

Update



Big Ideas in the Big Easy ~ ORL Nursing

*The 43rd
Annual Congress &
Nursing Symposium*

Society of Otorhinolaryngology and
Head-Neck Nurses

Ear, Nose & Throat Nursing
Foundation

September 13-16, 2019

Royal Sonesta Hotel
300 Bourbon Street
New Orleans, Louisiana



President's Message	2	Noteworthy Courses & Events	6
Carolyn Waddington, SOHN President		Preliminary Program	8
General Information	3	Registration Form	13
Featured Speakers	5		



**Update is a publication of the
Society of Otorhinolaryngology
and Head-Neck Nurses, Inc.**

President

Carolyn Waddington MS RN FNP-C CORLN

President-Elect

Chester Hilton BSN RN CORLN

Vice-President

Vinciya Pandian PhD MBA MSN RN ACNP-BC
FAAN

Secretary

Jennifer Spellman MSN CRNP CORLN

Treasurer

Ramute Kemeza BSN RN

**Please send publication
information to the editor**

Sandra L. Schwartz MS RN CORLN
Executive Director
SOHN National Headquarters
207 Downing Street
New Smyrna Beach, FL 32168
Phone: 386-428-1695
Fax: 386-423-7566
E-mail: sohnnnet@aol.com
Website: www.sohnnurse.com

SOHN National Headquarters
207 Downing Street



New Smyrna Beach, FL 32168
(386) 428-1695

www.sohnnurse.com

The Update is Published for SOHN by



For advertising information on the Update,
ORL-Head and Neck Nursing or for
information on publishing your corporate
newsletter, contact us at
800-977-0474 or
sales@WoodwardBizMedia.com

President's Message

Dear Colleagues,



Last fall, we changed the format of our annual Congress to one full day of Pre-Congress activities followed by three full days of educational programming. It seemed to be well received by everyone and that schedule will be continuing this year for SOHN's 43rd Annual Congress and Nursing Symposium, "Big Ideas in the Big Easy ~ ORL Nursing", to be held in New Orleans, Louisiana, September 13-16, 2019. The SOHN designated hotel will be the Royal Sonesta Hotel. What an exciting program it is turning out to be, jam packed with many excellent speakers, exhibitors and activities.

New Orleans has been known by many names and there are many theories as to how it got the name "The Big Easy". A city of many musicians, it was thought that it was a city which was easy for musicians to get a job. Another theory is that a journalist wrote an article about the easy, laid back life in New Orleans "The Big Easy" compared to the busy bustle of New York "The Big Apple". Or it could be that the novel and film adaptation of "The Big Easy" popularized the nickname. Whatever the theory may be, SOHN has "Big Ideas" to share while we meet during our Annual Congress.

A vibrant city with abundant nightlife, distinct music, and Creole food offers an atmosphere for networking, sharing of ideas and spending time with colleagues. Our opening ceremony on Saturday morning will feature Bonnie and Mark Barnes, founders of The DAISY Award. This is sure to be an inspiring caring story of nurses and the importance that we accomplish. We heard the comments from your evaluations last year and the Special Interest Group Meetings will be split between two time frames to give everyone the opportunity to attend two meetings.

Saturday through Monday are days filled with wonderful specialty educational sessions including our endowed lectureships: Kalynn Quinn Hensley Head and Neck/Laryngology and Lois Moore-Rogers Pediatric Otolaryngology to help develop some big ideas. Our Health Policy and Advocacy speaker, Dr. Charles Moore will inform us about big ideas on "Meeting the Needs of the Underserved". And our Closing session will be presented by Dr. John Krouse on "Disruptive Innovation and Healthcare" to bring some big ideas to us about improving healthcare delivery.

Our always fun Stepping Forward for the Foundation walk will kick off Sunday morning. Please consider joining the walking group to help support our foundation while getting your exercise and enjoying the company of fellow SOHN rockers as they "parade" through New Orleans. The Technical Exhibits will open Sunday morning. We hope everyone can spend time with our exhibitors discovering the new products available to help us every day. Along with these activities, our outrageously fun ENT-NF Benefit Raffle will highlight Monday's activities. I have heard about many exciting prizes that should entice you to buy a generous number of tickets for the chance to win.

SOHN's Business Meeting will be held on Monday morning. Since voting is done electronically 60 days before Congress, the election results will be announced at the Business Meeting. Please plan to attend to help conduct the business of the organization and support our candidates for office and the installation of the newly elected officers. Poster Awards, Chapter Awards, and outgoing board members, committee chairs, SIG leaders' recognition will all take place during our meeting. Everyone is welcome to attend.

Our 43rd Annual Congress and Nursing Symposium is shaping up to bring "Big Ideas" for all in attendance. Plan to attend to share your big ideas, network, gain new knowledge and share best practices in the laid back atmosphere of the "Big Easy".

I hope to see you there!

Carolyn Waddington

Carolyn Waddington, MS, RN, FNP-C, CORLN
President

Society of Otorhinolaryngology and Head-Neck Nurses
Ear, Nose and Throat Nursing Foundation

SOHN's 43rd Annual Congress and Nursing Symposium

"Big Ideas in the Big Easy ~ ORL Nursing"

When SOHN Congress Attendees come to town they will experience the New Orleans that is offbeat, unusual, loud and proud - all part of the gumbo that has simmered for 300 years while being immersed in a world class ORL nursing education experience.

A city in a class of its own, New Orleans offers endless opportunities for fun and entertainment, casting a global allure that brings more than 17 million visitors to the city a year.

From its world-class gastronomy and eclectic art scene to its distinctive architecture and neighborhoods, New Orleans is like no other city. Add in its jazzy soundtrack and tropical climate, this is a destination everyone can enjoy.

Essentially an island between the Mississippi River and Lake Pontchartrain, New Orleans is a city defined and shaped by waterways. Nicknamed the Crescent City because of its quarter-moon shape, New Orleans was isolated from the mainland for close to 250 years. Because of that isolation, the city was a hotbed of cultural innovation, distinctive developments including jazz, Creole cuisine, gospel music, jazz funerals and a sassy stew of cultures that are uniquely its own.

Understanding the Creole and Cajun roots adds color and dimension to the vibrancy of New Orleans, a city with a rhythm, style and attitude all its own. It's a city of festivals and of freewheeling fun. It's a place where pirates and ghosts have free rein, where cemeteries are above-ground cities of the dead and Voodoo has its own royal queen. Here, Carnival stretches for weeks, gumbo and crawfish recipes are family heirlooms and neighborhood pride is touted in all corners of the Big Easy.

To the spellbound visitor that gets it, New Orleans is like no other place in the world, a city formed by the superstitions, traditions and history of Creoles, Spaniards, French, Irish, Italians, enslaved Africans and free people of color. The particular experiences to be had here have always been driven by independent thinkers, creative spirits and non-conformists.

Join your community of ORL nursing professionals on September 13, 2019 for "Big Ideas in the Big Easy ~ ORL Nursing".



General Information

Registration Information

Register and pick up registration materials at the Royal Sonesta Hotel.

Early-Bird Discount

Early registration for the annual meeting is strongly encouraged and will afford you a considerable savings.

SOHN Registration Includes

- Admittance to All SOHN Educational Programs
(*Pharmacology Course and Comprehensive ORL and Head-Neck Nursing Course require an additional fee*)
- Access to Online Handouts
- Business Meeting
- SOHN Exhibit Hall
- Coffee Breaks
- Poster Presentations
- Contact Hours
- Meet and Greet President's Reception
- Proceedings Book

Pre-Registration

Early Bird and Regular registrants will receive a receipt by email. To receive your prepared materials, bring your receipt to the SOHN Registration Booth (hours listed in the Program) at the Royal Sonesta Hotel. You will need these materials before attending courses, so allow ample time for the registration process. The pre-registered EARLY BIRD and REGULAR fees are lower than ONSITE fees. And, if you pre-register, you will avoid delays while your meeting materials are prepared.

Non-Members

Non-member Registered Nurses and LPNs/LVNs may apply, pay dues, and obtain Member rates for Congress at the same time, resulting in savings on Congress registration. Eligible non-members are encouraged to become SOHN members at this time. Those ineligible for membership may receive our publications and mailings by becoming a subscriber and are welcome to attend Congress.

Early-Bird Registration

Must be received by July 18

SOHN Member \$545; Non-Member \$675

Regular Registration

Between July 18 and August 26

SOHN Member \$615; Non-Member \$745

On-Site Registration

After August 26, please register onsite. You must be registered and receive your Congress materials before attending any courses, so plan your arrival time to allow for the registration process.

SOHN Member \$640; Non-Member \$770

Big Ideas in the Big Easy ~ ORL Nursing

Daily Rate

Badges will indicate daily attendees. *(Please indicate which day(s) you plan to attend on the registration form.)*

Early-Bird – Must be received by July 18

SOHN Member \$250; Non-Member \$280

Regular – Between July 18 and August 26

SOHN Member \$300; Non-Member \$325

On-site after August 26

SOHN Member \$325; Non-Member \$355

Registration/Information Booth Hours

Friday 7:00 am – 5:00 pm

Saturday 7:30 am – 5:15 pm

Sunday 8:30 am – 5:30 pm

Monday 7:30 am – 4:30 pm

Congress Attire

Business attire is appropriate for attending educational sessions and exhibits. A sweater or light jacket may also be necessary during the sessions, as the rooms often become cold.

Course Information

Registered attendees can earn 25.5 contact hours, depending on sessions attended at the 2019 SOHN Annual Meeting through attendance at the Comprehensive ORL and Head-Neck Nursing Course, Opening Ceremony, General and Closing Sessions, concurrent sessions and poster session. Contact hour totals are based on the 60 minute contact hour as outlined by ANCC.

Conference Outcomes

- Empower ORL nurses to disseminate and incorporate the knowledge gained at Congress in their daily practice.
- Engage ORL nurses in an environment of peer networking, collaboration and rejuvenation.
- Enlighten ORL nurses at all levels of professional roles and responsibilities.

Accreditation - Nursing Contact Hours

The Society of Otorhinolaryngology and Head-Neck Nurses is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Accreditation as an American Nurses Credentialing Center's Commission provider refers only to its continuing nursing education activities and does not imply ANCC Commission on Accreditation endorsement of any commercial products.

The maximum number of nursing contact hours attainable for this program is 25.5 hours.

Successful Completion

To successfully complete the education requirements of the SOHN Annual Meeting, registered attendees will be required to provide:

- Full attendance at sessions with no more than 5 minutes missed
- Completion of the session evaluation through the online evaluation process

Evaluations and Nursing Contact Hour Certificates

Each participant will receive a unique identifier via email from Express Evaluations to use on a dedicated website. You may enter your evaluation information online during the SOHN Congress on your computer, at the business center or wait until you arrive home. You must complete both program and session evaluations to receive contact hours and to print your certificate. In addition to a certificate, you will also receive a print out of the sessions you attended. You can even direct your certificate to your email address and print it out at your leisure. And, if you lose your certificate, you can print it again. The immediate feedback will also assist the SOHN Education Committee in planning next year's program.

Hotel Accommodations

To obtain the necessary amount of meeting and exhibit space, SOHN must commit to using a minimum number of guest rooms. If that commitment is not met, SOHN will incur significant financial penalties and it will cause a major impact on the future programs that SOHN is able to offer. By booking your room under the official SOHN room block, you help SOHN meet their hotel obligation. We thank you in advance for your assistance. Please choose the Royal Sonesta by using the housing link found on the SOHN web site - www.sohnnurse.com

New Orleans Airport

Louis Armstrong New Orleans International Airport (MSY) is the gateway to one of the most exciting cities in the world – New Orleans, legendary for its history, food and good times.

Armstrong International Airport provides a user-friendly environment that welcomes millions of travelers each year from around the world. Their goal is to provide safe, modern facilities to meet the demands of all customers.

Taxis, Airport Shuttle, Mass Transit, Ride Share and Convention Shuttle information-

<https://www.entannualmeeting.org/travel-resources/>

AAO Exhibit Hall Daily Passes

The AAO-HNSF Exhibit Hall will be located in Ernest N. Morial Convention Center. Daily passes are available for \$125 per day through SOHN advance registration. Designate your choice of day on the registration form. (**After July 31, exhibit hall passes may be purchased from the AAO-HNSF at the Ernest N. Morial Convention Center for \$150.)

Sunday, September 15 - 9:30 am – 5:00 pm

Monday, September 16 - 9:30 am – 5:00 pm

Tuesday, September 17 - 9:30 am – 3:30 pm

Living Green!

Congress 2019 will continue to be eco-friendly. Less paper, less hassle and more benefits for the attendees. All registered attendees will have access to online proceedings materials and session handouts before and after the meeting. Education session handouts submitted before Congress will be placed on SOHN's website for easy access, review and printing. Visit www.sohnnurse.com after September 4 and select Information for Participants on the 43rd Annual Congress ad on the SOHN homepage, www.sohnnurse.com, to download, print and to learn more. Please note that paper copies of these handouts will not be available onsite.



Featured Speakers



Keynote Address

Saturday, September 14th

Advancing Nursing Practice Through Meaningful Recognition

Bonnie Barnes FAAN

Mark Barnes FAAN

What is the DAISY Foundation? An acronym for Diseases Attacking the Immune SYstem, The DAISY Foundation was formed in November, 1999, by the family of J. Patrick Barnes who died at age 33 of complications of Idiopathic Thrombocytopenic Purpura (ITP). The nursing care Patrick received when hospitalized profoundly touched his family. Read more about why they started The DAISY Foundation. daisyfoundation.org/about



**HONORING NURSES INTERNATIONALLY
IN MEMORY OF J. PATRICK BARNES**

Health Care Policy and Advocacy Lecture

Monday, September 16th

1:15-2:15 pm

Meeting the Needs of the Underserved

Charles E. Moore MD



Dr. Moore will discuss potential strategies to create opportunities to engage in or initiate programs to address the needs of the underserved. He is a noted otolaryngologist from the Atlanta area

and founder of the Healing Community Center – serving vulnerable populations.

Closing Session

Monday, September 16th

3:15-4:15 pm

Disruptive Innovation and Health Care

John H. Krouse MD PhD MBA



Dr. Krouse will discuss the transformation of health care over the past decade, with a focus on the increasing use of non-physician providers in a wide range of health care settings. It will introduce and feature

principles of the economic theory of “disruptive innovation,” a model that clearly explains how these changes have occurred and have proven so successful. The course will utilize lecture and graphic displays of this model to first introduce the economic principles of disruptive innovation. It will then tie in these principles with health care delivery and illustrate how disruption has and will continue to occur in health care. It will provide a framework to better understand current and future trends in the health care workforce and health care delivery. Dr. Krouse is the Vice President for Medical Affairs and Dean of the School of Medicine – The University of Texas Rio Grande Valley.

Register Online at www.sohnnurse.com

Noteworthy Courses & Events

Saturday, September 14 • 6:00 pm – 7:30 pm

SOHN President's Reception

Royal Sonesta Hotel

Join SOHN President, Carolyn Waddington, for a delightful evening of social exchange with new and old acquaintances. Visit with the Board of Directors and let them inspire you to become more involved. Stroll leisurely through the poster presentations and learn new techniques or practices. Unwind and enjoy a delectable presentation of imported and domestic cheeses, a local sourced vegetable display and New Orleans appetizers. Cash Bar.

SOHN's Night Out In New Orleans

Sunday, September 15 • 7:00 PM

MULATE'S ~ The Original Cajun Restaurant

(Ticketed Event \$49)

Join friends old and new and stroll to a New Orleans Tradition. A 20 minute walk (or taxi ride, Uber or streetcar). Mulate's is the "Original Cajun Restaurant" with Cajun fare and live Zydeco music in a rustic wood-beamed space, flanked by a dance floor and full bar. Mulate's is famous for presenting and celebrating the food, music and culture found in small towns along the bayous of South Louisiana. Mulate's prides itself in being true to it's roots!

Price includes a Starter of salad or gumbo, choice of one of five entrees from the C'est Si Bon Group Menu, Dessert (Mulates's famous homemade bread pudding with butter rum sauce) and Soft Drinks, Iced Tea and Coffee included. Vegetarian options available upon request. Also includes tax and gratuities. Cash Bar. Sign up for a fun filled SOHN evening (SOHN attendees can dance!!!). Tickets are limited.

Friday, September 13 • 7:30 am – 5:00 pm

Comprehensive ORL and Head-Neck Nursing Course

(Additional fee required)

Sessions will include:

- Otolaryngology
- Pediatric Otolaryngology
- Hearing Loss Evaluation and Management
- Overview of the Nose, Sinuses and Oral Cavity
- Benign Head and Neck Disorders
- Overview of Head and Neck Cancer and Treatment Modalities
- Specific Head and Neck Cancer Treatment and Nursing Implications

Friday, September 13 • 8:30 am – 5:00 pm

ORL Nursing Pharmacology Course

(Additional fee required)

Sessions will include:

- CBD Oil and Otorhinolaryngology

- Understanding Otitis Media Treatment – Targeting Treatment Based on Our Current Evidence
- Compounded Topical Sinus Medications
- Immunizations: Shots for Everyone?
- Antibiotic Stewardship: Improving RX Acumen
- Treatment of Metastatic and Recurrent Head and Neck Squamous Cell Carcinoma
- Chronic Sinusitis Treatment – "What to Give and How to Give It"

Sunday, September 15 • 1:00 pm & 3:45 pm

Suturing and Knot Tying for the Nurse Practitioner and RNFA

Enrollment is limited – Ticketed event

A suture workshop for CRNPs and RNFAs. Review instrument tying wounds closed, hand tying of vessels including a one handed and two handed tie. Tensile strength and types of suture will also briefly be discussed.

Sunday, September 15 - Monday morning, September 16

ENT-NF Annual Benefit

Awarding of prizes: Monday at 10:00 am

The very entertaining, Outrageous ENT-NF Annual Benefit, offers unique gifts and prizes that have been generously donated. By participating in the event, you can win great items while promoting the work of the Foundation. Benefits: Priceless.

Sunday, September 15 • 10:00 am

Grand Opening of SOHN Exhibit Hall

Don't miss the ribbon-cutting event that marks the official opening of the Exhibit Hall. Refreshments will be served as you view displays reflecting the state of the art in technology, products and services. With cutting-edge products and services showcased throughout the exhibit hall, this is truly a highlight of the annual meeting. You're guaranteed a solid return on investment for the time you spend with company representatives, and you'll walk away with new ideas to improve your practice. Attendees who complete their Exhibit Viewing Card will have a chance to win a free 2020 Congress Registration!

Hours: Sunday, 10:00 am – 4:30 pm

Monday, 8:00 am – 3:15 pm

Saturday, September 14 • 8:00 – 8:30 am

Getting to Know You in New Orleans

(An Insider's Secrets to Congress 2019)

Calling All First Time Attendees! Each year a number of attendees come to SOHN's Annual Congress for the first time. Come and check out the latest Annual Meeting buzz. If you are a first-timer, choose to attend the First-Time Attendee Orientation. First-Timers will be greeted by SOHN's National Congress Planning Committee and many

volunteers who have "been there and done that". In addition to meeting other first-time attendees, you will hear insider's secrets to help you get the most out of Congress 2019.

Saturday, September 14 • 4:00 – 6:00 pm

Special Interest Group Meetings

ORL Nursing covers a wide range of subspecialties, each of which present a special set of skills and unique knowledge base. SOHN special interest groups (SIGs) will link you with other members practicing in your designated subspecialty. All SIGS will be meeting at Congress. Join a SIG and share your ideas and gain new information.

Sunday, September 15 • 7:00 – 8:00 am

Stepping Forward for the Foundation

(Ticketed event – \$40)

Rise and shine and walk for the ENT-NF (SOHN's Foundation)! Join the SOHN Walking Legends on an exciting and adventuresome journey through New Orleans. In addition: Invite colleagues, family and friends to sponsor your walk. Chapter members join the Chapter Challenge and walk for the Foundation. All donations will benefit ENT-NF Scholarships, Lectureships, ORL Education and Research. Each participant will receive a limited edition 2019 Foundation T-shirt.

Sunday, September 15 • 11:30 am – 1:00 pm

CORLN Luncheon

(Ticketed event – \$45)

Sponsored by the National Certifying Board for Otorhinolaryngology and Head-Neck Nurses (NCBOHN)

We are proud of our CORLNs! It's time to gather again and meet informally with CORLNs from around the country while enjoying a special luncheon designed expressly for our certified nurses. Please bring two test questions to add to our test item bank.

Monday, September 16 • 9:15 – 10:00 am

Society of Otorhinolaryngology and Head-Neck Nurses Notice of Business Meeting

Join the SOHN Officers and Board Members for the Annual Business Meeting. New officers will be installed and learn what is happening in your association. All registrants are welcome to attend.

Poster Session

Research, evidence-based practice, educational and clinical initiative posters are on display during the conference. Take advantage of this opportunity to review current studies or projects on relevant ORL nursing topics. The poster authors will be present to discuss their findings on Saturday evening.

Noteworthy Courses & Events

Ear, Nose & Throat Nursing Foundation

The Ear, Nose and Throat Nursing Foundation (ENT-NF) was founded in 1997 to enhance the care of the ear, nose and throat patient, by advancing the art and science of nursing through education and research funded by donations from individuals, corporations and health care providers. Donations will be used for educational programs designed to enhance care delivery and prevention of disease for the otolaryngology population; support research initiatives to improve the health of patients with ear, nose and throat disorders; and to provide educational programs to increase the knowledge of healthcare professionals interested in ear, nose and throat nursing care.

Your support in assisting ENT-NF to enhance the care of ear, nose and throat patients is sincerely appreciated. Please make checks payable to ENT-NF and mail to:

ENT-NF

207 Downing Street
New Smyrna Beach, FL 32168

Or donate online at www.sohnnurse.com (Your contribution to ENT-NF is tax-deductible.)

Thank you for your support!!

2019 Congress Education Program Committee Chairperson

Michele Farrington BSN RN-BC

Co-Chairperson

Maggie Chesnutt MSN FNP-BC CORLN

Assistant Chairperson

Sarah Holdsworth MSN APRN

Education Director

Sara Rich Wheeler PhD RN PMHCNS-BC (Retired)

SOHN & ENT-NF President

Carolyn Waddington MS RN FNP-C CORLN

Executive Director

Sandra Schwartz MS RN CORLN



EDUCATION

Certification Examination in Otorhinolaryngology and Head-Neck Nursing

The National Certifying Board of Otorhinolaryngology and Head-Neck Nurses (NCBOHN) endorses the concept of voluntary, periodic certification by examination for all otorhinolaryngology and head-neck registered nurses. Certification is one part of a process called credentialing. It focuses specifically on the individual and is an indication of current competence in a specialized area of practice. Board certification in otorhinolaryngology and head-neck nursing is highly valued and provides formal recognition of basic otorhinolaryngology and head-neck nursing knowledge.

The Certification Program is sponsored by the National Certifying Board of Otorhinolaryngology and Head-Neck Nurses (NCBOHN). The Certification Examination for Otorhinolaryngology and Head-Neck Nurses is administered for NCBOHN by the Professional Testing Corporation (PTC), 1350 Broadway, Suite 800 New York, NY 10018 (212) 356-0660, www.ptcny.com. Questions concerning the examination should be referred to PTC.

Eligibility Requirements:

1. Currently licensed as a Registered Nurse in the United States or the equivalent in other countries.
2. Recommended at least three years of experience in otorhinolaryngology and/or head-neck nursing practice.
3. Completion and filing of an Application for the Certification Examination in Otorhinolaryngology and Head-Neck Nursing.
4. Payment of required fee.

Fall 2019 Testing Period

Application Deadline: September 5, 2019

Testing Window: October 5-19, 2019

Application Fees:

SOHN Members \$325

Non-SOHN Members \$425

Online Practice Test in Otorhinolaryngology and Head-Neck Nursing

Fee (by credit card).....\$75

A Handbook with additional information can be downloaded from Professional Testing Corporation <https://ptcny.com/test-sponsors/ncbohn/>

SOHNnurse.com



Core Curriculum For Otorhinolaryngology and Head-Neck Nursing – 2nd Edition

This text is designed to be used by ORL-HN nurses. The book provides an overview of all aspects of nursing practice for the patient with an otolaryngologic problem or abnormality. It provides a foundation of knowledge for generalist and advanced practice nurses working in every ORL-HN practice setting. In addition, it serves as a basic text for students, nurses, administrators and nurse educators.

SOHN Member Price: \$140.00
(includes shipping & handling charges)

ORDER ONLINE www.sohnnurse.com

SOHN 43rd Annual Congress & Nursing Symposium Preliminary Program

Friday, September 13, 2019

7:00-5:00 pm **SOHN Registration/Information**

110 **Comprehensive ORL and Head-Neck Nursing Course** (Sessions 110-116 – additional fee required) **Otology**

Deena B. Hollingsworth MSN FNP-BC CORLN

111 **Pediatric Otolaryngology**

Wendy S. L. Mackey APRN-BC CORLN

112 **Hearing Loss Evaluation and Management**

Deena B. Hollingsworth MSN FNP-BC CORLN

113 **Overview of the Nose, Sinuses and Oral Cavity**

Erin J. Ross DNP MS APRN CNP CORLN

114 **Benign Head and Neck Disorders**

Kaitlin Vance MSN AGACNP-BC

115 **Overview of Head and Neck Cancer and Treatment Modalities**

Cheryl A. Brandt MSN RN ACNS-BC CORLN

116 **Specific Head and Neck Cancer Treatment and Nursing Implications**

Tara DiFabio MSN CRNP CORLN

The overall purpose of this course is to provide the ORL nurse with an overview of common ear, nose and throat problems/disorders and their management. The material has been divided into seven sections. Each of the anatomical sections will review the normal anatomy, common disorders, etiology, symptoms, diagnostic evaluation and management. The course is ideal for the nurse who is new in the otolaryngology specialty or for the seasoned ORL nurse seeking a good review. The Course must be taken in its entirety, as partial course credit cannot be given.

PHARM/AP 8:30 am-5:00 pm **ORL Nursing Pharmacology Course** (Sessions 120-126 – additional fee required)

120 **CBD Oil and Otorhinolaryngology**

Tony Ferrari MD

Healthcare professionals will obtain knowledgeable in prescribing CBD oil and providing accurate information to their clients about its use, effectiveness, side effects, and precautions in teaching their patients who will benefit from this medication/treatment.

121 **Understanding Otitis Media Treatment – Targeting Treatment Based on Our Current Evidence**

Kristina L. Keppel DNP APNP CPNP

Otitis media is one of the most common presenting complaints of children to both their pediatrician's office as well as pediatric otolaryngology care and is one of the top reasons for antibiotic prescriptions on an outpatient basis. This course will provide an overview on the etiology of otitis media, the pathogen shift in a post-vaccine era and antibiotic prescription for children and adults with otitis media.

122 **Compounded Topical Sinus Medications**

Jason Jerusik PharmD

Discuss the relevant administration methods of topical sinus medications including their potential uses, cost, safety, and available supporting information. Provide an understanding of the various compounded topical steroids that may be prescribed for the treatment of sinus disease. Examine the relevant literature for the use of topical antibiotics in the treatment of infection in the sinuses. Review the pharmacokinetics, dosing, adverse reactions,

contraindications, and interactions of topical steroids and antibiotics. Provide practitioners the most relevant and up-to-date information so they may have options in treating chronic sinusitis patients.

123 **Immunizations: Shots for Everyone?**

Terri Giordano DNP CRNP CORLN

The Advisory Committee on Immunization Practices (ACIP) recommends vaccination for children and adults in the United States. Some diseases like polio and diphtheria are becoming very rare in the United States largely because we have been vaccinating against them. Vaccines are required throughout the lifespan with adults at risk for different diseases than children. This course will review the current CDC vaccination schedule, types of vaccines, vaccine administration, screening for contraindications, and the risks of not vaccinating.

124 **Antibiotic Stewardship: Improving RX Acumen**

Laurie Anne Ferguson DNP APRN FNP-C FAANP

Antibiotic overprescribing and subsequent resistance is one of the most significant public health threats in the United States. Nurses are poised to play integral roles in preventing infections, monitoring RX use and implementing programs to improve tracking, utilization and education of antibiotics. This lecture will discuss the scope of the problem and evidence based solutions to making a positive impact in acute care, outpatient and community settings.

125 **Treatment of Metastatic and Recurrent Head and Neck Squamous Cell Carcinoma (H&N SCCa)**

Sybelle Blakey Scott PharmD BCPS

The prognosis of patients with recurrent or metastatic H&N SCCa remains poor with a median survival in the range of 6-12 months. Systemic therapy has evolved to include not only conventional cytotoxic chemotherapy but targeted agents and checkpoint immunotherapy. This presentation will address the pharmacology of several agents in these classes along with safety and efficacy data and a review of published clinical trials.

126 **Chronic Sinusitis Treatment – “What to Give and How to Give It”**

Margaret A. Wallace MSN FNP CORLN

Review and discussion of evidence based current treatment recommendations for the pharmacological management of chronic rhino-sinusitis. Treatment management to be reviewed from an identification of etiology paired with treatment recommendation strategy, which varies according to etiologies. Our discussion will further define pharmacological treatment recommendations with suggested routes of administration. Discussion to include bias free review of medications with dosing and desired actions.

5:30 pm **Congress VIPs Meeting**

Saturday, September 14, 2019

7:30 am-5:15 pm **SOHN Registration/Information**

8:00-8:30 am **Getting to Know You in New Orleans (First Timers' Orientation)**

8:45-9:45 am **National Membership Enhancement Committee Meeting**

8:45-9:45 am **Health Policy and Advocacy Committee Meeting**

8:45-9:45 am **Nursing Practice and Research Committee Meeting**

8:45-9:45 am **Special Interest Group Facilitators Meeting**

SOHN 43rd Annual Congress & Nursing Symposium **Preliminary Program**

10:00-12:00 pm	Opening Ceremony	
GEN	210 Keynote Address	
	Advancing Nursing Practice Through Meaningful Recognition	
	Bonnie Barnes FAAN	
	Mark Barnes FAAN	
This presentation, by the co-founders of The DAISY Foundation, will describe how their drive to say thank you to nurses for the extraordinary compassionate care they experienced during their son's hospitalization has become a program of on-going nurse recognition that impacts a healthy work environment, nurse engagement, and the patient/family experience. Get your tissues ready!		
12:00-1:30 pm	<i>Lunch Break</i>	
12:00-1:30 pm	Chapter Presidents' Meeting	
12:00-1:00 pm	Editorial Board Meeting	
PHARM	220 Antibiotic Stewardship	
1:30-2:30 pm	Ray Lynn Rominger RPh	
	Katherine Schmitt BSN RN	
Providing awareness of the misuse and overuse of antibiotics for ENT disease processes. Discussing the implications of antibiotic misuse and overuse and how it has become a growing threat to public health. Discussing ways to prevent antibiotic misuse and overuse and educate patients and colleagues.		
ARS	221 The Future of Biologics in Managing Chronic Sinusitis	
1:30-2:30 pm	John Bosso MD	
	Christine M. Reger MSN CRNP	
Through this lecture, participants will gain an understanding of which patients would benefit from an immunology work-up to identify those who may benefit from biologics. There will be an overview of how biologics work, a description of each type with the mechanism of action, and nursing implications for administering and monitoring patients receiving biologics.		
Rapid Fire Sessions – 222-224		
ORL	222 Nosebleed	
1:30-1:50 pm	Katherine B. Bartholomay MSN FNP-BC	
Review anatomy and most common causes of epistaxis. Briefly discuss differential diagnoses for more serious causes of epistaxis. Discuss treatment options and indications. Demonstrate techniques to cease bleeding. Share effective prevention strategies for recurrent nosebleeds.		
OTO	223 Meniere's Disease	
1:50-2:10 pm	Bryan A. Facione MS ACNP-BC CORLN	
A case review of Meniere's Disease from presentation of symptoms to successful diagnosis and management. A brief review of the pathophysiology of Meniere's Disease along with the treatment pathway will be presented during the case review.		
ORL	224 "Trach" a Deep Breath – Application of Standardized Care of Patients with an Artificial Airway	
2:10-2:30 pm	Maggie Gannon MS RN APRN AGCNS-BC CORLN	
This session will summarize a background and evidentiary review of adult patients with artificial airways; discuss the importance of utilizing conceptual framework/change theory methodology to achieve standardized care processes; identify artificial airway standardized care processes; and demonstrate how evidence is translated into practice.		
PED	230 Up in Smoke: An Update on Vaping, E-cigarettes and Substance Abuse in Teenagers	
2:45-3:45 pm	Laurie Newton DNP RN CPNP	
While smoking has gone down among teens, overall tobacco use has remained steady. It is because vaping has become so common. More than 3 million middle and high school students used e-cigarettes in 2015, up from 2.46 million in 2014. This session will discuss trends in electronic nicotine delivery systems, including vaping. We will also review the most current literature regarding drug and substance abuse in teenagers, including signs of drug abuse, the most common drugs abused, and how this can affect nursing care of these patients.		
OTO	231 Audiologic Testing: Hearing in the Big Easy	
2:45-3:45 pm	Annette Hurley PhD	
This course will focus on the development, administration, and interpretation of advanced tests used in audiology. Specifically, Pure tone air and bone, immittance measures, otoacoustic emission measures, speech recognition measures and electrophysiological testing will be reviewed.		
ARS	232 Sinusitis Essentials	
2:45-3:45 pm	Erin J. Ross DNP MS APRN CNP CORLN	
Designed to inform otorhinolaryngology nurses and APRNs about the differences between acute and chronic sinusitis and how to distinguish and treat. It is also applicable to individuals who wish to broaden their knowledge and vernacular about this disease process. Review of the essentials of diagnosing and treating sinusitis along with a review of the latest guidelines.		
AP	240 Advanced Practice Special Interest Group	
4:00-5:00 pm		
Come together with colleagues who work within the Advanced Practice specialty. Examine common interests and problems. Identify educational needs, cutting edge technology for the group with topics, speakers and contact information for future programming for this specialty. Develop a network list, succession plan and future goals for the Advanced Practice SIG.		
R	241 Clinical Research Special Interest Group	
4:00-5:00 pm		
Meet new colleagues who work within the research specialty. Examine common interests and problems. Identify educational needs, cutting edge technology for the group with topics, speakers and contact information for future programming for this specialty.		
FPS	242 Facial Plastic and Reconstruction Special Interest Group	
4:00-5:00 pm	Shannon M. Brady-Powers MSN RN CRNP CORLN	
Join with colleagues who work within the Facial Plastic and Reconstruction specialty. Examine common interests and problems. Identify educational needs, cutting edge technology for the group with topics, speakers and contact information for future programming for this specialty. Develop a network list, succession plan and future goals for the Facial Plastic and Reconstruction SIG.		
FED/MIL	243 Federal/Military Special Interest Group	
4:00-5:00 pm	Margaret Chesnutt MSN FNP-BC CORLN	
Meet new colleagues who work within the Federal/Military specialty. Examine common interests and problems. Identify educational needs, cutting edge technology for the group with topics, speakers and contact information for future programming for this specialty. Develop a network list, succession plan and future goals for the Federal/Military SIG.		

SOHN 43rd Annual Congress & Nursing Symposium **Preliminary Program**

OBP 244 **Office Based Practice Special Interest Group**
4:00-5:00 pm Jose J. Elias BSN RN CORLN
Meet colleagues who share knowledge within the Office Based Practice specialty. Examine common interests and ideas. Identify educational needs, share latest trends in technology for the group with topics, speakers and contact information for future programming for this specialty. Develop a network list, succession plan and future goals for the Office Based Practice SIG.

OR 245 **Perioperative Special Interest Group**
4:00-5:00 pm Scott A. Henderson BSN RN
Join with colleagues who work within the Perioperative specialty. Examine common interests and problems. Identify educational needs, cutting edge technology for the group with topics, speakers and contact information for future programming for this specialty. Develop a network list, succession plan and future goals for the Perioperative SIG.

ARS 250 **Allergy and Sinus Special Interest Group**
5:00-6:00 pm Melissa A. Borofsky RN CORLN
Come together with colleagues who work within the Allergy and Sinus specialty. Examine common interests and problems. Identify educational needs, cutting edge technology for the group with topics, speakers and contact information for future programming for this specialty. Develop a network list, succession plan and future goals for the Allergy and Sinus SIG.

GER 251 **Gerontology Special Interest Group**
5:00-6:00 pm Cristie L. Roush DNP GNP-BC CORLN
Join with colleagues who work within the Gerontology specialty. Examine common interests and problems. Identify educational needs, cutting edge technology for the group with topics, speakers and contact information for future programming for this specialty. Develop a network list, succession plan and future goals for the Gerontology SIG.

HN 252 **Head and Neck Special Interest Group**
5:00-6:00 pm Jo Ann Ward Snyder BSN RN CORLN
Join with colleagues who work within the Head and Neck specialty. Examine common interests and problems. Identify educational needs, cutting edge technology for the group with topics, speakers and contact information for future programming for this specialty. Develop a network list, succession plan and future goals for the Head and Neck SIG.

OTO 253 **Otology Special Interest Group**
5:00-6:00 pm Kristine Estheimer RN CORLN
Meet new colleagues who work within the Otology specialty. Examine common interests and problems. Identify educational needs, cutting edge technology for the group with topics, speakers and contact information for future programming for this specialty. Develop a network list, succession plan and future goals for the Otology SIG.

PED 254 **Pediatric Special Interest Group**
5:00-6:00 pm Melinda DeSell MS CRNP
Meet colleagues who work within the Pediatric specialty. Examine common interests and problems. Identify educational needs, cutting edge technology for the group with topics, speakers and contact information for future programming for this specialty. Develop a network list, succession plan and future goals for the Pediatric SIG.

GEN 260 **Meet the Poster Presenters**
6:00-7:00 pm

6:00-7:30 pm **President's Reception/Meet & Greet**

Sunday, September 15, 2019

7:00-8:00 am **Stepping Forward for the Foundation**
(Ticketed event, additional fee required)

8:30 am-5:30 pm **SOHN Registration/Information**

GEN 310 **Surgical Navigation Innovations**
9:00-10:00 am Martin J. Citardi MD
This presentation will review surgical navigation for ENT applications both in the operating room and office-based settings. New technology, including microsensors and new software tools, will be highlighted. Current applications, as well as limitations, of the technology will be discussed. Practical considerations for incorporating the technology into an office-based setting will be reviewed.

ORL 311 **The Struggle is Real: Endoscope Reprocessing and What it Means to You**
9:00-10:00 am Brandon VanHee BS GTS
Endoscope reprocessing is increasing in both frequency and urgency and proper reprocessing is critical. During this presentation, we will discuss the different types of scopes and the various classifications of scopes. By the end of this presentation, attendees will also understand the detailed anatomy of rigid and flexible endoscopes, what endoscopes do and how they work, and the basic steps in reprocessing endoscopes and the importance of each step. We will identify industry guidelines as they relate to the reprocessing of endoscopes and identify the huge risks involved with improper reprocessing of endoscopes and not following the manufacturer's instructions for use.

PED 312 **Pediatric Voice**
9:00-10:00 am Karen B. Zur MD

10:00 am **SOHN Exhibition Area Ribbon Cutting and Grand Opening**

10:00-10:30 am **Break with Exhibitors**

10:00 am-4:30 pm **SOHN Exhibition Area Open**

ORL 320 **Aromatherapy Overview and ORL Use for Anosmia**
10:30-11:30 am Michele M. Farrington BSN RN-BC
Karlene J. Fuller BA RN CORLN
This session will describe the introduction of aromatherapy within an academic medical center as a nurse-led symptom management intervention. Aromatherapy implementation was completed in a step-wise approach to ensure safety and increase uptake and resulted in increased patient/family and clinician satisfaction.

OBP 321 **"Hello, How Can I Help You?" Keys to Successful Telephone Triage**
10:30-11:30 am Cheryl A. Brandt MSN RN ACNS-BC CORLN
The majority of health care now takes place in ambulatory care settings. Nurse triage and the associated assessments completed over the telephone continue to be an integral component of individualized patient care in ambulatory settings. Benefits of effective triage include improving appropriate access to care and controlling health care costs. Key strategies for successful telephone triage will be shared in this session.

SOHN 43rd Annual Congress & Nursing Symposium **Preliminary Program**

HN 10:30-11:30 am **322** **Kalynn Quinn Hensley Head and Neck - Laryngology Lectureship**
Human Papilloma Virus Overview for Head and Neck Nurses
 Katherine V. Bell MSN APRN AOCNS ACNS-BC
 This presentation will explore the epidemiology, diagnosis, treatment and nursing roles in the treatment of HPV related illness of the head and neck.

11:30-1:00 pm *Lunch Break*

11:30-1:00 pm **CORLN Luncheon**
(Ticketed event, additional fee required - limited to Certified ORL Nurses)

AP 1:00-2:00 pm **330** **Survival Guide for Nurse Practitioners**
 Linda Miller Calandra MSN CRNP CORLN
 This course will identify how to evaluate nurse practitioner positions while keeping in mind work life balance. It will review interviewing and negotiating techniques and involve some role play.

OTO 1:00-2:00 pm **331** **Interpretation of Vestibular Testing: What Does this Mean?**
 Jeffrey T. Vrabec MD
 Presentation of common vestibular disorders, including illustration of findings with vestibular testing.

OR 1:00-3:15 pm **340** **Suturing and Knot Tying for the Nurse Practitioner and RNFA**
Enrollment is limited – Ticketed event
 Troy J. De Rose CRNP RNFA CORLN
 Maureen Murphy CRNP RNFA
 A suture workshop for CRNP and RNFAs reviewing instrument tying wounds closed, hand tying of vessels including a one handed and two handed tie. Tensil strength and types of suture will also briefly be discussed.

HN 2:15-3:15 pm **350** **Pain Management in Head and Neck Cancer**
 J. Kenneth Byrd MD
 Literature review with summary of alternatives to narcotics in head and neck cancer patients.

PED 2:15-3:15 pm **351** **Pediatric Tonsillectomy Guideline Update**
 Terri Giordano DNP CRNP CORLN
 Tonsillectomy is one of the most common surgical procedures in the United States with over 530,000 procedures performed annually in children under 15 years of age. The update of the 2011 AAO-HNS pediatric tonsillectomy guideline provides evidence-based recommendations on pre-, intra-, and post-operative care and management of children undergoing tonsillectomy. This session will review the updated guideline and the addition of seven new key action statements.

3:15-3:45 pm **Break with Exhibitors**

R 3:45-4:45 pm **360** **Research Forum – Integrating Clinical Trial Protocols into Patient Care**
 Margaret M. Hickey MS MSN RN
 Melissa A. Borofsky RN CORLN
 Vinciya Pandian PhD MBA MSN RN ACNP-BC FAAN
 Otolaryngology and Head-Neck Nurses are involved in a variety of research roles: the nurse researcher, who designs research protocols; the research

nurse coordinator, who translates the research protocol into practice; and the staff nurse, who implements the clinical trial activities and is key in collection and documentation in a quality manner. This forum will facilitate better understanding of the unique differences and important synergies of these nursing roles to provide quality patient care while ensuring quality data is collected. Patients give the greatest gift when they enroll in a clinical trial, the gift of themselves, and as nurses and advocates for the patient and family we are accountable to them.

PED 3:45-4:45 pm **361** **Lois Moore-Rogers Pediatric Otolaryngology Lectureship**
Welcome to Boogie Wonderland: Cases from a Pediatric Sinus Clinic
 Jana L. Bradley CRNP CORLN

This presentation will assist ORL nurses in recognizing several types of pediatric chronic rhinosinusitis through a case study format. Nursing implications will assist ORL nurses in providing current developmentally appropriate care to children with pediatric chronic rhinosinusitis and their families.

OR 3:45-6:00 pm **370** **Suturing and Knot Tying for the Nurse Practitioner and RNFA**
Enrollment is limited – Ticketed event
 Troy J. De Rose CRNP RNFA CORLN
 Maureen Murphy CRNP RNFA
 A suture workshop for CRNP and RNFAs reviewing instrument tying wounds closed, hand tying of vessels including a one handed and two handed tie. Tensil strength and types of suture will also briefly be discussed.

FPS 5:00-6:00 pm **380** **Cosmetic Injectables**
 Cynthia L. Cobb DNP MSHA APRN WHNP-BC FAANP
 This presentation will provide an overview of the current botulinum toxins available on the market, the history of them, current on label and off label uses. Additionally the various dermal fillers will be discussed inclusive of the various hyaluronic acids and stimulatory fillers. Overview of Kybella, the medication injected to dissolve submental fat, will also be discussed.

Rapid Fire Sessions – 381-383
ORL 5:00-5:20 pm **381** **Caring for Patients with Difficult Airway Associated with Oropharyngeal Angioedema**
 Vinciya Pandian PhD MBA MSN RN ACNP-BC FAAN
 This presentation will provide an update in the assessment, planning, and treatment of oropharyngeal angioedema using an interprofessional approach.

OTO 5:20-5:40 pm **382** **Pulsatile Tinnitus**
 Sarah M. Holdsworth MSN ANP-BC
 This course will provide a framework for evaluating, diagnosing and treating patients with pulsatile tinnitus. It will include case studies and imaging examples with long term management of these patients.

PED 5:40-6:00 pm **383** **Pediatric Croup: More Bark than Bite!**
 Lisa M. Gagnon MSN CPNP
 Review of the recognition of acute laryngotracheitis (croup) and current evidence-based practices and management.

7:00 pm **SOHN' s Night Out In New Orleans**
Mulate's ~ The Original Cajun Restaurant
Ticketed Event \$49

SOHN 43rd Annual Congress & Nursing Symposium **Preliminary Program**

Monday, September 16, 2019

7:30 am-4:30 pm **SOHN Registration/Information**

8:00 am-3:15 pm **SOHN Exhibition Area Open**

ORL 410 Care of the Transgender Patient in Otolaryngology-Head and Neck Surgery Angela Sturm MD FACS

By providing education about transgender patients culturally and medically, we can create transgender friendly healthcare spaces and provide trans competent health care. This should improve the relationship this population has with healthcare providers and improve their healthcare outcomes.

ORL 411 Airway Regeneration: The State of the Art Tendy Chiang MD

The course will introduce regenerative medicine and tissue engineering, followed by an overview of the clinical experience of tracheal tissue engineering thus far. We will then discuss pre-clinical models of studying tracheal tissue engineering and then discuss the necessary steps for successful translation.

9:15-10:00 am **SOHN Business Meeting and Installation of Officers**

10:00-11:00 am **Break with Exhibitors
ENT-NF Benefit Raffle Drawing**

GEN 420 End of Life: How to Give Bad News Sharon J. Jamison BSN RN CORLN

A very difficult activity for many nurses in general practice is conveyance of "bad news". Foremost in the mind is the fear that the wrong thing may be said, that the patient may not accept what is being said, and/or the information may incur anger toward the nurse. The intent of this presentation, therefore, is to the physiologic and psychologic hallmarks at the end of life, explore the reasons why a health professional experiences discomfort when confronted with this task, review the stages of grief in order to understand a person's response to unwelcome news during each stage of the grief process, and to allow attendees to discuss their personal difficulties with delivering bad news, including practice of learned methods of effective communication.

PED 421 Breathing Easy in the Big Easy! Katherine Hanlon-Ng MSN CRNP CPNP-PC CORLN Mary M. Schmitt CRNP CORLN

This presentation will review laryngeal anatomy and physiology, discuss the various etiologies of subglottic stenosis, provide overview of grading systems to evaluate subglottic stenosis, describe the management and treatment of the airway disorder as well as introduce future innovation and research on the matter.

12:00-1:15 pm **Lunch Break**

GEN 430 Health Care Policy and Advocacy Lecture Meeting the Needs of the Underserved Charles E. Moore MD

This presentation will expose the learner to potential strategies to create opportunities to engage in or initiate programs to address the needs of the underserved.

AP
1:15-4:15 pm

440 APN Scoping Course *Enrollment is limited to 30 participants-- Ticketed event* Maria Colandrea DNP NP-C CORLN CCRN FAANP Erin Ross DNP APRN ANP-BC CORLN Jane Wang MSN RN FNP-C

At the time of printing the APN Scoping Course is awaiting approval of an equipment grant. In the event the grant is not approved, the didactic portion will be presented with time for questions and group interaction.

This course provides didactic information and hands on experience with the use of rigid and flexible scopes. The first two hours will focus on the didactic information including: anatomy of the nose, sinuses, nasopharynx, hypopharynx and larynx; indications for flexible and rigid endoscopic exam, techniques, potential risks, abnormal findings and coding/billing procedures. Pediatric scoping evaluation and common abnormalities will be discussed. The last hour will provide practicum time integrating rigid and flexible exams using head models. Experienced faculty will demonstrate skills and participants will have time to practice these skills on the models.

GEN 450 International Networking Chester F. Hilton BSN RN CORLN

Chester was invited to be the keynote speaker at the 1st ENT/Eye Conference at Fudan University in Shanghai. The topic of the address was "Why China needs Advanced Practice Nurses". China has a population of over 1.4 billion people, but no Advanced Practice Nurses. Chester explained the history of Advanced Practice Nurses in the United States, how it has changed the availability of health care in the United States, and why China would benefit from utilizing advanced practice nurses in caring for an increasingly aging population.

3:15-3:30 pm **Break**

GEN 460 Closing Session Disruptive Innovation and Health Care John H. Krouse MD PhD MBA

The course will discuss the transformation of health care over the past decade, with a focus on the increasing use of non-physician providers in a wide range of health care settings. It will introduce and feature principles of the economic theory of "disruptive innovation," a model that clearly explains how these changes have occurred and have proven so successful. The course will utilize lecture and graphic displays of this model to first introduce the economic principles of disruptive innovation. It will then tie in these principles with health care delivery and illustrate how disruption has and will continue to occur in health care. It will provide a framework to better understand current and future trends in the health care workforce and health care delivery.

4:30 pm Closing Remarks Carolyn Waddington MS RN FNP-C CORLN SOHN President

SOHN reserves the right to substitute equally qualified presenters in case of an emergency and reserves the right to cancel or substitute sessions.

2019 SOHN Congress Registration Form

September 13-16, 2019

Royal Sonesta Hotel

300 Bourbon Street, New Orleans, Louisiana

REGISTER ONLINE AT www.sohnnurse.com

Please Type or Print Legibly to Insure Accurate Processing

Personal Information

Last name _____

First name _____ MI _____

Nursing degree _____

Name for badge, if different _____

Credentials for badge _____

City, State for badge _____

Email _____

Home address _____

City _____

State _____ Zip _____ Country _____

Home phone _____

Employer _____

Employer address _____

City _____

State _____ Zip _____

Work Phone _____ Fax _____

2019 Membership dues \$125 (if not previously paid) \$ _____

Congress Fees

	Member	Non-Member
Early Bird (Must be received by July 18)	☐ \$545	☐ \$675
Regular (Between July 18 and August 26)	☐ \$615	☐ \$745
On-site (After August 26)	☐ \$640	☐ \$770
Early Bird Daily Rate (Must be received by 7-18)	☐ \$250	☐ \$280
Regular Daily Rate (Between 7-18 and 9-26)	☐ \$300	☐ \$325
On-site Daily Rate (After August 26)	☐ \$325	☐ \$355
Daily Rate only	☐ Sat ☐ Sun	☐ Mon

Friday, September 13

Comprehensive ORL Nursing Course	☐ \$275	☐ \$325
Pharmacology Course	☐ \$250	☐ \$300

Additional Items

SOHN's Night Out in New Orleans - Mulate's – Sunday	☐ \$49
Stepping Forward for the Foundation – Sunday	☐ \$40
T-Shirt Size: ☐ Small ☐ Medium ☐ Large ☐ XL ☐ XXL	
CORLN Luncheon (limited to Certified ORL Nurses) – Sunday	☐ \$45
\$40 Donation to the ENT Nursing Foundation	☐ \$40
AAO Exhibit Hall Pass (convention center) Daily Rate	☐ \$125

Please mark the day you are planning to attend the exhibits

☐ Sunday ☐ Monday ☐ Tuesday

(**After July 31, exhibit hall passes must be purchased from AAO-HNSF at the Ernest N. Morial Convention Center for \$150)

Total Amount \$ _____

SOHN Congress

Is this your first SOHN Congress? ☐ Yes ☐ No

Would you like to volunteer as Room Moderator/Coordinator? ☐ Yes ☐ No

(Registrations must be received by July 18 for volunteers)

Please check if you are planning to attend:

☐ First Timers Orientation – Saturday

☐ President's Reception – Saturday

☐ Suturing Workshop – Sunday ☐ 1:00 or ☐ 3:45

☐ APN Scoping Course – Monday (Limited to 30 participants)

☐ SOHN Business Meeting – Monday

How did you hear about the SOHN Conference?

☐ SOHN member materials ☐ Coworker ☐ Internet ☐ Physician

Payment Information

AMT: \$ _____ ☐ Master Card ☐ VISA ☐ AmEx ☐ Discover

☐ Check# _____ ☐ Money order (US Funds only)

Credit Card # _____

Exp. Date: _____

VIN# (security number) _____

Name on Card _____

Credit Card statement address, including zip code _____

(Card numbers may be called in to be added to a faxed registration.)

PLEASE FAX (Credit card only) OR Mail this form with payment in U.S.

Funds only to:

SOHN CONGRESS 207 Downing Street | New Smyrna Beach, FL 32168 | USA

EM: sohn1@earthlink.net PH: 386-428-1695 | FX: 386-423-7566

OFFICE USE ONLY

Date Postmarked _____ Amount Paid _____

Check# _____ MC/VISA/AMEX/DIS _____

All SOHN activities will be conducted at the Royal Sonesta Hotel, 300 Bourbon Street, New Orleans, Louisiana

Payment

Payment must be made at the time of registration, by Credit Card (American Express, Discover, Master Card or VISA), check or money order. By Fax or Online: credit cards only. By Mail: Credit cards or payment by check/money order in U.S. Funds Only.

Cancellations

- You may cancel by fax, mail or email.
- A refund of 50% of the registration fees will be returned to those who notify SOHN in writing by August 16. After this date, refunds for registration fees will not be issued.
- Substitutions are allowed, however: – A non-member replacing a member pays the difference in fee. – A member replacing a non-member will not receive a refund.

Faxes and Receipts

SOHN is not responsible for faxed or online registrations not received due to mechanical failure or circumstances beyond our control. Due to the high volume of registrations, we are unable to confirm receipt immediately. Confirmations will be emailed within two weeks.

SOHN Publications/Marketing Materials: By attending the 43rd Annual SOHN Congress, all Congress registrants and exhibiting companies/exhibitor personnel automatically provide their approval for SOHN to use their likeness and/or quotes in any SOHN publications, website(s), and marketing/promotional materials. For questions and additional information, please contact SOHN Headquarters: (386) 428-1695.

Congress Session Preferences

Please indicate which sessions you are planning to attend

Saturday, September 14

- ___ **210** Keynote Address – Advancing Nursing Practice through Meaningful Recognition
- ___ **220** Antibiotic Stewardship
- ___ **221** The Future of Biologics in Managing Chronic Sinusitis
- ___ **222-224** *Rapid Fire Sessions*: Nosebleed, Meniere's Disease & "Trach" a Deep Breath – Application of Standardized Care of Patients with an Artificial Airway
- ___ **230** Up in Smoke: An Update on Vaping, E-cigarettes and Substance Abuse in Teenagers
- ___ **231** Audiologic Testing: Hearing in the Big Easy
- ___ **232** Sinusitis Essentials
- ___ **240** Advanced Practice Special Interest Group
- ___ **241** Clinical Research Special Interest Group
- ___ **242** Facial Plastic and Reconstruction Special Interest Group
- ___ **243** Federal/Military Special Interest Group
- ___ **244** Office Based Practice Special Interest Group
- ___ **245** Perioperative Special Interest Group
- ___ **250** Allergy and Sinus Special Interest Group
- ___ **251** Gerontology Special Interest Group
- ___ **252** Head and Neck Special Interest Group
- ___ **253** Otology Special Interest Group
- ___ **254** Pediatric Special Interest Group
- ___ **260** Meet the Poster Presenters

Sunday, September 15

- ___ **310** Surgical Navigation Innovations
- ___ **311** The Struggle is Real: Endoscope Reprocessing and What it Means to You
- ___ **312** Pediatric Voice
- ___ **320** Aromatherapy Overview and ORL Use for Anosmia
- ___ **321** "Hello, How Can I Help You?" Keys to Successful Telephone Triage
- ___ **322** Human Papilloma Virus Overview for Head and Neck Nurses
- ___ **330** Survival Guide for Nurse Practitioners
- ___ **331** Interpretation of Vestibular Testing: What Does this Mean?
- ___ **340** Suturing and Knot Tying for the Nurse Practitioner and RNFA
- ___ **350** Pain Management in Head and Neck Cancer
- ___ **351** Pediatric Tonsillectomy Guideline Update
- ___ **360** Research Forum – Integrating Clinical Trial Protocols into Patient Care
- ___ **361** Welcome to Boogie Wonderland: Cases from a Pediatric Sinus Clinic
- ___ **370** Suturing and Knot Tying for the Nurse Practitioner and RNFA
- ___ **380** Cosmetic Injectables
- ___ **381-383** *Rapid Fire Sessions*: Caring for Patients with Difficult Airway Associated with Oropharyngeal Angioedema, Pulsatile Tinnitus & Pediatric Croup: More Bark than Bite!

Monday, September 16

- ___ **410** Care of the Transgender Patient in Otolaryngology-Head and Neck Surgery
- ___ **411** Airway Regeneration: The State of the Art
- ___ **420** End of Life: How to Give Bad News
- ___ **421** Breathing Easy in the Big Easy!
- ___ **430** Health Care Policy and Advocacy Lecture - Meeting the Needs of the Underserved
- ___ **440** APN Scoping Course
- ___ **450** International Networking
- ___ **460** Closing Session - Disruptive Innovation and Health Care





SOHN Launches the SOHN School in Teachable.com

SOHN-School.teachable.com



SOHN School is OPEN

Online Courses for ORL Nurses

Individual Courses: SOHN Member Price - \$50 each, Nonmember Price - \$75 each
Bundled ORL Course: SOHN Member Price - \$300 Nonmember Price - \$450

Seven online education courses for ORL nurses are being offered with discount prices for SOHN members. Course instructors are esteemed SOHN members and experts in the specialty.

Courses offered:

Hearing Loss Evaluation and Management
(Victoria Albano)

Otology (Deena Hollingsworth)

Nose, Sinuses and Oral Cavity (Erin Ross)

Pediatric Otolaryngology
(Wendy Mackey-Course Coordinator)

Benign Head and Neck Disorders
(Barbara Carter)

Overview of Head and Neck Cancer and Treatment Modalities
(Tara DiFabio & Penelope Fisher)

Specific Head and Neck Cancer Treatment and Nursing Implications (Penelope Fisher)

Visit the homepage at www.sohnnurse.com for more information
Contact hours range from 1.37 hours to 2.46 hours for each course
Bundled contact hours total 13.27 hours

Perfect

A sunrise, a child's laugh, the words "I love you"...
perfect moments to be shared.



PMV® 007
(Aqua Color™)

Life's perfect moments are not meant to be shared in silence.

To find out how the Passy Muir® Valve can restore your patient's voice, enhance swallowing, expedite decannulation, and significantly enhance quality of life, visit www.passymuir.com

Passy Muir®
Millions of Voices, ONE VALVE™



© Passy-Muir, Inc.

For dates & locations for our 2019 Seminars, visit www.passymuir.com/seminars