potomac

Sunday, September 9

(ticketed event - \$79)

Join SOHN president, Mary Huntoon, for an entertaining evening cruise and the most unique way to see and experience Washington DC.

The Spirit of Washington delivers the city's most vibrant and unique combination of dining, dancing, entertainment and waterfront views. Grand buffets. Up-close views of the Potomac River and Washington DC's most historic sights. DJs playing Top 40 hits. Ticket includes admission, the grand buffet, entertainment, transportation and a priceless night to be remembered! (Cash Bar)

ENT-NF Annual Benefit

Saturday evening, September 8 -

Monday afternoon, September 10

Awarding of prizes: Monday at 3:10 p.m.

The very entertaining and outrageous ENT-NF Annual Benefit offers unique gifts and prizes that have been generously donated. By participating in the event you can win great items while promoting the work of the Foundation. Benefits: Priceless.

Posters

Posters will be displayed and available for viewing during Congress. Posters will reflect various administration, education, clinical practice, and research topics of interest to ORL nurses. This is a wonderful opportunity to share your knowledge with other ORL nurses. There are monetary rewards for outstanding posters at Congress. Do not miss this opportunity to share your ideas and possibly win one of the poster awards. Applications are available on the SOHN website with the other conference information.

Application Deadline ~ June 24

Grand Opening of SOHN Exhibit Hall

Sunday, September 9 • 10:00 a.m.

Don't miss the ribbon-cutting event that marks the official opening of the

Exhibit Hall. Refreshments will be served as you view displays reflecting the state of the art in technology, products and services. With cutting-edge products and services showcased throughout the exhibit hall, this is truly a highlight of the annual meeting. You're guaranteed a solid return on investment for the time you spend with company representatives and you'll walk away with new ideas to improve your practice. Attendees who complete their Exhibit Viewing Card will have a chance to win a free 2013 Congress Registration!

Hours: Sunday 10:00 am - 4:30 pm

Monday 8:00 am - 4:00 pm

Government Relations Luncheon

The Future of Nursing: Progress and Challenges to Reaching Implementation

Monday, September 10 • 11:45 a.m. - 1:00 p.m.

(ticketed event - \$59)



Invited Speaker:

Suzanne Miyamoto, PhD, RN

Suzanne Miyamoto, PhD, RN is the Director of Government Affairs, American Association of Colleges of Nursing and will headline the Government Relations

Luncheon. Please do not miss this dynamic session!

Getting to Know You in Washington DC

(An Insider's Secrets to Congress 2012)

Saturday, September 8 • 8:00 - 8:45 a.m.

Each year a number of attendees come to SOHN's Congress for the first time. If you are a first-timer, choose to attend the First-Time Attendee Orientation. First-Timers will be greeted by SOHN's National Congress Planning Committee and many volunteers who have "been there and done that". In addition to meeting other first-time attendees, you will hear insider's secrets to help you get the most out of Congress 2012.

Meet and Greet Wine and Cheese Reception

Saturday, September 8 • 6:00 - 7:00 pm

Relax after a busy day at Congress 2012. Meet the Poster Presenters. Mingle with the SOHN Board. Greet the Candidates for Election. Visit with the Local Chapters and view their displays. Network with friends new and old. Participate in the Fabulous ENT-NF Raffle. Enjoy a taste of the Artisanal cheese/fruit

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SOHN's 36th Annual Congress

1. Become energized by the passion and commitment that comes from being a part of this dynamic, future oriented organization.
2. Learn the latest developments in ORL nursing practice and research.
3. Choose from over 60 sessions with more than 75 speakers ~ participate in a multitude of ORL subspecialty courses and earn nursing contact hours.
4. Network with nurses to share successful strategies and best practice ideas.
5. Interact one-on-one with exhibitors and see demonstrations of new products and technologies.
6. The largest gathering of ORL nurses in the World!

Program Goal

The 36th Annual Congress and Nursing Symposium will provide ORL nursing professionals with learning experiences and networking opportunities that will enhance their practice as well as develop their mentoring and leadership skills.

Program Objectives

- Identify ways to integrate and disseminate information about evidence-based ORL/ Head-Neck nursing care.
- Identify issues and trends that will impact the future of ORL/Head-Neck Nursing practice.
- Discuss new and innovative clinical practices to use in your own work environment.
- Participate in an environment of peer networking and collaboration.

Target Audience

Nurses interested in developing or enhancing their knowledge, skills and expertise in ORL nursing and patient care and who value networking with ORL colleagues from around the world.

Noteworthy Courses & Events. . .continued

display. Cash Bar. A perfect way to end your day.

"Take Me Out to the Ball Game"

*Friday, September 7 • 6:00 p.m.
(ticketed event – \$35)*

Once again SOHN travels to the ballpark for evening of fun and entertainment. This special event will feature the Washington Nationals and the Florida Marlins. We will travel to National Park by Metro (please bring your fare for the Metro).

Stepping Forward for the Foundation

*Sunday, September 9 • 7:00 - 8:00 a.m.
(ticketed event – \$35)*

Rise and shine and walk for the ENT-NF (SOHN's Foundation)! Join our walk leader, Anne Bigelow, on another one of her exciting and adventuresome journeys. This year's path takes you to the famous National Mall in Washington DC.

The National Mall is the central point of most sightseeing visits to Washington, DC. The tree-lined open space between Constitution and Independence Avenues extends from the Washington Monument to the US Capitol Building. Ten of the museums of the Smithsonian Institute are located on the National Mall, offering a variety of exhibits ranging from art to space exploration. West Potomac Park and the Tidal Basin are adjacent to the National Mall and home to the national monuments and memorials.

In addition: Invite colleagues, family and friends to sponsor your walk down the National Mall. Chapter members join the Chapter Challenge and walk for the Foundation. All donations will benefit ENT-NF Scholarships, Lectureships, ORL Education and Research.

Each participant will receive a limited edition 2012 Foundation T-shirt.

Monuments By Moonlight Bus Tour

*Monday, September 10
(ticketed event – \$35)*

There is no sight in Washington, DC greater than the monuments of our Nation's Capital seen at night. You won't want to miss the breathtaking views to be had aboard our tour. We will make stops at the Jefferson Memorial, Dr. Martin Luther King, Jr. Memorial, Lincoln

Memorial, Vietnam Memorial, Korean Memorial, and FDR Memorial. You will be fully captivated during this 3 hour tour. Enjoy the tour on a state-of-the-art, clean, air-conditioned, and comfortable motorcoach that help make this tour fun and relaxing. Be sure to bring your camera to capture the amazing sights and memories of our wonderful tour of Washington, DC After Dark.

See our national monuments and federal buildings flooded in lights, from the illuminated dome of the US Capitol to the The Kennedy Center, Library of Congress, Supreme Court, House and Senate Office Buildings, Federal Triangle, Pennsylvania Avenue, The White House, Capitol Reflecting Pool, Georgetown, Marine Corps (Iwo Jima) Memorial, and the World War II Memorial.

Society of Otorhinolaryngology and Head-Neck Nurses

Notice of Business Meeting

Monday, September 10 • 4:00 – 5:00 p.m.

Join the SOHN Officers and Board Members for the Annual Business Meeting. Elect new officers and learn what is happening in your association. All registrants are welcome to attend.

CORLN Luncheon

*Sunday, September 9 • 11:30 a.m. – 12:45 p.m.
(ticketed event – \$35)*

Sponsored by the National Certifying Board for Otorhinolaryngology and Head-Neck Nurses (NCBOHN)

Take this opportunity to relax and meet informally with CORLNs from around the country while enjoying an elegant Grand Hyatt Luncheon. All Certified ORL Nurses (CORLNs) are invited. Please bring two test questions to add to the test question item bank.

Special Interest Group Meetings

Saturday, September 8 • 3:15 – 5:30 p.m.

ORL Nursing covers a wide range of subspecialties, each of which present a special set of skills and unique knowledge base. SOHN special interest groups (SIGs) will link you with other members practicing in your designated subspecialty. All SIGs will be meeting at Congress. Join a SIG and share your ideas and gain new information.

General Information SOHN/ENT-NF

36th Annual Congress and Nursing Symposium

September 7-11, 2012 – Grand Hyatt Washington Hotel

Registration Information

Register and Pick Up Registration Packets at the Grand Hyatt Washington Hotel

Early-Bird Discount

Early registration for the annual meeting is strongly encouraged and will afford you a considerable savings.

SOHN Registration Includes

- Admittance to all SOHN educational programs (Comprehensive ORL Nursing and Head-Neck Course and Pharmacology Course require an additional fee).
- Access to Online Handouts
- Business Meeting
- Proceedings Book
- SOHN Exhibit Hall
- Beverage Breaks
- Poster Presentations
- Contact Hours

Pre-Registration

Early Bird and Regular registrants will receive a receipt in the mail. To receive your prepared packet, bring your receipt to the SOHN Registration Booth (hours listed in the Program), at the Grand Hyatt Washington Hotel. You will need this packet before attending courses, so allow ample time for the registration process. The pre-registered EARLY BIRD and REGULAR fees are lower than ONSITE fees. And, if you pre-register, you will avoid delays while your meeting materials are prepared.

Non-Members

Non-member Registered Nurses and LPNs/LVNs may apply, pay dues, and obtain Member rates for Congress at the same time, resulting in savings on congress registration. Eligible non-members are encouraged to become SOHN members at this time. Those ineligible for membership may receive our publications and mailings by becoming a subscriber.

Early-Bird Registration

Must be postmarked no later than July 17 —NO EXCEPTIONS

SOHN Member \$465 Non-Member \$590

Regular Registration

Postmarked between July 17 and August 17
SOHN Member \$515 Non-Member \$640

On-Site Registration

After August 17 please register on-site. You must be registered and receive your Congress packet before attending any classes, so plan your arrival time to allow for the registration process.

SOHN Member \$540 Non-Member \$665

Daily Rate

Badges will indicate daily attendees. (Please indicate which days you plan to attend on the registration form.)

Early-Bird - Must be postmarked no later than July 17

SOHN Member \$185 Non-Member \$210

Regular - Postmarked between July 17 and August 17

SOHN Member \$235 Non-Member \$260

On-site after August 17

SOHN Member \$260 Non-Member \$285

Payment

Payment must be made at the time of registration, by Credit Card (American Express, Discover, Master Card or VISA only), check or money order. By Fax or Online: credit cards only. By Mail: Credit cards or payment by check/ money order in U.S. funds only.

Registration/Information Booth Hours

Friday 7:30 a.m. - 5:00 p.m.
Saturday 7:30 a.m. - 5:00 p.m.
Sunday 8:30 a.m. - 4:30 p.m.
Monday 7:30 a.m. - 4:00 p.m.
Tuesday 7:45 a.m. - 3:00 p.m.

Cancellations

- You may cancel by fax, mail or email.
- A refund of 50 percent of the registration fees will be returned to those who notify SOHN in writing by August 15. After this date, refunds for registration fees will not be issued.
- Substitutions are allowed, but:
 - A non-member replacing a member pays the difference in fee.
 - A member replacing a non-member will not receive a refund.

Faxes and Receipts

SOHN is not responsible for faxed or online registrations not received due to mechanical failure or circumstances beyond our control. Due to the high volume of registrations, we are unable to confirm receipt immediately. Confirmations will be mailed within two weeks.

Congress Attire

Business attire is appropriate for attending educational sessions and exhibits. A sweater or light jacket may also be necessary during the sessions, as the rooms often become cold.

Nursing Contact Hours

The Society of Otorhinolaryngology and Head-Neck Nurses is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. Provider approved by the California Board of Registered Nurses, Provider #05239.

The maximum number of nursing contact hours attainable for this program is 31 hours.

ENT-NF Lectureships

The Ear, Nose and Throat Nursing Foundation is pleased to present and underwrite the following sessions this year:

Cynthia Mabry Otolaryngic Allergy Lectureship

Sunday, September 9 • 10:30 – 11:30 a.m.

Capitalizing on Promoting Competent, Evidenced-based Otolaryngic Allergy Nursing Through Collaboration

Susan B. Fowler PhD RN CNRN FAHA
Henedia Sirilan BSN RN

Kalynn Quinn Hensley Head-Neck/Laryngology Lectureship

Sunday, September 9 • 12:45 – 1:45 p.m.

ORL Office-Based Procedures of the Upper Airway: Yoga, Lidocaine and Pangxiety

Seth Dailey MD
Diane Aide RN CORLN

Lois Moore-Rogers Pediatric Otolaryngology Lectureship

Sunday, September 9 • 9:00 -10:00 a.m.

From Teething to Texting: A Review of Pediatric Growth and Development

Gina Lypaczewski RN CPN MSc(A)

Hotel Reservations

Hotel reservation information is available on the SOHN website www.sohnnurse.com.

All SOHN activities will be held at the Grand Hyatt Washington Hotel. Continuous shuttle bus service will run between the official meeting hotels and the Walter E. Washington Convention Center in Washington, with the exception of hotels within walking distance, beginning on Saturday. It is suggested that SOHN registrants make their reservations immediately upon receipt of this brochure and secure rooms at the Grand Hyatt Washington Hotel. Second choices should be hotels close to the Grand Hyatt Washington Hotel or on the shuttle bus route.

**PLEASE IDENTIFY YOURSELF AS A SOHN
CONFERENCE ATTENDEE.**

Washington, DC Airports

There are three DC-area airports: Ronald Reagan Washington National Airport (DCA), Washington Dulles International Airport (IAD), and Baltimore/Washington International Thurgood Marshall Airport (BWI).

- These airports serve more than 60 million passengers each year, 31 million of who deplane in the DC area.
- DCA and IAD service more than 90 domestic destinations and have 423 weekly departures to 21 international destinations.
- BWI services 61 destinations (319 flights) and has daily departures to eight international destinations.

Ronald Reagan Washington National Airport (DCA)

Located south of the city along the Potomac River and offering a full range of domestic flights on major, regional and commuter carriers. Also accessible on Metro's yellow and blue lines. Taxi fare to downtown is approximately \$12-\$15. Shared ride van service is also offered by SuperShuttle.

Washington Dulles International Airport (IAD)

Located 26 miles west of Washington, DC and offering a full range of domestic and international flights. Providing a choice of ground transportation options: taxis, rental cars, shared ride van service, and bus service.

Baltimore/Washington International Thurgood Marshall Airport (BWI)

Approximately 33 miles outside of Washington, DC, the Baltimore/Washington International Thurgood Marshall Airport services 61 destinations domestically and 8 internationally.

Ground Transportation

SuperShuttle Washington

The nation's leader in door-to-door airport ground transportation now available in Washington, DC. Economical, convenient service from Reagan National, Dulles, and BWI airports to your hotel. Special arrangements for groups and conventions, call 703-416-2661 or visit www.supershuttle.com for reservations.

Metrorail and Metrobus

Metrorail and Metrobus are the safest, cleanest and most efficient ways to get around Washington. Five rail lines and extensive bus service connect Washington, DC with Maryland and Virginia suburbs. Train lines are named for colors: red, yellow, blue, green, and orange. Station entrances are marked by brown pylons, capped with the letter M and colored stripes indicate which lines are available in that station. Metrorail route maps are posted in each station and inside each subway car. Metro opens at 5:00 am, Monday - Friday and 7:00 am on Saturday and Sunday. Metro closes at midnight Sunday - Thursday and 3:00 am Friday and Saturday. Base subway fare is \$1.95 and increases during rush hours and for longer trips. Rail farecards are inserted into the turnstile gates to enter and exit subway platforms. The fare is automatically deducted each time you exit a station.

For an interactive trip planner for bus and rail, use The Trip Planner on the website at MetroOpensDoors.com or call customer information at 202-637-7000. For advance farecard purchases, convention passes, group sales call 202-962-5700, 202-962-5716 or 202-962-5722. Farecards may be purchased from vending machines in all Metrorail stations.

AAO Exhibit Hall Daily Passes

The AAO-HNSF Exhibit Hall will be located in Walter E. Washington Convention Center. Daily passes are available for \$50 per day or four days for \$100 through SOHN advance registration.

Designate your choice of day(s) on the registration form.

(**After July 20th exhibit hall passes must be purchased from AAO-HNSF at the Walter E. Washington Convention Center - \$90 per day/\$140 four days.)

AAO-HNSF Exhibits located at the Walter E. Washington Convention Center will be open:

Sunday, September 9
10:00 a.m. - 5:00 p.m.
Monday, September 10
10:00 a.m. - 5:00 p.m.
Tuesday, September 11
9:30 a.m. - 3:30 p.m.
Wednesday, September 12
9:30 a.m. - 1:00 p.m.

Green Forever!

Congress 2012 will continue to be eco-friendly. Less paper, less hassle and more benefits for the attendees. Handouts will be distributed online! All registered attendees will have access to session handouts before and after the meeting. Education session handouts submitted before Congress will be placed on SOHN's website for easy access, review and printing.

Visit www.sohnnurse.com after August 29th and select the Meetings/Educational Offerings Section to download, print and to learn more. Please note that paper copies of these handouts will not be available on-site.

Evaluations and Nursing Contact Hour Certificates

Program and session evaluations have gone electronic! No more paper evaluations to fill out and turn back in. Each participant will receive a unique identifier number via email from Express Evaluations to use on a dedicated web site. You may enter your evaluation information online during the SOHN Congress on your computer, at the business center or wait until you arrive home. You must complete both program and session evaluations to receive contact hours and to print your certificate. In addition to a certificate, you will also receive a print out of the sessions you attended. You can even direct your certificate to your email address and print it out at your leisure. And, if you lose your certificate, you can print it again. The immediate feedback will also assist the SOHN Education Committee in planning next year's program.

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SOHN 36th Annual Congress & Nursing Symposium

Preliminary Program

All Education Sessions will be held at the the Grand Hyatt Washington Hotel

Friday, September 7, 2012

- 7:30 am-5:00 pm **SOHN Registration/ Information**
Grand Hyatt Washington Hotel
- ORL**
8:00 am-5:00 pm **Comprehensive ORL and Head-Neck Nursing Course**
Ticketed event, additional fee required
Deena Hollingsworth MSN FNP-BC - Coordinator
- 110 Otolaryngology**
Deena Hollingsworth MSN FNP-BC
- 112 Disorders of the Nose, Sinuses and Oral Cavity**
Tara DiFabio MSN CRNP CORLN
- 114 Pediatric Otolaryngology**
Kari McConnell RN CORLN
- 116 Head and Neck Disorders**
Penelope S. Fisher MS RN CORLN
- 118 Treatment Modalities for Head and Neck Cancer**
Penelope S. Fisher MS RN CORLN

The overall purpose of this course is to provide the ORL nurse with an overview of common ear, nose and throat problems/disorders and their management. The material has been divided into sections to include: Otolaryngology; Disorders of the Nose, Sinuses and Oral Cavity; Pediatric Otolaryngology; Head and Neck Disorders; and Treatment Modalities for Head and Neck Cancer. Each of the anatomical sections will review the normal anatomy, common disorders, etiology, symptoms, diagnostic evaluation and management. The course is ideal for the nurse who is new in the otolaryngology specialty or for the seasoned ORL nurse seeking a good review. The Course must be taken in its entirety, as partial course credit cannot be given.

- AP/PHARM/ORL** **Nursing Pharmacology Course** *(add'l fee required)*
8:00 am-4:30 pm Cheryl Brandt MSN RN ACNS-BC CORLN - Coordinator

- 8:00-9:00 am **120 Management of Hypertension**
Terri Giordano MSN CRNP CORLN
- Hypertension describes the condition in which systemic arterial pressure remains elevated over time. Approximately 73 million Americans have hypertension and it is responsible for approximately one in six deaths among adults annually. Hypertension is treatable with a wide variety of medications that include diuretics, calcium channel blockers, angiotensin-converting enzyme inhibitors, and angiotensin receptor antagonists. This presentation will review medication administration, dosing, side effects, drug interactions and nursing implications.

- 9:00-10:00 am **122 Acute Pain Management – Codeine Issues**
Lorie Sparacino MS PNP-BC CORLN

- 10:15-11:15 am **124 Sleep Disorders and Medications**
De'Shon Toner MSN CRNP
- Sleep disorders are medical disorders of a sleep pattern. These disorders can be severe and interfere with an individual's functioning. There are many causes of sleep disorders such as depression, stress, genetics and physical conditions. This lecture will discuss the pharmacological treatments available to individuals who suffer from common sleep disorders.

- 11:15-12:15 pm **126 Anesthesia Agents and Conscious Sedation**
- 1:15-2:15 pm **128 Neutralizing the Acid: Treating Adult LPRD/GERD**
Carolyn Waddington RN MS FNP CORLN
- Acute and chronic reflux of stomach acid affects millions of people worldwide of all ages. The focus of this course will be the pharmacological management of gastroesophageal and laryngopharyngeal reflux disease (GERD and LPRD). An overview of the pathophysiology of gastric and laryngopharyngeal reflux conditions, symptoms, and treatment options will be provided. Current evidence based recommendation for the proper selection, use, and risks/benefits of adverse effects for the various classes of medications available in treating reflux will be provided.
- 2:15-3:15 pm **130 Steroids: Friend or Foe**
Deena Hollingsworth MSN FNP-BC
Wendy Mackey MSN APRN
- 3:30-4:30 pm **132 Update on Thyroid Medications**
Debbie Ritchie MSN BC FNP GNP AOCN CORLN
- The course will update thyroid medications utilized in the management of hyperthyroidism/hypothyroidism. Prescribing, side effects, and drug/food interactions will be discussed. The new guidelines will be reviewed. APN's will have the opportunity to participate in complex case presentations with decision making on prescribing drug treatment.
- 5:00-6:00 pm **Congress VIPs Meeting**
- 6:00 p.m. **Washington Nationals and Florida Marlins Baseball Game**

Saturday, September 8, 2012

- 7:30 am-5:00 pm **SOHN Registration/ Information**
Grand Hyatt Washington Hotel
- 8:00-8:45 am **Getting to Know You in Washington, DC**
(An Insider's Secrets to Congress)
- 8:50-9:50 am **Special Interest Group Facilitators Meeting**
- 8:50-9:50 am **Nursing Practice and Research Committee Meeting**
- 8:50-9:50 am **National Membership Enhancement Committee Meeting**
- 8:50-9:50 am **Government Relations Committee Meeting**
- OBP**
10:00-11:00 am **210 The Exceptional Patient Experience: Making Press Gainey Work for You**
Richard Orlandi MD FACS
Rebecca Bell BSN RN CORLN
- This course will introduce the Press Gainey concept and its utilization as a tool to facilitate and then measure the success in creating the exceptional patient experience in the clinic setting. Information is obtained from the patient's perspective using the team approach and is used in determining any necessary changes. This course will also describe how to initiate this process and will discuss the roles of the team members involved in the process.

OTO/PED 10:00-11:00 am	211 Newborn Hearing Screening and Congenital Hearing Loss Alicia White MS CCC-A "Nina" Melinda DeSell MS CRNP The methods of testing for hearing loss in infants will be discussed with a focus on Auditory Brainstem Response testing and Otoacoustic Emissions testing. Common causes of congenital hearing loss will be discussed. Valuable information will be shared to enable the nurses and APNs to plan and provide evidence based care of infants who have congenital hearing loss.	interests, problems and promote interaction amongst those working in the facial plastic and reconstruction area.
OR 10:00-11:00 am	212 Orthognathic Surgery: "What's All the Jawing About?" Chester F. Hilton BSN RN Orthognathic surgery, (the study of the causes and treatment of conditions related to malposition of the jawbones) is little known by most nurses. This course will help participants to better understand not only the surgery, but the care of the patient before, during and after the surgery.	241 Advanced Practice Special Interest Group Deena Hollingsworth MSN FNP-BC CORLN This session will enable networking and discussion among APN colleagues who share an interest in the care of ORL patients in a variety of settings. An open forum will be used to discuss common interests, problems and needs. The group will identify suggestions for topics and speakers related to this specialty for future SOHN educational programs.
APN 11:10-12:10 pm	220 The Doctor of Nursing Practice: What is it all about and why are we changing? Kristina Keppel DNP APNP CPNP Terri Giordano MSN CRNP CORLN Erin Ross MS APRN CNP CORLN On October 25, 2004, the member schools affiliated with the American Association of Colleges of Nursing (AACN) voted to endorse the Position Statement on the Practice Doctorate in Nursing, which called for moving the current level of preparation necessary for advanced nursing practice from the master's degree to the doctorate-level by the year 2015. What exactly is the Practice Doctorate in Nursing program and what are its requirements? Will it serve to elevate advanced nursing practice as we know it or will it simply be a requirement for additional course work that needs to be completed before entering practice? This course will provide the audience with a panel discussion that will offer an overview on the past, present, and future of the DNP degree, give an explanation of the DNP program's course requirements, and will include a discussion on the panelists' own DNP experiences.	242 Perioperative Special Interest Group Kathleen Balliu RN This session will enable networking and discussion among ORL nurses working primarily in the Perioperative area, including Pre-op, OR, PACU and Post-op care units. An open forum will be used to discuss common interests, problems and needs. The group will identify suggestions for topics and speakers related to this specialty for future SOHN educational programs.
	223 Office Based Practice Special Interest Group Mary Ellen Diotalevi RN CORLN Open forum for ORL nurses who work in office based practice. Common interests and problems will be shared. The participants will meet colleagues and provide recommendations for speakers and topics for future educational programs which help meet their continuing nursing educational needs. Attendees will have the opportunity to shape the direction of the OBP SIG and take an active leadership role as a future facilitator.	243 Office Based Practice Special Interest Group Mary Ellen Diotalevi RN CORLN Open forum for ORL nurses who work in office based practice. Common interests and problems will be shared. The participants will meet colleagues and provide recommendations for speakers and topics for future educational programs which help meet their continuing nursing educational needs. Attendees will have the opportunity to shape the direction of the OBP SIG and take an active leadership role as a future facilitator.
PED 11:10-12:10 pm		
FPS/HN 11:10-12:10 pm	221 Post-Operative Pediatric T&A Care Gregory Leviton MD Lunch Break	250 Otology Special Interest Group Deborah Farragher BSN RN CORLN This session will allow the discussion of Otology topics pertinent to ORL nursing. The group can examine issues, interests, and compare this to last year's goals and purposes. The group can identify concerns, questions, and brainstorm solutions for ORL nursing with a special interest in Otology. Networking will be a critical component of the Special Interest Group.
12:10-1:10 pm		
12:10-1:10 pm	Editorial Board Meeting	
12:10-1:10 pm	Chapter Presidents Luncheon	
1:15-3:00 pm	Opening Ceremony	
GEN	222 Surgical Management of Hemangiomas and Malformations Gregory Leviton MD Lunch Break	251 Allergy Rhinosinus Special Interest Group Christine Reger MSN CRNP Saoirse Owens MSN CRNP An interactive discussion with ORL nurses interested in allergy and sinus with the goals of: Identifying at least five attendees at the 2012 ARS SIG Meeting, discussing common interests of the ARS SIG members, examining common problems encountered in Allergy and Sinus ORL nursing and identifying and rank order at least five ARS speakers with topics for the 2013 educational programs.
3:00-3:15 pm	Break	
FPS 3:15-4:15 pm	223 Keynote Address Synergy: the Unique Relationship between Patients and Nurses Martha A.Q. Curley RN PhD FAAN The purpose of the Facial Plastic and Reconstruction SIG is to target audiences interested in the above and expand knowledge base regarding current trends. It is also designed to discuss common	252 Pediatric Special Interest Group: Meet and Share Ideas with your Peers Christine Prout BSN RN CORLN Facilitate a one hour meeting of interactive discussion with Pediatric Nursing Otolaryngology practitioners.
3:15-4:15 pm		

GER 4:30-5:30 pm **254 Gerontology Special Interest Group**
 Sarah H. Kagan PhD RN APRN-BC AOCN
 The Gerontology SIG is in its second decade of networking to improve ORL: HNS nurses' competence in caring for older adults and participating as members of the interdisciplinary healthcare team to care for older patients and their families.

GEN 5:00-6:00 p.m. **260 Meet the Poster Presenters**
 5:00-6:00 p.m. **Meet and Greet - Wine and Cheese Reception**
 Networking, Posters, Meet the Candidates and Chapter Showcase

GEN 7:00-9:00 p.m. **270 The ORL Nurse as Author: Publishing Journal Articles**
 Joan Such Lockhart PhD RN CORLN
 AOCN CNE FAAN
 This course will provide ORL nurses who aspire to be authors with a basic overview of the publication process, from generating publishable ideas to seeing their article in print. Attention will be given to transforming oral presentations into manuscripts for publication. Participants will be guided to draft their personal plan for a manuscript.

Sunday, September 9, 2012

7:00-8:00 am **Stepping Forward for the Foundation**
Ticketed event, additional fee required

8:30 am-4:30 pm SOHN Registration/ Information
 Grand Hyatt Washington Hotel

PED 9:00-10:00 am **310 Lois Moore Rogers Pediatric Otolaryngology Lectureship**
From Teething to Texting: A Review of Pediatric Growth and Development
 Gina Lypaczewski RN CPN MSc (A)

This presentation will review the growth and development of children from birth through adolescence. Cognitive and psychosocial theories will be presented which could help serve as frameworks for the delivery of pediatric ENT nursing care.

GER 9:00-10:00 am **311 Reshaping an Interprofessional Health Care Workforce to Improve Care to an Aging Population**
 Joan Weiss PhD RN CRNP

A review of the demographics of an aging population will underscore the need for care coordination and chronic disease management needs of a burgeoning aging population. The lack of coordinated care for chronic disease management has significant financial impact. According to the 2009 Almanac of Chronic Disease, 75 percent of overall U.S. healthcare spending is for patients with one or more chronic conditions with 83 percent of all Medicaid spending and 96 percent of all Medicare spending being allocated for patients with one or more chronic conditions. Based on the assumption that national health reform efforts will be targeted to patients not currently receiving coordinated care and are incrementally phased in over 3 years, the projected average savings in the period 2010–2018 are estimated at an average of 8.8 percent of total annual expenditures or \$240.1 billion per year. Interprofessional education and training of health professions students, faculty, and practitioners is one mechanism to foster enhanced communication in the provision of improved coordinated care. This presentation will also address the role of Health Resources and Services Administration's role in building capacity

for a well-trained interprofessional healthcare workforce to care for our nation's aging population.

HN 9:00-10:00 am **312 Head and Neck Cancer Survivorship Panel**
 Moderator – Karen Ulmer
 Dru Schmidt-Perkins
 David Kaye

ORL nurses will have the opportunity to listen to cancer survivors share their personal reflections on cancer survivorship. Karen Ulmer will serve as Moderator with two cancer survivors selected from the Maryland and Washington, DC area to participate.

10:00 am SOHN Exhibition Area Ribbon Cutting and Grand Opening

10:00-10:30 am Break with Exhibitors

10:00 am-4:30 pm SOHN Exhibition Area Open

ARS 10:30-11:30 am **320 Cynthia Mabry Otolaryngic Allergy Lectureship**
Capitalizing on Promoting Competent, Evidenced-based Otolaryngic Allergy Nursing Through Collaboration
 Susan B. Fowler PhD RN CNRN FAHA
 Henedia Sirilan BSN RN

The otolaryngic allergy nurse exercises use of the nursing process in the delivery of competent, evidence-based care to clients with alterations in health related to allergies. Resources are needed to adequately train nurses in this specialty and maintain competency. This presentation will provide guidance for the development of resources to support best practices for otolaryngic allergy nursing care and measure outcomes reflective of competent, evidence-based nurses.

APN 10:30-11:30 am **321 APN Practice Issues: "Direct" vs "Incident-to", State Scope of Practice Coding and Regulatory Issues**
 Mary LeGrand RN MA CCS-P CPC

This course will discuss current issues applicable to Advanced Practice Nurses and Ancillary staff related to State Scope of Practice and Medicare rules in an Otolaryngology practice. Topics of discussion will include an overview of State Scope of Practice vs Medicare Incident to Billing and Reimbursement rules. An overview of key 2012 issues under review by the OIG (Office of Inspector General) applicable in Otolaryngology will be addressed. Coding updates will be addressed applicable to the advanced practitioner.

OTO 10:30-11:30 am **322 Implantable Hearing Aids: 2012**
 John Dornhoffer MD

This course will provide the participants information on the newest implantable devices available, the audiological requirements, and the financial aspects of these devices.

11:30-12:45 pm Lunch Break

11:30-12:45 pm CORLN Luncheon
Ticketed event, \$35

HN/OBP 12:45-1:45 pm **330 Kalynn Quinn Hensley Head-Neck/ Laryngology Lectureship**
ORL Office-Based Procedures of the Upper Airway: Yoga, Lidocaine and Pangxiety
 Seth Dailey MD
 Diane Aide RN CORLN

This session will provide an overview of the common procedures involving the upper airway that occur in an outpatient office setting. These procedures include: awake laryngoscopy, botox injection, vocal fold medialization, and laser removal procedures in the larynx, pharynx and trachea. Information on the reason we perform

these procedures in an office setting versus the operating room and the steps taken to complete these procedures will be explained. Practical advice for the nurse in terms of patient preparation and scheduling will be discussed.

FPS 331 Facial Shaping with Botulinum Toxin

12:45-1:45 pm

Peter J. Abramson MD

Botox Cosmetic has been FDA approved for 10 years. In that time span there have been many modifications of the technique for its use in facial aesthetics. This course will focus on the evolving use of these toxins for aesthetic facial shaping and enhancement. In addition, since several other options in the botulinum toxin market have emerged, they will be included in this presentation as well.

AP/PHARM/PED 332 Laryngopharyngeal Reflux and its Role in Pediatric Otolaryngology

12:45-1:45 pm

Wendy Mackey MSN APRN

Define and differentiate between laryngopharyngeal reflux and gastroesophageal reflux, discuss the presentation, symptoms, diagnosis and management in children. Evidenced based literature will be discussed throughout. There will be extensive discussion of the pharmacologic treatment options.

OR/HN 340 Xerostomia Prevention During Primary Chemoradiation: Every Millimeter Counts

2:00-3:00 pm

Patrick Ha MD FACS

Xerostomia will be discussed and why this is such an issue with our head and neck cancer patients. We will review possible means of avoiding this complication by pharmaceuticals, alternative radiation schema, and finally with surgical intervention.

GEN/ORL 341 Complementary and Integrative Medicine Approaches to Common ENT Disorders: Focus on Herbal Medicine

2:00-3:00 pm

Edmund Pribitkin MD

Carrie Jamison BSN RN

In 1997, sixty million Americans stated that they had used herbs as medical therapy in the previous year. United States herbal sales are expected to exceed five billion dollars in 1999. Yet, many doctors and nurses remain ignorant of herbal medicines. Few practices question patients regarding Garlic, Ginger, or Gingko pre-operatively. Yet all three widely used herbs can significantly elevate bleeding times. Ephedra (Ma Huang), an herb favored by dieters, is abused as a nasal decongestant and has resulted in 17 cardiac deaths since 1993. Ginseng may falsely elevate digoxin levels and may alter Coumadin dosing. Comfrey and Coltsfoot, both cold remedies, carry a significant risk of hepatotoxicity due to pyrrolizidine alkaloids. Ginger, on the other hand, has been proven effective in the treatment of motion-sickness. German researchers convincingly document the role of Echinacea, a general immune stimulant, in the treatment of upper respiratory infections. We review common herbal remedies, their uses, side effects and potentially dangerous drug interactions with the intention of promoting an increased awareness of herbal remedies and their role in the treatment of disease.

OTO/FED/MIL 342 Novel Strategies to Prevent Noise or Blast-induced Hearing Loss and Tinnitus in the War Fighter

2:00-3:00 pm

Michael D. Seidman MD FACS

This presentation is a culmination of experimentation initiated in 1988 at the University of Michigan, Kresge Hearing Research Institute (initial grant awarded to MDS). The work was moved to Henry Ford Health System and Wayne State University in 1991.

Our laboratory was the first to demonstrate that acoustic trauma was caused by metabolic perturbations, reactive oxygen species generation and ultimately oxidative stress. We also demonstrated that the effects of oxidative stress could be significantly mitigated through the use of common and novel antioxidants, reactive oxygen species scavengers, intercellular adhesion molecule antibody, and even certain dietary supplements. More importantly, we have demonstrated that strategies directed at limiting oxidative stress lead to significant reduction in both noise induced and age-related hearing loss. We have studied the mechanisms and they include changes in inflammation (increases in 5-lipoxygenase and cyclooxygenase), increases in reactive oxygen species, increase in mitochondrial damage and disruption of subcellular and cellular membranes.

Though the collaboration with my close colleagues, Jinsheng Zhang, PhD and Susan Bowyer, PhD we have garnered a greater understanding of the mechanisms of acoustic and blast related trauma. Dr. Zhang, at Wayne State University has an elegant animal model of blast-induced tinnitus and hearing loss using a shock tube that generates 194 dB shock wave (similar to many of the explosive devices being deployed against our men and women in the armed forces). Additional studies are in progress to reduce the damage caused by such trauma. Through the efforts of Dr. Bowyer we have been studying novel ways to detect brain activity in human trials in patients with tinnitus using functional MRI and more importantly the non-invasive technique of magnetoencephalographic studies (MEG). We have treated patients from around the world with tinnitus and although we have yet to find a cure, we are able to help many of these patients through a multitude of interventions including such things as dietary modification, the use of specific herbs and supplements, sound therapies, centrally acting medications and electrical stimulation of the cochlea and brain using implantable electrodes and an implantable pulse generator. To date, I have treated six patients, with direct electrical stimulation to the brain and we have been able to reduce the tinnitus in 4/6 patients. Our work has led to more than 50 peer-reviewed publications in this arena and we have been awarded several patents.

3:00-3:30 pm Break with Exhibitors

HN/OR 350 Transoral Robotic Surgery

3:30-4:30 pm

Emre Vural MD FACS

This course will discuss the indications, advantages and disadvantages for TORS (Transoral Robotic Surgery). It will also show the technique and provide sample cases through the use of power point and video.

R 351 Quality of Life in Tracheotomized Patients in the ICU

3:30-4:30 pm

Vinciya Pandian PhDc CRNP

The number of chronically critically ill patients in intensive care units (ICU) is increasing because of life-prolonging treatments such as mechanical ventilation. Studies have explored quality of life prior to admission to ICU and post-discharge from ICU extensively but quality of life while in the ICU has not been studied adequately. Literature on health-related quality of life while mechanically ventilated in the ICU is also limited to assessments of clinical parameters and reports by proxies. This one hour course will present the findings from a study that used a new instrument to measure quality of life while being mechanically ventilated with a tracheostomy in the ICU.

Evening

President's Reception: Potomac River Cruise

Ticketed event, \$79

Monday, September 10, 2012

7:00-7:45 am Education Committee Meeting

7:30 am-4:00 pm SOHN Registration/ Information
Grand Hyatt Washington Hotel

8:00 am-4:00 pm SOHN Exhibition Area Open

FPS/OR 410 Facial Trauma 2012
8:00-9:00 am Marcus Moody MD

HN 411 Management of Free Flap Patients: Door to Door
8:00-9:00 am JoAnn Snyder RN CORLN
Matthew C. Miller MD

This one-hour discussion will be led by both a physician and a nurse with extensive experience in the care of head and neck cancer patients. The session will begin with a description of pre-hospital assessment and care from both the physician and the nursing perspective. Special attention will be paid to patient selection, assessment of medical and psychosocial factors known to affect surgical outcomes, patient and family education, and strategies to minimize both short and long-term complications. Pre-operative strategies for facilitating transition of care to and from the inpatient ward will also be discussed. The second part of the seminar will describe the indications and technical aspects of microvascular reconstruction in addition to in-hospital care pathways. The seminar will conclude with a discussion of the typical post-hospital course, rehabilitation, and long-term care and surveillance.

OTO/PED/APN 420 Otoscopy Workshop:
8:00-10:15 am Enhance Your Skills with the OtoSim
"Nina" Melinda DeSell MS CRNP

Ticketed session, limited to 36 participants

Anatomy of the external and middle ear will be reviewed. Otoscopy and pneumatic otoscopy will be discussed and demonstrated. Common findings during otoscopy will be discussed using a case presentation format and a hands-on new simulator- OtoSim. Valuable information will be shared to enable the APNs to enhance skills.

APN/OBP 430 ICD -10: What's The Big Deal?
9:15-10:15 am Kim Pollock MBA RN CPC

The mandatory switch to ICD-10-CM diagnosis codes is 2 years away so what's the big deal? Why is everyone worried? This new diagnosis coding system is completely different from the current system and will require every practice and provider to assess, plan, educate and train providers and staff. Every single person in the practice will be affected by ICD-10-CM.

This session will describe the rationale for why the diagnosis coding system is changing, how the new diagnosis codes differ, and how every practice needs to start preparations for the change. We will offer practical and action-oriented recommendations to provide a smooth transition for your practice.

OR/ORL 431 Endoscopic Skull Base Surgery:
9:15-10:15 am The Pituitary and Beyond
Peter H. Hwang MD

Anatomy, pathology and surgical techniques will be reviewed.

10:15-10:45 am Break with Exhibitors

GEN 440 What Does the Future Hold for the Deaf
10:45-11:45 am Community and Deaf Culture?
Alice Kreisle AuD

The Deaf community has an extensive history with its own culture and language. In the past 30 years, technological advances in amplification devices (hearing aids and cochlear implants) and electronic media have given children and adults with hearing loss the opportunity to have extensive access to spoken and written language that was not available to previous generations of the Deaf. This course will focus on three topics: What factors determine if a child with hearing loss can acquire spoken language and academic skills equivalent to their hearing peers? What is the impact on the Deaf community and Deaf culture? What does the future hold for the Deaf community and Deaf culture?

11:45-1:00 pm Lunch Break

11:45-1:00 pm Government Relations Luncheon

GEN 450 The Future of Nursing: Progress and Challenges
to Reaching Implementation
Suzanne Miyamoto PhD RN

The presentation will discuss national efforts to move forward the recommendations made in the IOM report as well as the challenges in place that prevent progress. The presentation will discuss how national nursing is working together to advocate for change as well as the individual contributions that organizations are making. The power of collective advocacy and a unified message will be shared.

ORL/HN 460 Oral Mucositis Assessment and Oral Care
1:00-2:00 pm Michele Farrington BSN RN CPHN

This session will highlight important points of the evidence-based practice process. It relates to an initial project focused on identification of an evidence-based tool for oral mucositis assessment for inpatient and ambulatory care settings for both adult and pediatric patients. This session will also highlight evidence-based prevention and treatment strategies for all oncology patients at risk for, or experiencing, oral mucositis.

PED 461 Unusual Indications for Tonsillectomy in Children
1:00-2:00 pm Kim Giordano MSN CRNP CORLN
Julie Chiappa MSN CPNP CORLN

Tonsillectomy in children is one of the most common surgical procedures in the US. Most tonsillectomies are performed for indications such as OSA, SDB and/or recurrent tonsillitis. In September, 2010, Clinical Practice Guidelines: Tonsillectomy in Children was published. It highlighted common indications for Tonsillectomy in children. This discussion will focus on some of areas that were excluded in this clinical practice guideline. This session will focus on other indications for tonsillectomy, such as halitosis, tonsilliths, recurrent tonsillitis associated with PTA's & antibiotic resistance, asymmetrical tonsils/ PTLD, PANDAs and PFAPA. Some of the topics we will highlight are controversial and an open interactive discussion will be a welcomed as we discuss this subject matter.

- ARS**
1:00-3:10 pm **470 Caring for the Allergic Patient**
William Reisacher MD FACS FAAOA
Maria Bremberg RN
Ticketed session, limited to 50 participants
This two-hour course will consist of one hour of didactic lectures, followed by a hands-on / demonstration section. Topic covered will include physical and social manifestations of allergic diseases, methods of allergy testing, counseling patients on environmental control strategies, how to desensitize patients through immunotherapy, emergency management, coding / billing and tips on setting up an allergy treatment area.
- GER**
2:10-3:10 pm **480 Geriatric Case Navigator:**
Implications of Juvenile-Onset ALS on HNSCC
Karen Ulmer BSN RN CORLN
This session will review a geriatric case study involving a gentleman with juvenile onset ALS and a newly diagnosed laryngeal SCC. Both geriatric and ORL nursing implications of this unique situation will be discussed.
- OBP**
2:10-3:10 pm **481 Electronic Medical Records, Oh My!**
Komal Patel CRNP CORLN
Katie Tokarsky MMS PA-C
This course provides an overview of the selection and implementation of EMR software with a focus on common problems which occur in the outpatient setting.
- 3:10-4:00 pm **Break with Exhibitors**
- 4:00-5:00 pm **SOHN Business Meeting**
- Evening **Monuments by Moonlight Bus Tour**
Ticketed event, \$35

Tuesday, September 11, 2012

- 7:45 am-3:00 pm **SOHN Registration/ Information**
Grand Hyatt Washington Hotel
- ORL**
8:00-9:00 am **510 The Changing Landscape of Head and Neck Cancer – The Role of Viruses**
Sara I. Pai MD PhD
Head and neck cancer is a worldwide public health problem, with more than 500,000 incident cases reported annually. Over the past several decades, head and neck cancer has been in flux with respect to both incidence and associated mortality. The direction and degree of these shifting trends have been primarily site specific and associated with a changing set of risk factors. Human papillomavirus (HPV) DNA has been detected in the tumor nuclei of up to 80% of those tumors which localize to the oropharynx. We are encountering a growing number of HPV-associated head and neck cancer patients in our daily practices, and we realize there is a disparity between what many health care providers know and what they need to know to appropriately diagnose and treat this patient population. This course is aimed to educate nurses and health care providers about the growing epidemic of HPV-related head and neck cancers.

- PED**
8:00-9:00 am **511 Recurrent Respiratory Papillomatosis: Current Research and Clinical Practice**
Lisa Gagnon MSN CPNP
Farrell Buchinsky MD
This presentation will outline the incidence and epidemiology of Respiratory Recurrent Papillomatosis (RRP). The clinical signs and symptoms as well as diagnostic features will be reviewed. This session will also discuss surgical techniques and outcomes as well as the most current research on the treatment of RRP. Psychosocial aspects of disease will be addressed.
- ARS/PHARM/APN** **520 Making Sense of Allergy Medications**
9:15-10:15 am Janice Nyirady MSN RN FNP-BC
Make sense of OTC/prescription medications and alternative therapies commonly used to treat allergy symptoms, and learn how to appropriately and effectively help patients with allergy symptoms.
- OR/OBP** **521 What's Up the Nose: Intranasal Lesions & Septal Perforations?**
9:15-10:15 am Frank N. Salamone MD
Using case presentation format, we will review a number of intranasal lesions. The course will review the presentation and evaluation of the most common intranasal masses, as well as some of the more clinically important rare lesions. We will also describe the causes and treatments of nasal septal perforations.
- OBP/APN** **530 Disorders of Taste and Smell**
10:30-11:30 am Troy Woodard MD
Kathleen Yappel Sinkko CNP
This course provides an overview of the anatomy and physiology of the nose and mouth. It reviews taste and smell disorders, causes, history and physical exam findings, diagnostic testing and treatment options. It also reviews the educational needs of patients diagnosed with a taste and smell disorder.
- HN/FPS** **531 Anaplastology: Changing Appearances and Changing Lives**
10:30-11:30 am Sharon Jamison RN CORLN
To enlighten, instruct and promote understanding of the astounding work performed by anaplastologist for the functional and cosmetic enhancement of patients facing disfiguring and life-changing interventions. This presentation which will expound upon the history, present activity and future possibilities of the field of anaplastology.
- 11:30-12:30 pm **Lunch Break**

GEN
12:30-1:30 pm

540 The SOHN Social Network – Why We Need to Care About Social Media
Kari E. McConnell RN CORLN

So why should SOHN and nursing professionals care about social media? The reality is, we really don't have the option not to care – social media is the future of communication, whether we like it or not. For "Gen Y", the largest generation entering the workforce since the Baby Boomers, social media is not just a fun diversion, it's a productive way to collaborate and keep in contact with people and businesses. Nearly 3 out of 4 people participate in at least one online community or social network and the numbers are growing rapidly. Social Media is causing people to move from simply consuming content online, to creating it. Social networks, media online and media on demand, gives the world's population more ways than ever to control the content they choose to watch, read, or interact with. What we are experiencing is a "Social Media Age", where all forms of media are portable, personal, filtered and have identities shaped by perception, as much as communication. Because we are in this new age of communication, we need to think differently about how we interact online, as well as how we market the SOHN organization and its services to current and potential

members. SOHN has joined the social media age with a presence on Facebook, Twitter, YouTube and LinkedIn. This presentation will discuss the reasons why we should care about social media, as well as review the SOHN social network sites and how to navigate within these sites successfully.

GEN
1:30-2:30 pm

550 Capitalizing on Collaboration – Innovations in Centeredness and Satisfaction
Sarah H. Kagan PhD RN
Ara A. Chalian MD FACS

This hour long course uses interactive presentation to explore central concepts of collaboration, defining what it is and what it is not, and to inspire ORL and head-neck nurses and their colleagues to engage in innovative collaborations to improve patient and family centered care and attain greater levels of satisfaction in their careers.

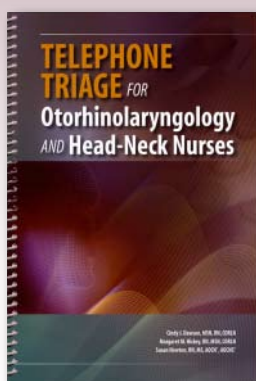
2:30 pm

Closing Remarks
Mary B. Huntoon MS RN - SOHN President

SOHN reserves the right to substitute equally qualified presenters in case of an emergency and reserves the right to cancel or substitute sessions.

New Telephone Triage

Guide Provides Tips for ORL Nursing Issues



The delivery of health care is shifting from predominantly inpatient settings to ambulatory care and, more often, nurses are finding themselves faced with having to perform telephone triage. Telephone Triage for Otorhinolaryngology and Head-Neck Nurses, edited by Cindy J. Dawson, Margaret M. Hickey, and Susan O. Newton, provides "how-to" tips for telephone assessment, communication, and documentation specifically for nurses treating patients with ORL problems. The next time a patient calls with ORL problems or symptoms, you'll be glad you have this new reference to serve as your guide.

Members – \$60

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Core Curriculum for Otorhinolaryngology & Head-Neck Nursing



This revised and up-to-date text is written by ORL Nurses. The book provides an overview of all aspects of nursing practice for the patient with an otolaryngic problem or abnormality. It provides a foundation of knowledge for generalist and advanced practice nurses working in every ORL practice setting. In addition, it serves as a basic text for students, nurses, administrators and nurse educators.

Topics covered include:

- Conditions and Care of Nasal Cavity – Paranasal Sinuses
- Nasopharynx – Oropharynx
- Swallowing – Dysphagia – Speech Therapy
- General History, Risk Factors and Physical Assessment
- Auditory System
- Cranial – Skull Base – Facial
- Salivary – Dental – TMJ – Sleep Apnea
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2012 SOHN CALENDAR

Events/Deadlines

June

- 24 Poster & Video Application Deadline

July

- 1 Chapter Excellence Award Applications Deadline
- 1 Clinical Excellence Award Application Deadline
- 1 Honor Award Applications Deadline
- 1 Scholarship Applications Deadline
- 1 Forming Chapter Bylaws Deadline

September

- 1 CORLN Examination Application Deadline
- 7-11 SOHN 36th Annual SOHN Congress – Washington, DC

October

- 6-20 CORLN Examination Testing Period
- 15 Call for Abstracts 2013 Congress & Spring Seminar Series

November

- 1 Midwinter Board Meeting Guest Attendee Application Deadline
- 1 Nurse in Washington Internship Application Deadline
- 15 Lois Moore-Rogers Lectureship Deadline
- 30 Research Forum Abstracts Deadline

December

- 15 Nominations for Outstanding Service Award Deadline
- 15 Nominations for Friend of SOHN Award Deadline

Future Congress Dates

September 27 - October 1, 2013

Vancouver, British Columbia, Canada



Membership Application

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Area of Practice

- | | |
|--|--|
| ☐ Allergy (AL) | ☐ Otolaryngology/Neurotology(OTO) |
| ☐ Head & Neck Oncology (HN) | ☐ Multi-ORL (ORL) |
| ☐ Pediatric ORL (PED) | ☐ Multi-Specialty Unit (MSU) |
| ☐ Plastics (PL) | ☐ Other (OT) _____ |

Practice Setting

- | | |
|---|--|
| ☐ Ambulatory Surgery (AMB) | ☐ Operating Room (OR) |
| ☐ Home Health (HH) | ☐ Outpatient Clinic (OUT) |
| ☐ Hospital (HS) | ☐ Physicians Office (OFC) |
| ☐ Federal/ Military (MIL) | ☐ Other (OT) _____ |
| ☐ Long Term Care (LTC) | |

☐ Full Time ☐ Part Time ☐ Retired

Permission to include your membership information in SOHN Membership Directory (secure SOHN Members website) and mailing lists: (Please initial)
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Are you a member of another nursing organization?
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Total years in:
Nursing _____ ORL Nursing _____ SOHN _____

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SOHN Membership Year ~ March 1 – February 28

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Associate Member – LPN/LVN – Non-Voting	\$100.00
Retired	\$ 50.00
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Late Renewals (after March 1)	\$110.00
Two Year Renewal	\$190.00
Two Year Renewal with Chapter	\$200.00
Subscription only – US	\$ 60.00
Subscription only – Foreign	\$ 35.00
Donation to the ENT Nursing Foundation	\$ 35.00
Other ENT-NF Donation Amount	\$ _____
Amount Paid	\$ _____

Chapters

- | | |
|--|---|
| ☐ Atlanta Regional (ATL) | ☐ Maryland/DC (MDC) |
| ☐ Birmingham, AL (BIR) | ☐ North Carolina (NC) |
| ☐ Chicago (CHI) | ☐ Pittsburgh (PGH) |
| ☐ Grand Rapids (GRC) | ☐ St. Louis (SLC) |
| ☐ Greater Cleveland (CLV) | ☐ South Carolina (Lowcountry) (SC) |
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|--|--|
| ☐ LPN/LVN Certificate (LPN) | ☐ Masters Degree, Nursing (MSN) |
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| ☐ Associate Degree, Nursing (ASN) | ☐ Doctoral Degree, Nursing (PHDN) |
| ☐ Associate Degree, Other (AS) | ☐ Doctoral Degree, Other (PHD) |
| ☐ Bachelors Degree, Nursing (BSN) | ☐ Other (OT) _____ |
| ☐ Bachelors Degree, Other (BS) | |

Special Interest Groups

- | | |
|---|---|
| ☐ Advanced Practice (AP) | ☐ Head & Neck (HN) |
| ☐ Allergy/Sinus (AL) | ☐ Office/ Outpatient (OUT) |
| ☐ Facial Plastics (FP) | ☐ Otolaryngology (OTO) |
| ☐ Federal/Military (MIL) | ☐ Pediatric (PED) |
| ☐ Geriatric (GER) | ☐ Perioperative (OR) |

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2012 SOHN Congress Registration Form

September 7-11, 2012 ~ Grand Hyatt Washington Hotel

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2012 Membership dues \$100 (if not previously paid) \$ _____

Congress Fees

	Member	Non-Member
Early Bird (postmarked by 7-17)	☐ \$465	☐ \$590
Regular (postmarked by 8-17)	☐ \$515	☐ \$640
On-site (after 8-17)	☐ \$540	☐ \$665
Early Bird Daily Rate (postmarked by 7-17)	☐ \$185	☐ \$210
Regular Daily Rate (postmarked by 8-17)	☐ \$235	☐ \$260
On-site Daily Rate On-site (after 8-17)	☐ \$260	☐ \$285
Daily Rate only	☐ Sat ☐ Sun ☐ Mon ☐ Tues	

Pre-Congress Courses — Friday, September 7th

	Member	Non-Member
Comp. ORL Nursing Course	☐ \$225	☐ \$275
Pharmacology Course	☐ \$225	☐ \$275

SOHN Publications/Marketing Materials

By attending the 36th Annual SOHN Congress, all Congress registration attendees and exhibiting companies/exhibitor personnel automatically provide their approval for SOHN to use their likeness and/or quotes in any SOHN publications, website(s), and marketing/promotional materials.

For questions and additional information, please contact SOHN Headquarters: (386) 428-1695

Additional Items

Baseball Game – Friday ☐ \$35

President's Reception – Sunday (includes transportation) ☐ \$79

Stepping Forward for the Foundation – Sunday ☐ \$35

T-Shirt Size: ☐ Small ☐ Medium ☐ Large ☐ XL ☐ XXL

CORLN Luncheon (limited to Certified ORL Nurses) – Sunday ☐ \$35

Government Relations Luncheon – Monday ☐ \$59

Monuments by Moonlight Bus Tour – Monday ☐ \$35

Donation to The ENT Nursing Foundation ☐ \$35

AAO Exhibit Hall Pass (convention center) **Daily Rate** ☐ \$50

4-Day Rate ☐ \$100

Please mark the day(s) you are planning to attend the exhibits

☐ Sunday ☐ Monday ☐ Tuesday ☐ Wednesday

(**After 7/20/12, exhibit hall passes must be purchased from AAO-HNSF at the Walter E. Washington Convention Center – \$90 per day/\$140 four days.)

Total Amount \$ _____

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Is this your first SOHN Congress? ☐ Yes ☐ No

Would you like to volunteer as Room Moderator/Coordinator? ☐ yes ☐ no

Please check if you are planning to attend:

☐ First Timers Orientation – Saturday

☐ Meet and Greet - Wine and Cheese Reception - Saturday

☐ **Otoscopy Workshop: Enhance Your Skills with the OtoSim** – Monday (Ticketed Session – limited to 36 participants)

☐ SOHN Business Meeting – Monday

☐ **Caring for the Allergic Patient** - Monday (Ticketed Session – limited to 50 participants)

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Congress Session Preference Sheet

Please indicate which sessions you are planning to attend.

Saturday, September 8, 2012

- _____ Getting to Know You in Washington, DC
(An Insider's Secrets to Congress)
- _____ Nursing Practice and Research Committee Meeting
- _____ National Membership Enhancement Committee Meeting
- _____ Government Relations Committee Meeting
- _____210 The Exceptional Patient Experience: Making Press
Gainey Work for You
- _____211 Newborn Hearing Screening and Congenital
Hearing Loss
- _____212 Orthognathic Surgery: "What's All the Jawing About?"
- _____220 The Doctor of Nursing Practice: What is it all about
and why are we changing?
- _____221 Post-Operative Pediatric T&A Care
- _____222 Surgical Management of Hemangiomas and
Malformations
- _____ Editorial Board Meeting
- _____230 Synergy: the Unique Relationship between
Patients and Nurses
- _____240 Facial Plastic Surgery Special Interest Group
- _____241 Advanced Practice Special Interest Group
- _____242 Perioperative Special Interest Group
- _____243 Office Based Practice Special Interest Group
- _____244 Federal/Military Special Interest Group
- _____250 Otology Special Interest Group
- _____251 Allergy Rhinosinus Special Interest Group
- _____252 Pediatric Special Interest Group: Meet and Share
Ideas with your Peers
- _____253 Head and Neck Special Interest Group
- _____254 Gerontology Special Interest Group
- _____260 Meet the Poster Presenters
- _____270 The ORL Nurse as Author: Publishing Journal Articles

Sunday, September 9, 2012

- _____310 From Teething to Texting: A Review of Pediatric
Growth and Development
- _____311 Current Efforts in Educating Nurses in Geriatrics
- _____312 Head and Neck Cancer Survivorship Panel
- _____320 Capitalizing on Promoting Competent, Evidenced-
based Otolaryngic Allergy Nursing Through
Collaboration
- _____321 APN Practice Issues: "Direct" vs "Incident-to",
State Scope of Practice Coding and Regulatory
Issues
- _____322 Implantable Hearing Aids: 2012
- _____330 ORL Office-Based Procedures of the Upper
Airway: Yoga, Lidocaine and Pangxiety
- _____331 Facial Shaping with Botulinum Toxin

- _____332 Laryngopharyngeal Reflux and its Role in Pediatric
Otolaryngology
- _____340 Xerostomia Prevention During Primary
Chemoradiation: Every Millimeter Counts
- _____341 Complementary and Integrative Medicine
Approaches to Common ENT Disorders: Focus on
Herbal Medicine
- _____342 Novel Strategies to Prevent Noise or Blast-induced
Hearing Loss and Tinnitus in the War Fighter
- _____350 Transoral Robotic Surgery
- _____351 Quality of Life in Tracheotomized Patients in the ICU
- _____352 Salivary Endoscopy: State of the Art

Monday, September 10, 2012

- _____ Education Committee Meeting
- _____410 Facial Trauma 2012
- _____411 Management of Free Flap Patients: Door to Door
- _____420 Otoscopy Workshop: Enhance Your Skills with the
OtoSim (*ticketed session - limited to 36*)
- _____430 ICD-10 Codes: Changes Effect on Practice
- _____431 Endoscopic Skull Base Surgery: The Pituitary and
Beyond
- _____440 What Does the Future Hold for the Deaf
Community and Deaf Culture?
- _____450 IOM Report on the Future of Nursing
- _____460 Oral Mucositis Assessment and Oral Care
- _____461 Unusual Indications for Tonsillectomy
- _____470 Caring for the Allergic Patient
(*ticketed session - limited to 50*)
- _____480 Geriatric Case Navigator: Implications of Juvenile-
Onset ALS on HNSCC
- _____481 EMR, Oh My!
- _____ SOHN Business Meeting

Tuesday, September 11, 2012

- _____510 The Changing Landscape of Head and Neck
Cancer – The Role of Viruses
- _____511 Recurrent Respiratory Papillomatosis:
Current Research and Clinical Practice
- _____520 Making Sense of Allergy Medications
- _____521 What's Up the Nose: Intranasal Lesions & Septal
Perforations?
- _____530 Disorders of Taste and Smell
- _____531 Anaplastology: Changing Appearances and
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- _____540 The SOHN Social Network – Why We Need to
Care About Social Media
- _____550 Capitalizing on Collaboration – Innovations in
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STERILE OTIC SUSPENSION BRIEF SUMMARY OF PRESCRIBING INFORMATION

DESCRIPTION

CIPRODEX® (ciprofloxacin 0.3% and dexamethasone 0.1%) Sterile Otic Suspension contains the synthetic broad-spectrum antibacterial agent, ciprofloxacin hydrochloride, combined with the anti-inflammatory corticosteroid, dexamethasone, in a sterile, preserved suspension for otic use. Each mL of CIPRODEX® Otic contains ciprofloxacin hydrochloride (equivalent to 3 mg ciprofloxacin base), 1 mg dexamethasone, and 0.1 mg benzalkonium chloride as a preservative. The inactive ingredients are boric acid, sodium chloride, hydroxyethyl cellulose, tyloxapol, acetic acid, sodium acetate, edetate disodium, and purified water. Sodium hydroxide or hydrochloric acid may be added for adjustment of pH.

CLINICAL PHARMACOLOGY

Microbiology: Cross-resistance has been observed between ciprofloxacin and other fluoroquinolones. There is generally no cross-resistance between ciprofloxacin and other classes of antibacterial agents such as beta-lactams or aminoglycosides.

INDICATIONS AND USAGE: CIPRODEX® Otic is indicated for the treatment of infections caused by susceptible isolates of the designated microorganisms in the specific conditions listed below: **Acute Otitis Media** in pediatric patients (age 6 months and older) with tympanostomy tubes due to *Staphylococcus aureus*, *Streptococcus pneumoniae*, *Haemophilus influenzae*, *Moraxella catarrhalis*, and *Pseudomonas aeruginosa*. **Acute Otitis Externa** in pediatric (age 6 months and older), adult and elderly patients due to *Staphylococcus aureus* and *Pseudomonas aeruginosa*.

CONTRAINDICATIONS

CIPRODEX® Otic is contraindicated in patients with a history of hypersensitivity to ciprofloxacin, to other quinolones, or to any of the components in this medication. Use of this product is contraindicated in viral infections of the external canal including herpes simplex infections.

WARNINGS

For otic use only (This product is not approved for ophthalmic use.)
Not for injection

Hypersensitivity: CIPRODEX® Otic should be discontinued at the first appearance of a skin rash or any other sign of hypersensitivity. Serious and occasionally fatal hypersensitivity (anaphylactic) reactions, some following the first dose, have been reported in patients receiving systemic quinolones. Serious acute hypersensitivity reactions may require immediate emergency treatment.

PRECAUTIONS

General: As with other antibacterial preparations, use of this product may result in overgrowth of nonsusceptible organisms, including yeast and fungi. If the infection is not improved after one week of treatment, cultures should be obtained to guide further treatment. If otorrhea persists after a full course of therapy, or if two or more episodes of otorrhea occur within six months, further evaluation is recommended to exclude an underlying condition such as cholesteatoma, foreign body, or a tumor. The systemic administration of quinolones, including ciprofloxacin at doses much higher than given or absorbed by the otic route, has led to lesions or erosions of the cartilage in weight-bearing joints and other signs of arthropathy in immature animals of various species. Guinea pigs dosed in the middle ear with CIPRODEX® Otic for one month exhibited no drug-related structural or functional changes of the cochlear hair cells and no lesions in the ossicles. CIPRODEX® Otic was also shown to lack dermal sensitizing potential in the guinea pig when tested according to the method of Buehler. No signs of local irritation were found when CIPRODEX® Otic was applied topically in the rabbit eye.

Information for Patients: For otic use only. (This product is not approved for use in the eye.) Warm the bottle in your hand for one to two minutes prior to use and shake well immediately before using. Avoid contaminating the tip with material from the ear, fingers, or other sources. Protect from light. If rash or allergic reaction occurs, discontinue use immediately and contact your physician. It is very important to use the ear drops for as long as the doctor has instructed, **even if the symptoms improve**. Discard unused portion after therapy is completed. **Acute Otitis Media in pediatric patients with tympanostomy tubes:** Prior to administration of CIPRODEX® Otic in patients (6 months and older) with acute otitis media through tympanostomy tubes, the solution should be warmed by holding the bottle in the hand for one or two minutes to avoid dizziness which may result from the instillation of a cold solution. The patient should lie with the affected ear upward, and then the drops should be instilled. The tragus should then be pumped 5 times by pushing inward to facilitate penetration of the drops into the middle ear. This position should be maintained for 60 seconds. Repeat, if necessary, for the opposite ear. **Acute Otitis Externa:** Prior to administration of CIPRODEX® Otic in patients with acute otitis externa, the solution should be warmed by holding the bottle in the hand for one or two minutes to avoid dizziness which may result from the instillation of a cold solution. The patient should lie with the affected ear upward, and then the drops should be instilled. This position should be maintained for 60 seconds to facilitate penetration of the drops into the ear canal. Repeat,

if necessary, for the opposite ear.

Drug Interactions: Specific drug interaction studies have not been conducted with CIPRODEX® Otic.

Carcinogenesis, Mutagenesis, Impairment of Fertility: Long-term carcinogenicity studies in mice and rats have been completed for ciprofloxacin. After daily oral doses of 750 mg/kg (mice) and 250 mg/kg (rats) were administered for up to 2 years, there was no evidence that ciprofloxacin had any carcinogenic or tumorigenic effects in these species. No long term studies of CIPRODEX® Otic have been performed to evaluate carcinogenic potential.

Eight *in vitro* mutagenicity tests have been conducted with ciprofloxacin, and the test results are listed below:

Salmonella/Microsome Test (Negative),
E. coli DNA Repair Assay (Negative),
Mouse Lymphoma Cell Forward Mutation Assay (Positive),
Chinese Hamster V79 Cell HGPRT Test (Negative),
Syrian Hamster Embryo Cell Transformation Assay (Negative),
Saccharomyces cerevisiae Point Mutation Assay (Negative),
Saccharomyces cerevisiae Mitotic Crossover and Gene Conversion Assay (Negative),
Rat Hepatocyte DNA Repair Assay (Positive).
Thus, 2 of the 8 tests were positive, but results of the following 3 *in vivo* test systems gave negative results:
Rat Hepatocyte DNA Repair Assay,
Micronucleus Test (Mice),
Dominant Lethal Test (Mice).

Fertility studies performed in rats at oral doses of ciprofloxacin up to 100 mg/kg/day revealed no evidence of impairment. This would be over 100 times the maximum recommended clinical dose of otological ciprofloxacin based upon body surface area, assuming total absorption of ciprofloxacin from the ear of a patient treated with CIPRODEX® Otic twice per day according to label directions. Long term studies have not been performed to evaluate the carcinogenic potential of topical otic dexamethasone. Dexamethasone has been tested for *in vitro* and *in vivo* genotoxic potential and shown to be positive in the following assays: chromosomal aberrations, sister-chromatid exchange in human lymphocytes and micronuclei and sister-chromatid exchanges in mouse bone marrow. However, the Ames/*Salmonella* assay, both with and without S9 mix, did not show any increase in His⁺ revertants. The effect of dexamethasone on fertility has not been investigated following topical otic application. However, the lowest toxic dose of dexamethasone identified following topical dermal application was 1.802 mg/kg in a 26-week study in male rats and resulted in changes to the testes, epididymis, sperm duct, prostate, seminal vesicle, Cowper's gland and accessory glands. The relevance of this study for short term topical otic use is unknown.

Pregnancy: Teratogenic Effects; Pregnancy Category C. Reproduction studies have been performed in rats and mice using oral doses of up to 100 mg/kg and IV doses up to 30 mg/kg and have revealed no evidence of harm to the fetus as a result of ciprofloxacin. In rabbits, ciprofloxacin (30 and 100 mg/kg orally) produced gastrointestinal disturbances resulting in maternal weight loss and an increased incidence of abortion, but no teratogenicity was observed at either dose. After intravenous administration of doses up to 20 mg/kg, no maternal toxicity was produced in the rabbit, and no embryotoxicity or teratogenicity was observed. Corticosteroids are generally teratogenic in laboratory animals when administered systemically at relatively low dosage levels. The more potent corticosteroids have been shown to be teratogenic after dermal application in laboratory animals. Animal reproduction studies have not been conducted with CIPRODEX® Otic. No adequate and well controlled studies have been performed in pregnant women. Caution should be exercised when CIPRODEX® Otic is used by a pregnant woman.

Nursing Mothers: Ciprofloxacin and corticosteroids, as a class, appear in milk following oral administration. Dexamethasone in breast milk could suppress growth, interfere with endogenous corticosteroid production, or cause other untoward effects. It is not known whether topical otic administration of ciprofloxacin or dexamethasone could result in sufficient systemic absorption to produce detectable quantities in human milk. Because of the potential for unwanted effects in nursing infants, a decision should be made whether to discontinue nursing or to discontinue the drug, taking into account the importance of the drug to the mother.

Pediatric Use: The safety and efficacy of CIPRODEX® Otic have been established in pediatric patients 6 months and older (937 patients) in adequate and well-controlled clinical trials. Although no data are available on patients less than age 6 months, there are no known safety concerns or differences in the disease process in this population that would preclude use of this product. No clinically relevant changes in hearing function were observed in 69 pediatric patients (age 4 to 12 years) treated with CIPRODEX® Otic and tested for audiometric parameters.

ADVERSE REACTIONS

In Phases II and III clinical trials, a total of 937 patients were treated with CIPRODEX® Otic. This included 400 patients with acute otitis media with tympanostomy tubes and 537 patients with acute otitis externa. The reported treatment-related adverse events are listed below:

Acute Otitis Media in pediatric patients with tympanostomy tubes:

The following treatment-related adverse events occurred in 0.5% or more of the patients with non-intact tympanic membranes.

Adverse Event	Incidence (N=400)
Ear discomfort	3.0%
Ear pain	2.3%
Ear precipitate (residue)	0.5%
Irritability	0.5%
Taste perversion	0.5%

The following treatment-related adverse events were each reported in a single patient: tympanostomy tube blockage; ear pruritus; tinnitus; oral moniliasis; crying; dizziness; and erythema. **Acute Otitis Externa:** The following treatment-related adverse events occurred in 0.4% or more of the patients with intact tympanic membranes.

Adverse Event	Incidence (N=537)
Ear pruritus	1.5%
Ear debris	0.6%
Superimposed ear infection	0.6%
Ear congestion	0.4%
Ear pain	0.4%
Erythema	0.4%

The following treatment-related adverse events were each reported in a single patient: ear discomfort; decreased hearing; and ear disorder (tingling).

DOSAGE AND ADMINISTRATION

CIPRODEX® Otic should be shaken well immediately before use. Acute Otitis Media in pediatric patients with tympanostomy tubes: The recommended dosage regimen for the treatment of acute otitis media in pediatric patients (age 6 months and older) through tympanostomy tubes is: Four drops (0.14 mL, 0.42 mg ciprofloxacin, 0.14 mg dexamethasone) instilled into the affected ear twice daily for seven days. The suspension should be warmed by holding the bottle in the hand for one or two minutes to avoid dizziness, which may result from the instillation of a cold solution. The patient should lie with the affected ear upward, and then the drops should be instilled. The tragus should then be pumped 5 times by pushing inward to facilitate penetration of the drops into the middle ear. This position should be maintained for 60 seconds. Repeat, if necessary, for the opposite ear. Discard unused portion after therapy is completed. **Acute Otitis Externa:** The recommended dosage regimen for the treatment of acute otitis externa is: For patients (age 6 months and older): Four drops (0.14 mL, 0.42 mg ciprofloxacin, 0.14 mg dexamethasone) instilled into the affected ear twice daily for seven days. The solution should be warmed by holding the bottle in the hand for one or two minutes to avoid dizziness, which may result from the instillation of a cold solution. The patient should lie with the affected ear upward, and then the drops should be instilled. This position should be maintained for 60 seconds to facilitate penetration of the drops into the ear canal. Repeat, if necessary, for the opposite ear. Discard unused portion after therapy is completed.

U.S. Patent Nos. 4,844,902; 6,284,804; 6,359,016
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Your patients expect results. You can too.

*CIPRODEX® Otic, the #1 otic drop
among otolaryngologists.¹*

For acute otitis media (AOM)
with tympanostomy tubes
and acute otitis externa (AOE)²

- High clinical cure rates²
- Proven inflammation control^{2,3}
- The power of an anti-inflammatory
and antibiotic in each drop²



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Easy to afford with 99% commercial lives covered⁴

INDICATIONS and USAGE: CIPRODEX® Otic is indicated in patients 6 months and older for acute otitis externa due to *Staphylococcus aureus* and *Pseudomonas aeruginosa* and for acute otitis media with tympanostomy tubes due to *S. aureus*, *Streptococcus pneumoniae*, *Haemophilus influenzae*, *Moraxella catarrhalis* and *P. aeruginosa*.

IMPORTANT SAFETY INFORMATION:

Contraindications: CIPRODEX® Otic is contraindicated in patients with a history of hypersensitivity to ciprofloxacin, to other quinolones, or to any of the components in this medication. Use of this product is contraindicated in viral infections of the external canal including herpes simplex infections.

Warnings: CIPRODEX® Otic is approved for otic use only (this product is not approved for ophthalmic use). CIPRODEX® Otic should be discontinued at the first appearance of a skin rash or any other sign of hypersensitivity. Serious and occasionally fatal hypersensitivity (anaphylactic) reactions, some following the first dose, have been reported in patients receiving systemic quinolones. Serious acute hypersensitivity reactions may require immediate emergency treatment. If the infection is not improved after one week of treatment, cultures should be obtained to guide further treatment.

Adverse Events: Most commonly reported adverse reactions in clinical trials in AOE patients: ear pruritus (1.5%), ear debris (0.6%), superimposed ear infection (0.6%), ear congestion (0.4%), ear pain (0.4%) and erythema (0.4%). In AOM patients with tympanostomy tubes: ear discomfort (3.0%), ear pain (2.3%), ear residue (0.5%), irritability (0.5%) and taste perversion (0.5%).

**For additional information please refer to the accompanying brief
summary of prescribing information on adjacent page.**

*Why choose
anything else?*

CIPRODEX®
(ciprofloxacin 0.3% and dexamethasone 0.1%)
STERILE OTIC SUSPENSION

References: 1. IMS Health, IMS National Prescription Audit™, October 2010 to September 2011, USC 62320 OTIC ANTINFCT W/GLUCOCORT. 2. CIPRODEX® Otic package insert. 3. Roland PS, Pien FD, Schultz CC, et al. Efficacy and safety of topical ciprofloxacin/dexamethasone versus neomycin/polymyxin B/hydrocortisone for otitis externa. *Curr Med Res Opin.* 2004;20(8):1175-1183. 4. Formulary data provided by Pinsonault Associates, LLC, PathfinderRx, October 2011.

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