



Update

The Society of Otorhinolaryngology
and Head-Neck Nurses, Inc.

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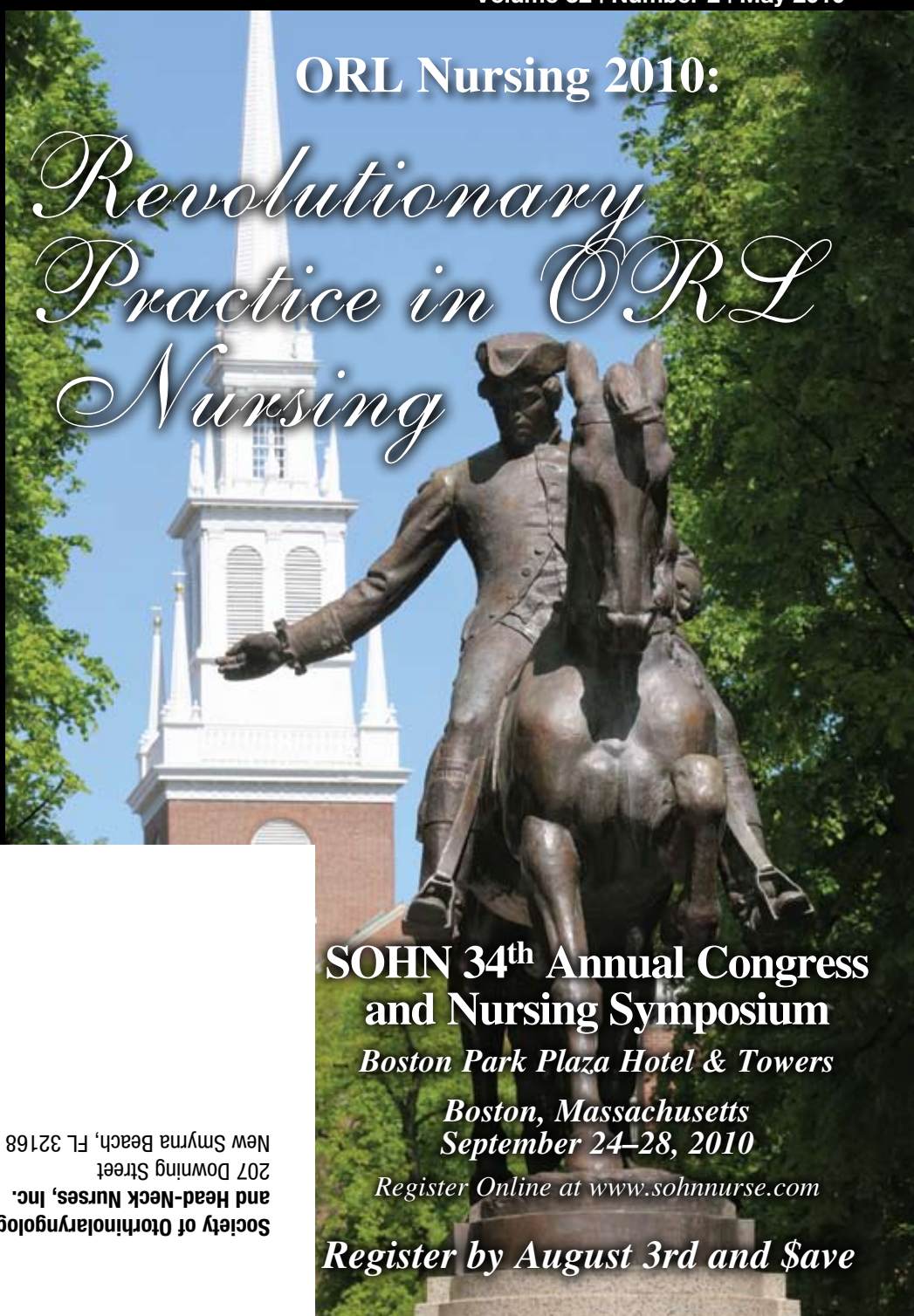
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ORL Nursing 2010:

Revolutionary Practice in ORL Nursing

**SOHN 34th Annual Congress
and Nursing Symposium**

Boston Park Plaza Hotel & Towers

*Boston, Massachusetts
September 24-28, 2010*

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Professor and Chairman, Department of Otorhinolaryngology,
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Dear Colleagues,

Spring is here! Planning for the 34th Annual SOHN Congress and Nursing Symposium, Revolutionary Practice in ORL Nursing, in Boston, Massachusetts is nearly complete. The fall SOHN Congress offers ample opportunities for learning, renewing acquaintances, fun, and memorable experiences. Various meeting sessions include evidence-based practice, technology, safety and quality, current issues in ORL nursing and taking care of YOU! The planning committee has done a great job customizing a program for each nurse keeping your subspecialty and education needs at the forefront. There are meaningful presentations with information you can take back to your healthcare environment and incorporate into providing the best care practices for ORL patients. The general session speakers are superb.

The keynote speaker for our opening ceremony is Dr. Diana Mason, Editor Emeritus of the American Journal of Nursing. In addition to her academic pursuits she produces and moderates a live 'Healthstyles' weekly radio show in New York City. Oh my! I cannot wait to hear this world renowned nurse we are lucky have her as our opening session speaker. We listened to our members that attended last year's Congress in San Diego and have invited Mimi Secor back on Friday evening to give us another exhilarating and meaningful update on women's health. Selections have been made for the Kalynn Quinn Hensley Head-Neck/Laryngology Lectureship, Cynthia Mabry Otolaryngic Allergy Lectureship, and the Lois Moore-Rogers Pediatric Otolaryngology Lectureship. Our closing speaker is Dr. Joia Mukherjee, Medical Director of Partners in Health. Partners in Health is a Boston based non-profit health care organization dedicated to providing care options for the underserved. This organization is currently involved in Haitian relief.

In addition to the oral and plenary sessions the 34th Congress offers poster presentations and Special Interest Group sessions for members to network. Other sessions include national committee

meetings for nurses to share their expertise, the Comprehensive ORL and Head-Neck Nursing Course and the Pharmacology Course and exhibits from our healthcare partners. Make a difference and join a session that can benefit from your attendance. SOHN will be recognizing our friends and colleagues who continue to support the philanthropic work of ENT-NF. Sandye is working on several fundraisers for us to participate in during Congress. Please consider a donation to ENT-NF and help support the SOHN educational offerings such as the Spring Seminar Series and the 34th Annual Congress.

Let's talk FUN! The Congress planning committee has arranged many opportunities for relaxing. The first event is on Saturday with the President's Gala. This event will be held at the Boston Museum of Science. We will have motor coaches available for transportation from the hotel to a beautiful and unique environment for viewing over 320 exhibits. I hope to meet each and every one that attends this gala. As we tour the three levels of art and culture, there will be amenities including food stations, hors d'oeuvres and beverages to enjoy. Plan to rest after the museum adventure so you can participate in the "Stepping Forward for the Foundation" walk on Sunday morning coordinated by Anne Bigelow. We need to embrace our own fitness as an example to our patients for a healthier, personal lifestyle. Our own Mary Huntoon has agreed to continue to educate us on the art of flower arranging on Sunday afternoon. An afternoon of NO commitments is slated for Monday- we have several suggestions such as the Duck Tour, Freedom Trail, shopping, sight-seeing this historical city, or just relaxing. In the most recent Update in the section on "Boston Beckons" a host of activities are shared. Please make your plans now.

Back to BUSINESS! Please plan to attend the SOHN Business Meeting on Tuesday, September 28th. The annual business meeting will be an excellent opportunity to hear the accomplishments of 2010, current priorities for SOHN and plans for 2011. There is a slate of qualified candidates to vote upon along with issues to promote and advance our organization. Do not miss the opportunity to make a difference. I am looking forward to the

GRC luncheon, CORLN luncheon and exhibitor displays. Along the way there is a chance to win a free registration to next year's Congress.

Planning a meeting takes time, commitment and effort! Great job to our planning committee, Sandye and staff! See you in Boston! I hope this message gets you excited about this educational opportunity and entices you to start

planning for the trip to Boston this fall. I am positive this will be an experience you will share for a lifetime.

Sincerely,

Cindy J. Dawson

Cindy J. Dawson, MSN, RN, CORLN
President, SOHN

ORL Nursing 2010: Revolutionary Practice in ORL Nursing

September 24 – 28, 2010

Boston, MA

Experience Boston and Get Connected

Boston is the birthplace of the Revolution and remains one of America's most inspiring destinations. Visit the USS Constitution, explore the landmarks on the Freedom Trail, or discover the timeless treasures in the multitude of museums and galleries. Stroll the cobblestone streets of Beacon Hill to the Back Bay's Shopping District and enjoy the fabulous dining options throughout the city. Walk in the footsteps of America's heroes while helping to make SOHN history in Boston.

America's Most Walkable City will provide a perfect setting for "Revolutionary Practice in ORL Nursing" ~ SOHN's 34th Annual Congress and Nursing Symposium. This five day educational event will feature more than 50 ORL presentations and over 75 outstanding speakers. Topics have been carefully chosen to include advanced (APN) and basic courses, sub-specialty sessions and an array of exciting general ORL presentations. A few of the selections include:

- The 2010 Keynote Address "Nursing in Ascendancy: Are We Ready to be Accountable for Leading Health Care Reform?" delivered by Diana J. Mason, RN, PhD, FAAN, DHL (Hon.), noted editor, radio personality, professor and author.
- Special Guest Speaker, Mimi Secor MS, MEd, FNP-C, FAANP will be returning by popular demand. Mimi will enlighten the audience with "Women's Health Update 2010: Everything You're Itching to Know About Mammograms, Vitamin D, HPV and More".
- Closing Speaker, Joia Mukherjee, MD, Director of Partners in Health (PIH) will end the program with a

riveting overview about PIH's work in Haiti (Stand Up for Haiti), Rwanda, Russia, Lesotho, Malawi and Peru. Partners in Health is a world-wide health organization that provides free treatment to patients and helps patients living in poverty to obtain effective drugs to treat tuberculosis and AIDS.

- Pre-Congress Sessions ~ The 2010 ORL Pharmacology Course with hot new topics and the acclaimed Comprehensive ORL Nursing Course.
- SOHN Exhibit Area with over 25 exhibits
- The SOHN Poster Display ~ View clinical and research presentations prepared by ORL nurses for ORL Nurses.
- SOHN's GRC Committee invites you to the Government Relation's Luncheon ~ an exciting forum with a dynamic speaker and a delightful lunch.
- Special Interest Group Meetings. Here's where you can get connected to others in your sub-specialty. You'll walk away with clear, fresh ideas for your practice and connections for the future.
- Start your day with a continental breakfast while attending the SOHN Annual Business Meeting and help direct the business and future of your Society.

And, a sample of other interesting and fun events to promote networking opportunities outside the meeting room...

- The SOHN President's Gala at the Boston Museum of Science. Come and discover one of Boston's cultural treasures during our Opening Night Celebration! Indulge in delicious foods, refreshing beverages and extraordinary company.
- Stepping Forward For the Foundation ~ A benefit walk for the Ear, Nose and

SOHN's 34th Annual Congress

1. Become energized by the passion and commitment that comes from being a part of this dynamic, future-oriented organization.
2. Learn the latest developments in ORL nursing practice and research.
3. Choose from over 50 sessions with more than 75 speakers ~ participate in a multitude of ORL subspecialty courses and earn nursing contact hours.
4. Network with nurses to share successful strategies and best practice ideas.
5. Interact one-on-one with exhibitors and see demonstrations of new products and technologies.
6. The largest gathering of ORL nurses in the World!

Program Goal

The 34th Annual Congress and Nursing Symposium will provide ORL nursing professionals with learning experiences and networking opportunities that will enhance their practice as well as develop their mentoring and leadership skills.

Program Objectives

- Identify ways to integrate and disseminate information about evidence-based ORL/ Head-Neck nursing care.
- Identify issues and trends that will impact the future of ORL/Head-Neck Nursing practice
- Discuss new and innovative clinical practices to use in your own work environment.
- Participate in an environment of peer networking and collaboration

Target Audience

Nurses interested in developing or enhancing their knowledge, skills and expertise in ORL nursing and patient care and who value networking with ORL colleagues from around the world

2010 SOHN CALENDAR

Events/Deadlines

June

- 24 Poster & Video Application Deadline

July

- 1 Chapter Excellence Award Applications Deadline
- 1 Clinical Excellence Award Application Deadline
- 1 Honor Award Applications Deadline
- 1 Scholarship Applications Deadline
- 1 Forming Chapter Bylaws Deadline

September

- 18 CORLN Examination Application Deadline
- 24-28 SOHN 34th Annual SOHN Congress – Boston, Massachusetts

October

- 9-23 CORLN Examination Testing Period
- 15 Call for Abstracts 2011 Congress & Spring Seminar Series

November

- 1 Midwinter Board Meeting Guest Attendee Application Deadline
- 15 Lois Moore-Rogers Lectureship Deadline
- 30 Research Forum Abstracts Deadline

December

- 15 Nominations for Outstanding Service Award Deadline
- 15 Nominations for Friend of SOHN Award Deadline

Future Congress Dates

September 9-13, 2011 ~
San Francisco, California

Throat Nursing Foundation. Experience the Freedom Trail as you promote scholarships and education programs for ORL nurses.

- Join SOHN colleagues for a late afternoon adventure on the Boston Duck Tour. A fully narrated historic tour by land and by sea aboard WW II amphibious vehicles – the Ducks.
- Ghosts and Gravestones Night Tour. A spine-tingling tour by trolley and

by foot. Experience the legends and “haunts” of Boston.

Get connected with a vibrant community of your peers at this year’s annual meeting! Plan to attend “Revolutionary Practice in ORL Nursing” and take the first step toward getting connected!

Noteworthy Courses & Events

Opening Ceremony

Saturday, September 25

Plan to attend the Opening Ceremony and show your support to friends and colleagues and celebrate the accomplishments of the Society, the activities of our countless volunteers and the achievements of our members. SOHN President, Cindy Dawson will preside over this exciting event!

Keynote Address

Saturday, September 25 • 1:15 p.m.

Nursing in Ascendancy: Are We Ready to be Accountable for Leading Health Care Reform?



Diana J. Mason, RN, PhD, FAAN, DHL (Hon)

Diana J. Mason, RN, PhD, FAAN, DHL (Hon.), is the Rudin Professor of Nursing at the Hunter College-Bellevue School of Nursing of the City University of

New York, where she directs a Center for Health, Media, and Policy. For over 10 years, she served as Editor-in-Chief of the American Journal of Nursing, and continues in an emeritus capacity. During her tenure there, she developed numerous grant-funded projects to produce and disseminate cutting edge information on a variety of topics, including a print and video series on nursing care of older adults (funded by Atlantic Philanthropies), a print series on palliative nursing (Robert Wood Johnson Foundation) and chronic kidney disease (National Kidney Foundation), a series of articles and videos on assessing older adults (The John A. Hartford Foundation), and several State of the Science reports on topics such as family caregiving, cancer survivorship, safe medication administration, and

diabetes self-care management. Under her leadership, the journal received numerous awards for editorial excellence, editorials, articles, news, and dissemination, culminating in 2009 in the journal being selected by the Specialized Libraries Association as one of the 100 most influential journals of the century in biology and medicine—the only nursing journal to be selected for this distinction.

In 2009, she was appointed to the National Advisory Board of the new Kaiser Health News organization sponsored by the Kaiser Family Foundation. Since 1986, she has been one of the Producers and Moderators of “Healthstyles,” a weekly, live radio program in New York City that has received media awards from the State of New York, Public Health Association of New York City, American Academy of Nursing, and the National Association of Childbearing Centers. She was project director for the WBAI-Global Kids’ Sound Partners for Community Health Initiative (funded by the Benton and Robert Wood Johnson Foundations) to train New York City youth in producing radio programs on preventing teen substance abuse.

Dr. Mason has written book chapters and peer reviewed articles in nursing and health-related publications. She is the lead co-editor of the award-winning book, Policy and Politics in Nursing and Health Care, now in its fifth edition. As a researcher, she published a series of studies on managed care arrangements with nurse practitioners, as well as studies of human rhythms in health and illness. Since 2006, she has served as Secretary for the American Academy of Nursing and chair of its Raise The Voice Campaign, an initiative funded by the Robert Wood Johnson Foundation for identifying and making visible to policymakers and journalists the innovative models of care and interventions developed by nurses that

Noteworthy Courses & Events...continued

can help to transform health care in the U.S.

Dr. Mason is the recipient of numerous awards and honors, including an Honorary Doctorate of Humane Letters from Long Island University; fellowship in the American Academy of Nursing, the New York Academy of Medicine, and the West Virginia University Academy of Distinguished Alumni; and the Pioneering Spirit Award from the American Association of Critical Care Nurses. She is a graduate of West Virginia University School of Nursing (BSN, 1970), St. Louis University (MSN, 1977), and New York University (PhD, 1987).

Featured Speaker

Friday, September 24 • 6:30 – 7:30 p.m.

Women's Health Update: Everything You're Itching to know about Mammograms, Vitamin D, HPV and More



**R. Mimi Secor, MS, Med,
APRN, FNP-C, FAANP**

Hot topics in women's health will be discussed, including controversy surrounding mammogram

guidelines, new Pap/HPV screening guidelines, new sexually transmitted disease epidemiology and risks, new Vitamin D research and more.

R. Mimi Secor is a national speaker and consultant and has worked for 31 years as a Nurse Practitioner specializing in women's health. She is also a visiting scholar at Boston College and guest lecturer at the Massachusetts General Hospital Institute of Health Professions.

Ms. Secor has published extensively and lectures throughout the United States and Canada on a host of women's health subjects including; sexually transmitted diseases, cervical cancer, sexual issues, contraception, menopause, overactive bladder, osteoporosis, anemia and nutritional subjects. She has years of media experience including as a radio host for over 2 years, as a guest on Good Morning America, interviews with the Wall Street Journal, Boston Globe and many others. She has received several awards in patient care and education.

Ms. Secor is a member of many professional organizations, including as a Fellow in the American Academy of Nurse Practitioners (AANP), NPWH (Nurse

Practitioners in Women's Health), ARHP (Association of Reproductive Health Professionals). She has served as CEO and President of the Nurse Practitioner Associates for Continuing Education (NPACE) and is a founding board member of the American College of Clinicians (ACC), a national organization for nurse practitioners and physician assistants.

Closing Speaker

Tuesday, September 28 • 2:15 – 3:15 p.m.

Stand Up for Haiti



**Joia Mukherjee MD MPH –
Medical Director, Partners
in Health**

A physician and leading public health activist, Dr. Joia Mukherjee is chief medical officer for

Partners in Health, delivering health care in rural Haiti and eight other nations. PIH has been at the center of medical relief efforts following Haiti's January earthquake, and Mukherjee has made many visits to Haiti following her arrival the day after the quake. She also helped establish PIH's program in rural Haiti to treat patients with HIV infection using highly active antiretroviral therapy. This program has become a model for the World Health Organization and other global AIDS initiatives. Mukherjee teaches social medicine and infectious diseases at Harvard Medical School and is an attending physician at Brigham & Women's Hospital and Massachusetts General Hospital.

ORL Nursing Pharmacology Course

Friday, September 24 • 8:00 a.m. – 5:00 p.m.

(ticketed course – additional charge includes lunch)

Topics include:

- Acute Pain Management
- Cholesterol and Statins
- Antibiotic Update: Common ENT Infections
- Chemotherapy, Radiation Therapy and Surgery in Head & Neck Cancer Patients
- Pharmacologic Management of Allergies in a Managed Care Environment
- Herb Goes to Surgery ... or Not – An Overview of Herbal Use
- The Pharmacologic Management of Herpes Zoster

Comprehensive ORL and Head-Neck Nursing Course

Friday, September 24 • 8:00 a.m. – 5:00 p.m.

(ticketed course – additional charge includes lunch)

The overall purpose of this course is to provide the ORL nurse with an overview of common ear, nose and throat problems/disorders and their management. The material has been divided into sections to include: Otolary; Disorders of the Nose, Sinuses and Oral Cavity; Pediatric Otolaryngology; Head and Neck Disorders; and Treatment Modalities for Head and Neck Cancer. Each of the anatomical sections will review the normal anatomy, common disorders, etiology, symptoms, diagnostic evaluation and management. The course is ideal for the nurse who is new in the otolaryngology specialty or for the seasoned ORL nurse seeking a good review.

SOHN's President Gala

Saturday, September 25 • 6:30 – 9:30 p.m.

(ticketed event, additional fee required)

Boston's Museum of Science will welcome SOHN attendees to a night of amazing discovery and entertainment. The museum is a hub of research and invention that is New England's most visited cultural institution. The museum moves visitors to think like scientists through hands-on and minds-on experiences. Dine with dinosaurs and sip beverages while surveying virtual sea life. Ticket includes: Motor Coach Transportation, Admittance to the Museum of Science, 1 Hour of passed hors d'oeuvres, 2 Hours of delicious food stations, 3 Hours of Wine/Beer/Soft Drink Bar and 3 Hours of fabulous networking - Priceless

ENT-NF Annual Benefit

September 25-27

SOHN Registration Area

(Drawings will be held on Monday, September 28 at 10:30 am)

Celebrate the Twelfth Anniversary of the Ear, Nose and Throat Nursing Foundation by investing in Your Foundation. Unique gifts and prizes have been generously donated. By participating in this benefit, you can garner great items while helping the Foundation to sustain education and scholarship opportunities for ORL nurses.

Noteworthy Courses & Events . . .continued

Posters/Videos

Posters will be displayed and available for viewing during Congress. Posters will reflect various administration, education, clinical practice, and research topics of interest to ORL nurses. This is a wonderful opportunity to share your knowledge with other ORL nurses. There are monetary rewards for outstanding posters and videos at Congress. Do not miss this opportunity to share your ideas and possibly win one of the poster or video awards. Applications available on the SOHN website with the other conference information.

Application Deadline ~ June 24

Grand Opening of SOHN Exhibit Hall

Sunday, September 26 • 10:00 a.m.

Don't miss the ribbon-cutting event that marks the official opening of the Exhibit Hall. Refreshments will be served as you view displays reflecting the state of the art in technology, products and services. With cutting-edge products and services showcased throughout the exhibit hall, this is truly a highlight of the annual meeting. You're guaranteed a solid return on investment for the time you spend with company representatives and you'll walk away with new ideas to improve your practice. Attendees who complete their Exhibit Viewing Card will have a chance to win a free 2011 Congress Registration!

Hours: Sunday 10:00 am ~ 5:00 pm

Monday 8:00 am ~ 2:45 pm

Government Relations Luncheon

Monday, September 27 • 1:15 – 2:15 p.m.

(ticketed event – additional charge)

Invited Speaker: Karen A. Daley, PhD, MS, MPH, RN, FAAN

Karen Daley is a past president of the Massachusetts Association of Registered Nurses (MARN) and of the Massachusetts Nurses Association and Massachusetts Center for Nursing. She is currently a member of the Board of Directors of the American Nurses Association and the American Nurses Credentialing Center.

Daley holds a diploma in nursing from Catherine Laboure School of Nursing, a Bachelors of Science in Nursing from Curry College, a Masters of Public Health degree from Boston University School of Public Health, and a Masters in Science and PhD from Boston College.

Daley spent her entire nursing career as a front-line caregiver and staff nurse at

Brigham and Women's Hospital in Boston where she began her career in 1973. Daley served as a senior staff nurse in Brigham and Women's emergency department until January of 1999 when she left clinical practice due to a needlestick injury that resulted in her infection with both HIV and hepatitis C. Since that time, while continuing her role as a state association president, she became actively engaged on a state and national level as an advocate for legislation to mandate use of safer needle devices in health care practice settings. Over the last decade, Daley has traveled to more than 26 US states as well as Europe and Asia in her ongoing campaign to educate nurses, students, health care administrators and legislators on the importance of needlestick injury prevention. In recognition of the integral role she played in the recent passage of federal legislation to amend the 1991 OSHA Bloodborne Pathogens Standard, Daley was among those invited to the Oval Office to witness President Clinton sign the "Needlestick Safety Prevention Act" into law on November 6, 2000.

In addition to her work as a practicing nurse and nurse advocate, Daley is an experienced nurse researcher and writer. She served as a project principal for the Nurses Education Hepatitis C Project funded by the Massachusetts Department of Public Health. In recent years, she served as project coordinator for a trauma research study conducted by the Harvard School of Public Health. She currently serves as a member of the Needlestick Prevention Advisory Committee for the MA Department of Public Health. She is the author of numerous articles on nursing, health care issues, and health and

safety, and was a member of the Board of Directors of the American Journal of Nursing. Daley is currently a reviewer for the American Journal of Nursing and the American Journal of Infection Control.

Daley has been recognized with numerous awards for her outstanding leadership and excellence in practice. Daley was honored as the recipient of the ANA Nursing Practice Award in 2000 and the Essence of Nursing Award at Brigham and Women's Hospital in 1999. In 1999, she was also honored by physician colleagues in the Brigham Emergency Department as recipient of the first annual Karen A. Daley Emergency Medicine Residents' Nursing Appreciation Award. In 2003, she was awarded the Gail Lenehan Award from the Emergency Nurses Association in recognition of her advocacy on behalf of nurses. In 2006, in recognition of the national and international impact of her needlestick injury prevention advocacy, she was recognized as a living nursing legend by the Massachusetts Association of Registered Nurses, and was inducted as a fellow into the American Academy of Nursing. In 2008, she was a recipient of the International Sharps Injury Prevention Award.

Getting to Know You in Boston (An Insider's Secrets to Congress 2010)

Saturday, September 25 • 8:00 – 8:50 a.m.

Each year a number of attendees come to SOHN's Congress for the first time. If you are a first-timer, choose to attend the First-Time Attendee Orientation. First-Timers will be greeted by SOHN's National Congress Planning Committee and many volunteers who have "been there and done

ENT-NF Lectureships

The Ear, Nose and Throat Nursing Foundation is pleased to present and underwrite the following sessions this year:

Cynthia Mabry Otolaryngic Allergy Lectureship

Sunday, September 26 • 9:00 – 10:00 a.m.

From Allergies to Neoplasm: Evaluating Nasal Congestion

Cheri Adams MSN RN CRNP

Kalynn Quinn Hensley Head-Neck/Laryngology Lectureship

Sunday, September 26 • 10:30 – 11:30 a.m.

Exit Procedure for CHAOS Syndrome

"Nina" Melinda DeSell MS CRNP

Lois Moore-Rogers Pediatric Otolaryngology Lectureship

Sunday, September 26 • 1:00 – 2:00 p.m.

What Could We have Done Differently?

Jo Anne Wright MSN RN CNS BC

Noteworthy Courses & Events. . .continued

that". In addition to meeting other first-time attendees, you will hear insider's secrets to help you get the most out of Congress 2010. Seating is limited – Register by September 6. Only pre-registered participants may attend this event.

Stepping Forward For The Foundation

Sunday, September 26 • 7:00 – 8:00 a.m.

(ticketed event – additional charge)

A benefit walk for the Ear, Nose and Throat Nursing Foundation. Walk your way along the red brick Freedom Trail ~ a journey of Colonial Revolutionary Boston. This energetic fun-filled walk led by SOHN leaders will take you by sixteen Colonial and Revolutionary-era sites including the Old State House, the Old South Meeting House, Paul Revere's House, and the Old North Church. Each registrant will receive an ENT-NF t-shirt. Pre-registration is encouraged; however, congress attendees will also be able to register at the SOHN Registration Booth until the close of registration on Saturday.

Boston Duck Tour

Monday, September 27 ~ 4:00 p.m.

(ticketed event ~ additional charge)

Take the ride of your life on board the famous Boston Ducks. A fully narrated historic tour takes place in Second World War amphibious vehicles through the streets of Boston and into the Charles River. You'll cruise by all the places that make Boston the Cradle of History, from the State House to Bunker Hill, Boston Common and Copely Square to fashionable Newbury Street, Quincy Market to the Prudential Tower, and more. Then, experience a spectacular view of Boston and Cambridge as your ConDuctor splashes your Duck into the Charles River. Enjoy the Ride!

Ghosts and Gravestones Night Tour

Sunday, September 26 ~ 7:30 pm

(ticketed event ~ additional charge)

Ghosts and Gravestones is a 90 minute spine-tingling "fright-seeing tour" on a trolley of the doomed with your very own gravedigger/guide. Includes a walking tour of two of Boston's oldest burying grounds. Trolleys will depart from the Boston Park Plaza at 7:30 pm.

Society of Otorhinolaryngology and Head-Neck Nurses

Notice of Business Meeting

Tuesday, September 28 • 7:30 – 9:00 a.m.

Join the SOHN Officers and Board Members for the Annual Business Meeting. Elect new officers and learn what is happening in your association. All registrants are welcome to attend. A continental breakfast will be available.

CORLN Bostonian Luncheon

Tuesday, September 28 • 11:45 – 1:00 p.m.

(ticketed event – additional charge)

Take this opportunity to relax and meet informally with CORLNs from around the country while enjoying a lovely Bostonian Luncheon. All Certified ORL Nurses (CORLNs) are invited. Please bring two test questions to add to the test question item bank.

Special Interest Group Meetings

Saturday, September 25 • 10:00 am – 12:10 pm

ORL Nursing covers a wide range of subspecialties, each of which present a special set of skills and unique knowledge base. SOHN special interest groups (SIGs) will link you with other members practicing in your designated subspecialty. All SIGS will be meeting at Congress. Join a SIG and share your ideas and gain new information.

General Information SOHN/ENT-NF

34th Annual Congress and Nursing Symposium

September 24-28, 2010 – Boston Park Plaza Hotel & Towers

Registration Information

Register and Pick Up Registration Packets at the Boston Park Plaza Hotel & Towers

Early-Bird Discount

Advance registration for the annual meeting is strongly encouraged and will afford you a considerable savings.

SOHN Registration Includes

- Admittance to all SOHN educational programs (Comprehensive ORL Nursing Course and Pharmacology require an additional fee).
- CD of Session Handouts
- Business Meeting

- Proceedings book
- SOHN Exhibit Hall
- Beverage breaks
- Poster Presentations
- Contact Hours

Pre-Registration

Early Bird and Regular registrants will receive a receipt in the mail. To receive your prepared packet, bring your receipt to the SOHN Registration Booth (hours listed in the Program), at the Boston Park Plaza Hotel. You will need this packet before attending courses, so allow ample time for the registration process. The pre-registered EARLY BIRD and REGULAR fees are lower

than ONSITE fees. And, if you pre-register, you will avoid delays while your meeting materials are prepared.

Non-Members

Non-member Registered Nurses and LPNs/LVNs may apply, pay dues, and obtain Member rates for Congress at the same time, resulting in savings on congress registration. Eligible nonmembers are encouraged to become SOHN members at this time. Those ineligible for membership may receive our publications and mailings by becoming a subscriber.

Early-Bird Registration

Must be postmarked no later than August 3 —NO EXCEPTIONS

SOHN Member \$460 Non-Member \$585

Regular Registration

Postmarked between August 4 and September 10

SOHN Member \$510 Non-Member \$635

On-Site Registration

After September 10 please register on-site. You must be registered and receive your Congress packet before attending any classes, so plan your arrival time to allow for the registration process.

SOHN Member \$535 Non-Member \$660

Daily Rate

Badges will indicate daily attendees. (Please indicate which days you plan to attend on the registration form.)

Early-Bird - Must be postmarked no later than August 3

SOHN Member \$185 Non-Member \$210

Regular - Postmarked between August 4 and September 10

SOHN Member \$235 Non-Member \$260

On-site after September 10

SOHN Member \$260 Non-Member \$285

Payment

Payment must be made at the time of registration, by Credit Card (American Express, Discover, Master Card or VISA only), check or money order. By Fax or Website: credit cards only. By Mail: Credit cards or payment by check/ money order in U.S. funds only.

Registration/Information Booth Hours

Friday	7:30 a.m. - 6:00 p.m.
Saturday	7:30 a.m. - 5:00 p.m.
Sunday	7:30 a.m. - 5:00 p.m.
Monday	7:30 a.m. - 2:30 p.m.
Tuesday	8:45 a.m. - 3:30 p.m.

Cancellations

- You may cancel by fax, mail or email.
- A refund of 50 percent of the registration fees will be returned to those who notify SOHN in writing by September 10. After this date, refunds for registration fees will not be issued.
- Substitutions are allowed, but:
 - A non-member replacing a member pays the difference in fee.
 - A member replacing a non-member will not receive a refund.

Faxes and Receipts

SOHN is not responsible for faxed or online registrations not received due to mechanical failure or circumstances beyond our control. Due to the high volume of registrations, we are unable to confirm receipt immediately. Confirmations will be mailed within two weeks.

Hotel Reservations

Hotel reservation information is available on the SOHN website www.sohnnurse.com.

All SOHN activities will be held at the Boston Park Plaza Hotel & Towers. Continuous shuttle bus service will run between the official meeting hotels and the Boston Convention & Exhibition Center beginning on **Saturday**. It is suggested that SOHN registrants make their reservations immediately upon receipt of this brochure and secure rooms at the Boston Park Plaza Hotel & Towers. Second choices should be hotels close to the Boston Park Plaza Hotel & Towers or on the shuttle bus route.

PLEASE IDENTIFY YOURSELF AS A SOHN CONFERENCE ATTENDEE.

Air Transportation

For more than 85 years, Boston Logan International Airport has served as the center of aviation and gateway to New England. The airport is ideally located in downtown Boston and is less than three miles from the Boston Convention & Exhibition Center.

Ground Transportation

There are many options for transportation from the airport. Boston taxis are available at Logan terminals 24 hours a day and provide service to all of New England. Station wagons, accessible taxis for persons with disabilities, and credit card taxis are available upon request at Logan Airport. See a Massport Ground Transportation agent, located outside each terminal on the arrival level, for further assistance.

The subway and bus routes serving Boston Logan International Airport are operated by the Massachusetts Bay Transportation Authority (better known as the MBTA or the "T"). MBTA provides service throughout the greater area of Boston.

Congress Attire

Business attire is appropriate for attending educational sessions and exhibits. A sweater or light jacket may also be necessary during the sessions, as the rooms often become cold.

Nursing Contact Hours

The Society of Otorhinolaryngology and Head-Neck Nurses is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. Provider approved by the California Board of Registered Nurses, Provider #05239. **The maximum number of nursing contact hours attainable for this program is 27 hours.**

AAO Exhibit Hall Daily Passes

The AAO-HNSF Exhibit Hall will be located in the Boston Convention Center. Daily passes are available for \$50 per day or four days for \$100 through SOHN advance registration. Designate your choice of day(s) on the registration form. (**After August 9th exhibit hall passes must be purchased from AAO-HNSF at the Convention Center – \$90 per day/\$140 four days.)

AAO-HNSF Exhibits located in Halls A-B of the Boston Convention & Exhibition Center will be open:

Sunday, September 26
10:00 am - 5:00 pm

Monday, September 27
10:00 am - 5:00 pm

Tuesday, September 28
9:30 am - 3:30 pm

Wednesday, September 29
9:30 am - 1:00 pm

SOHN 34th Annual Congress & Nursing Symposium Program

Preliminary Program

All Education Sessions will be held at the Boston Park Plaza Hotel

Friday, September 24, 2010

7:30 am-6:00 pm **SOHN Registration/ Information**
Boston Park Plaza Hotel & Towers

ORL
8:00 am-5:00 pm **Comprehensive ORL and Head-Neck Nursing Course**
(add'l fee required)

Erin J. Ross MS APRN BC NP CORLN - Coordinator

110 Otolaryngology

Lorie Sparacino MS PNP-BC CORLN

111 Disorders of the Nose, Sinuses and Oral Cavity

Erin J. Ross MS APRN BC NP CORLN

112 Pediatric Otolaryngology

Lucille M. Kingston RN CPNP CORLN

113 Head and Neck Disorders

Penelope S. Fisher MS RN CORLN

114 Treatment Modalities for Head and Neck Cancer

Penelope S. Fisher MS RN CORLN

The overall purpose of this course is to provide the ORL nurse with an overview of common ear, nose and throat problems/disorders and their management. The material has been divided into sections to include: Otolaryngology; Disorders of the Nose, Sinuses and Oral Cavity; Pediatric Otolaryngology; Head and Neck Disorders; and Treatment Modalities for Head & Neck Cancer. Each of the anatomical sections will review the normal anatomy, common disorders, etiology, symptoms, diagnostic evaluation and management. The course is ideal for the nurse who is new in the otolaryngology specialty or for the seasoned ORL nurse seeking a good review. The Course must be taken in its entirety, as partial course credit can not be given.

AP/PHARM
8:00 am-5:00 pm **ORL Nursing Pharmacology Course** (add'l fee required)
Anne DeLeo CRNP CORLN - Coordinator

8:00-9:00 am **120 Acute Pain Management**
Maggie A. Chesnutt MSN RN FNP BC CORLN

9:00-10:00 am **121 Antibiotic Update: Common ENT Infections**
Saoirse Owens CRNP

A review of common ENT infections, from ear infections to sinusitis, and their pharmacological management.

10:15-11:15 am **122 Chemotherapy, Radiation Therapy and Surgery in Head & Neck Cancer Patients**
Heather Schwartz CRNP

Pharmacology review of current trends in chemotherapy and radiation.

11:15-12:15 pm **123 Herb Goes to Surgery ... or Not – An Overview of Herbal Use & Things Nurses Need to Remember About Herbs in the ENT Patient**
Cheryl Brandt MSN RN ACNS-BC CORLN

An overview of some of the common herbs used by people, as identified in 2007 by the National Institute of Health. It will include information on governmental regulation, pharmacologic effects, adverse effects, drug interactions and nursing implications needed especially in the patient heading into surgery.

1:15-2:15 pm **124 The Pharmacologic Management of Herpes Zoster**

Deena B. Hollingsworth MSN FNP-BC

The pharmacologic management of patients with herpes zoster including specific diagnoses such as Ramsey Hunt Syndrome highlights this session.

2:15-3:15 pm **125 Pharmacologic Allergy Management in a Managed Care Environment**

Judith Shannon Lynch MS MA APRN-BC FAANP

A focus on step therapy for the pharmacologic management of environmental allergies. First and second line drugs will be discussed in the context of the realities of prescribing in a tightly regulated health care system. Non-pharmacologic strategies will be described to complete a holistic patient-centered plan of care.

3:30-4:30 pm **126 Cholesterol and Statins**
Terri Giordano MSN CRNP CORLN

Heart disease is the leading cause of death for both men and women. Coronary heart disease is the most common type. Coronary heart disease stems from the interplay of genetic and other environmental factors such as elevated cholesterol levels, high blood pressure, diabetes mellitus, tobacco use, diet, physical inactivity, obesity and alcohol. This lecture will review statin therapy as one of the pharmacological treatment options available for patients with elevated cholesterol levels that do not respond to diet and life style modifications.

4:00-5:00 pm **Informal SOHN Board and Committee Chairs Meeting**

5:10-6:10 pm **Congress VIPs Meeting**

GEN
6:30-7:30 pm **130 Women's Health Update 2010: Everything You're Itching to Know about Mammograms, Vitamin D, HPV and More** (additional fee NOT required)

R. Mimi Secor MS Med FNP-C FAANP

Hot topics in women's health will be discussed, including controversy surrounding mammogram guidelines, new Pap/HPV screening guidelines, new sexually transmitted disease epidemiology and risks, new Vitamin D research and more.

Saturday, September 25, 2010

7:30 am-5:00 pm **SOHN Registration/ Information**
Boston Park Plaza Hotel & Towers

8:00-8:50 am **Getting to Know You in Boston (An Insider's Secrets to Congress)**

8:00-8:50 am **Special Interest Group Facilitators Meeting**

9:00-9:50 am **Nursing Practice and Research Committee Meeting**

9:00-9:50 am **National Membership Enhancement Committee Meeting**

9:00-9:50 am **Government Relations Committee Meeting**

FED/MIL
10:00-11:00 am **210 Federal/ Military Special Interest Group**
Judy Scott MSN RN

Meeting and discussing common interests and problems of Otolaryngology in the Federal System; form a network for sharing ideas and resources.

OBP 10:00-11:00 am **211 Office Based Practice Special Interest Group**
Jennifer Carey CRNP CORLN
This special interest group is designed to stimulate discussion on a variety of topics related to office based practice. It also serves as valuable time for networking with your peers and appreciating the diversity within office based practices across the country.

OR 10:00-11:00 am **212 Perioperative Special Interest Group**
Kathleen Balliu RN
This is a networking session to enable ORL Nurses who work primarily in the Perioperative area, including Pre-op, OR, PACU and Post-op care units, including ASC, to meet and discuss common issues/topics of interest. Trouble shooting and networking will be the focus.

AP 10:00-11:00 am **213 Advanced Practice Special Interest Group**
Jaclyn B. Wirkus MSN APNP CORLN
Group discussion and networking opportunity for ORL APNs in attendance.

FPS 10:00-11:00 am **214 Facial Plastic Surgery Special Interest Group**
Barbara Taylor RN
The primary purpose of this session is to enable networking for nurses who share an interest in the care of facial plastic surgery patients. The time will allow an open discussion forum to discuss their common interests, problems and needs. The group will make suggestions for future topics and speakers for future SOHN educational programs.

PED 11:10-12:10 pm **220 Pediatric Special Interest Group**
Lisa Gagnon MSN CRNP
A forum for members of the Pediatric Otolaryngology SIG group to network and have an open discussion about common interests, needs, and issues for nurses and healthcare workers working with children with otolaryngology problems. It will also be an avenue for idea exchange regarding future topics and speakers for upcoming SOHN meetings.

GER 11:10-12:10 pm **221 Gerontology Special Interest Group**
Sarah H. Kagan PhD RN
This one hour meeting is a networking and brainstorming session that brings together SOHN members interested in care of older adults, ageing, and systems of elder care as well as health care reform for older Americans who specialize in otolaryngologic specialties to discuss relevant topics and brainstorm educational session proposals for the following year.

ARS 11:10-12:10 pm **222 Allergy and Sinus Special Interest Group**
Christine Reger MSN CRNP
Saoirse Owens MSN CRNP
A Special Interest Group meeting for the purpose of meeting other nurses within the same specialty, discussing common practice interests, reviewing current specialty-related issues and identifying topics related to allergy and sinus to be addressed at future meetings.

HN 11:10-12:10 pm **223 Head and Neck Special Interest Group**
Tara DiFabio MSN CRNP CORLN
Designed for the otolaryngology nurse who participates in the treatment of patients with head and neck cancer, as well as other otolaryngologic conditions. This is meant to be a networking, open forum to discuss current trends in the treatment of otolaryngology patients.

OTO 11:10-12:10 pm **224 Otology Special Interest Group**
Deena B. Hollingsworth MSN FNP-BC
An open forum for discussion of issues pertinent to Otology nursing.

12:10-1:15 pm **Lunch Break**
1:15-3:30 pm **Opening Ceremony**
GEN **230 Keynote Speaker**
Nursing in Ascendancy: Are We Ready to be Accountable for Leading Health Care Reform?
Diana J. Mason RN PhD FAAN DHL (Hon)

3:30-4:00 pm **Break**
GEN/ORL **240 IEDs and ENT Issues**
James V. Crawford MD
Our soldiers are being exposed to blasts from improvised explosive devices (IEDs) and heavy ordinance. It has created a unique injury pattern. This lecture will discuss what effects we are seeing and how they are being dealt with.

6:30-9:30 pm **SOHN President's Reception ~ Museum of Science**
Ticketed event, additional fee required

Sunday, September 26, 2010

7:00-8:00 am **Stepping Forward for the Foundation**
Ticketed event, additional fee required

7:30 am-5:00 pm **SOHN Registration/ Information**
Boston Park Plaza Hotel & Towers

7:50-8:50 am **310 Meet the Poster Presenters**

ARS 9:00-10:00 am **320 Cynthia Mabry Otolaryngic Allergy Lectureship From Allergies to Neoplasm: Evaluating Nasal Congestion**
Cheri Adams MSN RN CRNP

Nasal congestion/obstruction is a common upper airway symptom caused by a diversity of nasal and paranasal sinus diseases. Nasal congestion may be as simple as dryness or range from allergies to neoplasm. Chronic nasal obstruction often elicits extra nasal symptoms including headache, fatigue, sleep disturbances, lack of care, and a decline in health related quality of life. Nasal congestion and obstruction has various etiologies that need to be considered. It is important the healthcare provider be aware of common and uncommon causes of nasal congestion and obstruction in order for the patient to receive the appropriate treatment and referral if indicated.

PED 9:00-10:00 am **321 Cleft Lip & Palate: Nursing Pearls and Pitfalls**
Lisa Buckmiller MD
Emily Copeland BSN RN

A focus on the Practice Pearls regarding the care of the patient and family of a child with a cleft lip/palate. Multiple issues will be discussed including, counseling, feeding, general consideration for timing of repairs, associated conditions and the pitfalls including chronic ear problems.

OTO 9:00-10:00 am **322 Superior Semicircular Canal Dehiscence**
Deborah Farragher BSN RN
Judith White MD PhD

A review of semicircular dehiscence: what it is, symptoms, evaluation, diagnosis and treatment.

10:00 am **SOHN Exhibition Area Ribbon Cutting and Grand Opening**

10:00-10:30 am **Break with Exhibitors**

10:00 am-5:00 pm **SOHN Exhibition Area Open**

ARS	330	Kalynn Quinn Hensley Head-Neck/ Laryngology Lectureship	Masses: Face the Facts and updated presentation from 2006 SOHN National Conference.
10:30-11:30 am		Exit Procedure for CHAOS Syndrome "Nina" Melinda DeSell MS CRNP EXIT procedure (ex utero intrapartum treatment) is the latest technique that decreases the mortality and morbidity of the neonate with CHAOS or congenital high airway obstruction syndrome. This procedure secures a safe airway in a neonate with CHAOS by intubation or tracheostomy before fetal circulation is interrupted. This requires a multidisciplinary approach and detailed planning and backup planning for success. This presentation will review the history of this procedure and highlight 3 cases with planning and outcomes.	
OR	331	Current Concepts in Sinus Surgery Christine Reger MSN CRNP Kathy Pirolli RN Current concepts in sinus surgery will be discussed, including the basic concepts of functional endoscopic sinus surgery (FESS), the role of surgical navigation with sinus surgery.	
AP	332	Negotiating Salary and Benefits Edward Wertheim PhD A presentation of the basic theory behind negotiation. It will also include interactive exercises on negotiation. APN participants will be able to apply the negotiation theory to negotiating salary and benefits in their work settings. Audience participation is a must.	
11:30-12:45 pm		Lunch Break	
11:30-12:45 pm		Chapter Presidents Luncheon	
11:30-12:45 pm		Editorial Board Meeting	
PED	340	Lois Moore Rogers Pediatric Otolaryngology Lectureship What Could We have Done Differently? Jo Anne Wright MSN RN CNS BC A case study of a premature infant delivered by C-section due to maternal liver failure R/T systemic Herpes and fatty liver of pregnancy. The mother was 16 years old when she became pregnant, 17 years old when she delivered, and 18 years old when she took the infant home. The barriers encountered while working with this teenage mother while in NBICU and PICU will be discussed. In addition family instructions for trach and ventilator care will be described, as well as social and legal issues of the case. Questions are welcome.	
FPS	341	Transplanting Faces, Transforming Lives: The Technical and Ethical Challenges of the First American Face Transplant Daniel S. Alam MD This presentation encompasses a brief history of the concept of face/hand allograft transplant and some of the early groundbreaking research by lab researchers like Marie Seimionow. It also discusses the ethics of this type of surgery, and the implications it has in terms of our view of these patients. Finally the presentation will detail the planning and preparation of the first facial transplant surgery, with a visual set of images depicting how this surgery was performed and the short and long term results.	
AP/HN	342	Parotids Masses: Face the Facts Jackie Wirkus MSN APNP CORLN Overview of parotid gland conditions and masses, including surgical intervention and postoperative care. Review of 2007 ORL Head & Neck Nursing Journal article Parotid	
HN/OR	350	Vocal Cord Medialization Carolyn Waddington RN MSN FNP-C CORLN The Otorhinolaryngology (ORL) nurse or medical technician will encounter patients having various problems with vocal issues. Vocal cord paresis/paralysis is one such issue that can occur at any age along the continuum. Severity of vocal cord disorders will vary from patient to patient based on the cause of the disorder. Emotional, physical and psychosocial effects of this problem vary greatly among patients depending on their vocal use and degree of paresis. Recognizing the signs and symptoms and knowing the treatment for vocal cord disorders will assist the nurse in caring for the patient and moving them back toward their normal daily activities.	
GER	351	Death Panels or Dignified Choices? Making Sense of Practical, Ethical, and Policy Dimensions of End of Life Decision Making in the Era of Health Care Reform Sarah H. Kagan PhD RN Rev. Dr. Katherine N. Mitchell DMin Janice Adams BSN MPA CORLN Connie M. Ulrich PhD RN FAAN In the era of healthcare reform, surrounded by media coverage of hotly debated legislation and sensationalized stories of death panels, nurses have difficulty divining a path of community advocacy and exemplary practice. In this panel – cosponsored by the Government Relations Committee and the Gerontology Special Interest Group – panelists representing nursing, bioethics, and pastoral care speak to the practical, ethical and policy dimensions of end of life decision making. Central concerns including advanced directives, giving and hearing bad news, treatment decisions including withholding and withdrawal, and considering despair and hope are developed by introductory remarks made by the panelists and in directed dialogue with the audience. Specific strategies for approaching moral and spiritual distress, guiding patient and family approaches to end of life decisions in clinical and community settings, and advocating for sound policy and practice will be derived by the commentator and panelists.	
OTO/OR	352	BAHA John Dornhoffer MD Brenda Speed RNP A discussion of the selection criteria for implantation of the bone anchored hearing aid. It will also provide knowledge about the surgical procedure and postoperative care.	
3:15-3:45 pm		Break with Exhibitors	
PED	360	Understanding the Pediatric Airway Hope Andresen RN CORLN David Parsons MD An overview of anatomic and pathophysiologic presentation of pediatric airway pathology and a discussion of diagnosis and management of each problem.	
OR/HN	361	Minimally Invasive Video Assisted Thyroidectomy: The What, Why's, and When's Troy DeRose CRNP RNFA David Cognetti MD This is a comprehensive discussion of the thyroid, thyroid disease and the various techniques of thyroid surgery including minimally invasive endoscopic and non- endoscopic techniques designed for	

professional nurses, advanced practice nurses, and surgical nurse first assistants. Embryology, Anatomy and Physiology of the thyroid is discussed. Significant historic events in thyroid surgery are discussed. Indications and contraindications of minimally invasive thyroid surgery are described. Surgical techniques are then reviewed.

OBP 362 **In Office Procedures in the Laryngology Practice**
3:45-4:45 pm Barbara P. Carter MSN RN CORLN
Gregory Neil Postma MD

Laryngeal conditions can be treated using various office procedures without sedation. These include lasers, tracheoesophageal puncture, larynx injection augmentation and manometry. An overview of the anatomy/physiology of the larynx, esophagus and the nurse's role in assisting with these procedures will be included.

FUN **Fun Time Flower Making with Mary Funtoon**
4:45-5:30 pm Mary B. Huntoon MSN RN

7:30 p.m. **Ghosts and Gravestones Night Tour**
Ticketed event, additional fee required

Monday, September 27, 2010

7:00-7:45 am **Education Committee Meeting**

7:30 am-2:30 pm **SOHN Registration/ Information**
Boston Park Plaza Hotel & Towers

8:00 am-2:45 pm **SOHN Exhibition Area Open**

HN 410 **Building Bridges of Support: The Multidisciplinary Approach to the Care of Head and Neck Cancer Patient**
8:00-9:00 am Shelley Jolie BSN RN CORLN

Head and neck cancer is a devastating disease. It has the potential to attack everything that makes us unique as human beings. Caring for these patients can be difficult and challenging for caregivers and healthcare providers. This course will examine these unique challenges that face patient's, caregivers and healthcare providers and explore ways to effectively manage and support this patient population through a multidisciplinary approach.

FPS/GER 411 **Cosmetic Surgery of the Aging Face**
8:00-9:00 am John Schmidt

OBP 412 **Endoscope Reprocessing in the ENT Office**
8:00-9:00 am Janice Adams BSN MPA CORLN

Uncertainty about endoscope reprocessing in the Otorhinolaryngology office setting continues today especially regarding the safe and appropriate processing of flexible endoscopes. In an effort to answer questions concerning how, when and how long to process endoscopes in the outpatient office the Society of Otorhinolaryngology Nurses (SOHN) has partnered with the Association of periOperative Nurses (AORN) to establish standards for all otolaryngology nurses to adopt and use to ensure a safe and effective methodology for cleaning of flexible endoscopes in the outpatient ENT office. This protocol has been approved by the SOHN Board of Directors as the recommended guideline for ENT nurses to follow when performing endoscope reprocessing in the outpatient ENT office.

OR 420 **Robot Thyroid and Parathyroid Surgery**
9:15-10:15 am Brendan Stack MD
Mary Ann Horn BSN RNP

OTO 421 **Acoustic Neuroma: A Clinician's Perspective**
9:15-10:15 am Maroun Semaan MD

A practical overview of acoustic neuroma from diagnosis to peri-operative care and management will be presented.

R/HN 422 **Swallowing Problems in Head and Neck Cancer: Does Treatment Really Help?**
9:15-10:15 am Susan Langmore PhD

A summarization and explanation of the major swallowing problems faced by persons with head and neck cancer after surgery or radiation therapy. It will then describe the most common behavioral treatments provided by speech pathologists for these patients and present the available evidence for each of these treatments. New clinical trials for this problem will be summarized at the end.

10:15-11:00 am **Break with Exhibitors**

ORL 430 **ENT Practice Tips and Pearls Panel**
11:00-12:00 noon Penelope Fisher MSN RN CORLN, Moderator

HN 440 **Melanoma of the Head and Neck: Understanding the Basics**
12:15-1:15 pm Rod Rezaee MD FACS

A review of general principles of the workup, evaluation and management of patients with melanoma of the head and neck.

OTO/OR 441 **Endoskeletal Ossicular Reconstruction Using the Kraus K-Helix Crown Prosthesis & Glass Ionomeric Cement: Incus-to-Stapes**
12:15-1:15 pm Julia Y. Christopher BSN RN
Eric M. Kraus MD MS FACS

This one hour course will focus on a new technology, the Kraus K-Helix Crown titanium middle ear prosthesis that received U.S. Food & Drug Administration clearance in May 2008. The prosthesis has been developed for reconstruction of an eroded long process of the incus (incus-to-stapes incudoplasty) during ossiculoplasty in chronic ears; it may also be implanted malleus-to-stapes when the incus is completely absent. Reconstruction is indicated to restore sound conduction of the ossicular chain during tympanoplasty. The K-Helix Piston version of the prosthesis is very useful for revision stapedectomy procedures, especially when the majority of the long process of the incus is absent. By coating the Kraus K-Helix with glass ionomeric cement, it is possible to perform "endoskeletal ossicular reconstruction" which greatly enhances long-term prosthesis stability and avoids contact with the tympanic membrane. Prosthesis morphology, structure, properties, indications, instrumentation, surgical implant technique, and hearing results will be discussed. Particular emphasis will be placed on explaining adjunctive OR equipment that is used with the technology and the ENT OR nurse's role in preparing glass ionomeric cement.

OBP/ORL 442 **EMRs: Update**
12:15-1:15 pm Molly MacDonald RN CPNP CORLN

GEN 450 **Government Relations Luncheon**
1:15-2:15 pm *Ticketed event, additional fee required*
Karen A. Daley PhD MS MPH RN FAAN

Afternoon **Afternoon free for sightseeing in Boston**

4:00 p.m. **Boston Duck Tour** *Ticketed event, additional fee required*

Tuesday, September 28, 2010

8:45 am-3:30 pm **SOHN Registration/ Information**
Boston Park Plaza Hotel & Towers

7:30-9:00 am **SOHN Business Meeting**

ORL 510 **Life, Liberty and the Pursuit of Quality and Safety in ORL Nursing**
9:15-10:15 am

Connie M. Yuska MS RN

This course will review the components of building a culture of safety in your practice setting. The National Patient Safety Goals will be used as a framework for discussing the nurses' role in communication and patient safety.

PED/AP 511 Obesity and ENT Issues in the Pediatric Population

9:15-10:15 am

Anne M. Banas BS MSN RN

The difference between overweight and obesity in children; common ENT issues experienced by obese children and the implications for nursing will be discussed.

AP/PHARM 512 Intratympanic Steroid Injection

9:15-10:15 am

Marlan Hanson

10:15-10:45 am **Break**

FPS 520 Idiopathic Facial Paralysis

10:45-11:45 am

Charles A. Syms III MD

Mary Lou Grantham BS

An overview of the epidemiology, history, physical examination, testing, treatment, and outcomes of patients with idiopathic facial paralysis.

PED/HN 521 Diagnosis and Management of Pediatric Head and Neck Masses

10:45-11:45 am

Mark A. Vecchiotti MD

A focus on the identification and work-up of common pediatric head and neck masses, possible differential diagnoses, imaging and selected problems with a focus on congenital head and neck masses.

ARS 522 "Doc, I Got Sinus."

10:45-11:45 am

Hunter Hoover MD

"Doc, I got sinus. I've had it my whole life. In fact, my whole family has it." These words reverberate in ENT offices throughout the country and usually lead to heartache. Determining the etiology of patients' nasal and sinus symptoms is challenging, even with the best historians. Doing so can seem next to impossible in patients that are confusing an anatomic location, the sinus, with a disease process, sinusitis. This course will offer practical pointers on managing such patients having acute nasal flare-ups. The three

common causes of acute rhinosinusitis are viral infections, bacterial infections and inhalant allergies. The first focus of this course will be on evidenced-based criteria that can help differentiate these three entities. A second objective will be to give specific treatment options for each disease process, including prescription and non-prescription medications. Based on the nature of this audience, emphasis will be placed on patient education and triage issues. Past evaluations of this lecture have praised the many clinical pearls presented in an entertaining fashion.

11:45-1:00 pm **Lunch Break**

11:45-1:00 pm **CORLN Bostonian Luncheon** *Ticketed event, additional fee required – limited to Certified ORL Nurses (CORLNs)*

R 530 Tracheotomy Guidelines: Where We've Been and Where We're Going...

1:00-2:00 pm

Malou Blanco Yarosh MSN RN CNS

Ginny Bowman MSN RN CNS-Onc AOCNS CORLN

Discussion of the guideline development for tracheostomy care. Will cover literature review, process for reviewing articles, and discussion about what will be included in the guideline at this time.

OBP/ORL 531 Sensory Evaluation of Taste and Smell

1:00-2:00 pm

Ticketed session – limited to 35 participants – please mark box on registration form

Ann E. F. Sievers MA RN CORLN

This course reviews the human senses of smell and taste, their impact on our patient's lives and methods to treat their sensory disabilities. The lecture will discuss the anatomy and physiology of taste and smell. We will review the disorders related to the senses and intervention. The lecture will conclude with a sensory evaluation with the participants.

2:00-2:15 pm **Closing Comments**

Cindy Dawson, SOHN President

GEN 540 Stand Up for Haiti

2:15-3:15 pm

Joia Mukherjee MD MPH, Medical Director,
Partners in Health

SOHN reserves the right to substitute equally qualified presenters in case of an emergency and reserves the right to cancel or substitute sessions.

AP-Advanced Practice Nursing | ARS- Allergy Rhinosinus | FPS-Facial Plastics | GEN-General | GER-Geriatrics | HN-Head & Neck | OBP-Office Based Practice OR-Operating Room
OTO-Otorhinolaryngology | OTO-Otology | PED-Pediatrics | PHARM-Pharmacology | R-Research

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**Core Curriculum For
Otorhinolaryngology
and Head-Neck
Nursing - 2nd Edition**

This text is designed to be used by ORL-HN nurses. The book provides an overview of all aspects of nursing practice for the patient with an otolaryngologic problem or abnormality. It provides a foundation of knowledge for generalist and advanced practice nurses working in every ORL-HN practice setting. In addition, it serves as a basic text for students, nurses, administrators and nurse educators.

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|--|--|
| ☐ LPN/LVN Certificate (LPN) | ☐ Masters Degree, Nursing (MSN) |
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Special Interest Groups

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| ☐ Facial Plastics (FP) | ☐ Otolaryngology (OTO) |
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2010 SOHN Congress Registration Form

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Congress Fees

	Member	Non-Member
Early Bird (postmarked by 8-3)	☐ \$460	☐ \$585
Regular (postmarked by 9-10)	☐ \$510	☐ \$635
On-site (after 9-10)	☐ \$535	☐ \$660
Early Bird Daily Rate (postmarked by 8-3)	☐ \$185	☐ \$210
Regular Daily Rate (postmarked by 9-10)	☐ \$235	☐ \$260
On-site Daily Rate On-site (after 9-10)	☐ \$260	☐ \$285
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Pre-Congress Courses — Friday, September 24th

	Member	Non-Member
Comp. ORL Nursing Course (includes lunch)	☐ \$225	☐ \$275
Pharmacology Course (includes lunch)	☐ \$225	☐ \$275

SOHN Publications/Marketing Materials

By attending the 34th Annual SOHN Congress, all Congress registration attendees and exhibiting companies/exhibitor personnel automatically provide their approval for SOHN to use their likeness and/or quotes in any SOHN publications, website(s), and marketing/promotional materials. For questions and additional information, please contact SOHN Headquarters: (386)428-1695

Additional Items

President's Reception – Saturday ☐ \$79

Stepping Forward for the Foundation – Sunday ☐ \$25

T-Shirt Size: ☐ Small ☐ Medium ☐ Large ☐ XL ☐ XXL

Ghost Tour – Sunday ☐ \$35

Government Relations Luncheon – Monday ☐ \$45

Duck Tour – Monday ☐ \$35

CORLN Reception (limited to Certified ORL Nurses) – Tuesday ☐ \$20

Donation to The ENT Nursing Foundation ☐ \$30

AAO Exhibit Hall Pass (convention center) Daily Rate ☐ \$50

4-Day Rate ☐ \$100

Please mark the day(s) you are planning to attend the exhibits

☐ Sunday ☐ Monday ☐ Tuesday ☐ Wednesday

(**After 8/9/10, exhibit hall passes must be purchased onsite from AAO-HNSF at the Convention Center - daily rate \$90, 4-day rate \$140.)

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Please check if you are planning to attend:

☐ First Timers Orientation – Saturday

☐ SOHN Business Meeting – Tuesday

☐ Sensory Evaluation of Taste and Smell - Tuesday

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Congress Preference Sheet

Please indicate which sessions you are planning to attend.

Friday, September 24, 2010

_____ 130 Women's Health Update 2010 *(NO additional charge)*

Saturday, September 25, 2010

- _____ Getting to Know You in Boston (An Insider's
Secrets to Congress)
_____ Nursing Practice and Research Committee
Meeting
_____ National Membership Enhancement Committee
Meeting
_____ Government Relations Committee Meeting
_____ 210 Federal/ Military Special Interest Group
_____ 211 Office Based Practice Special Interest Group
_____ 212 Perioperative Special Interest Group
_____ 213 Advanced Practice Special Interest Group
_____ 214 Facial Plastic Surgery Special Interest Group
_____ 220 Pediatric Special Interest Group
_____ 221 Gerontology Special Interest Group
_____ 222 Allergy and Sinus Special Interest Group
_____ 223 Head and Neck Special Interest Group
_____ 224 Otolaryngology Special Interest Group
_____ 230 Keynote Address
_____ 240 IEDs and ENT Issues

Sunday, September 26, 2010

- _____ 310 Meet the Poster Presenters
_____ 320 From Allergies to Neoplasm: Evaluating Nasal
Congestion
_____ 321 Cleft Lip & Palate: Nursing Pearls and Pitfalls
_____ 322 Superior Semicircular Canal Dehiscence
_____ 330 Exit Procedure for CHAOS Syndrome
_____ 331 Current Concepts in Sinus Surgery
_____ 332 Negotiating Salary and Benefits
_____ Editorial Board Meeting
_____ 340 What Could We have Done Differently?
_____ 341 Transplanting Faces, Transforming Lives:
_____ 342 Parotids Masses: Face the Facts
_____ 350 Vocal Cord Medialization

- _____ 351 Death Panels or Dignified Choices?
_____ 352 BAHA
_____ 360 Understanding the Pediatric Airway
_____ 361 Minimally Invasive Video Assisted Thyroidectomy:
The What, Why's, and When's
_____ 362 In Office Procedures in the Laryngology Practice
_____ Fun Time Flower Making with Mary Funtoon

Monday, September 27, 2010

- _____ Education Committee Meeting
_____ 410 Building Bridges of Support...
_____ 411 Cosmetic Surgery of the Aging Face
_____ 412 Endoscope Reprocessing in the ENT Office
_____ 420 Robot Thyroid and Parathyroid Surgery
_____ 421 Acoustic Neuroma: A Clinician's Perspective
_____ 422 Swallowing Problems in Head and Neck Cancer:
Does Treatment Really Help?
_____ 430 ENT Practice Tips and Pearls Panel
_____ 441 Endoskeletal Ossicular Reconstruction...
_____ 442 EMRs: Update

Tuesday, September 28, 2010

- _____ SOHN Business Meeting
_____ 510 Life, Liberty and the Pursuit of Quality and Safety
in ORL Nursing
_____ 511 Obesity and ENT Issues in the Pediatric Population
_____ 512 Intratympanic Steroid Injection
_____ 520 Idiopathic Facial Paralysis
_____ 521 Diagnosis and Management of Pediatric Head and
Neck Masses
_____ 522 "Doc, I got sinus."
_____ 530 Tracheotomy Guidelines: Where We've Been and
Where We're Going...
_____ 531 Sensory Evaluation of Taste and Smell
_____ 540 Stand Up for Haiti

CIPRODEX® (ciprofloxacin 0.3% and dexamethasone 0.1%) **STERILE OTIC SUSPENSION**

DESCRIPTION

CIPRODEX® (ciprofloxacin 0.3% and dexamethasone 0.1%) Sterile Otic Suspension contains the synthetic broad-spectrum antibacterial agent, ciprofloxacin hydrochloride, combined with the anti-inflammatory corticosteroid, dexamethasone, in a sterile, preserved suspension for otic use. Each mL of CIPRODEX® Otic contains ciprofloxacin hydrochloride (equivalent to 3 mg ciprofloxacin base), 1 mg dexamethasone, and 0.1 mg benzalkonium chloride as a preservative. The inactive ingredients are boric acid, sodium chloride, hydroxyethyl cellulose, tyloxapol, acetic acid, sodium acetate, edetate disodium, and purified water. Sodium hydroxide or hydrochloric acid may be added for adjustment of pH.

Ciprofloxacin, a fluoroquinolone is available as the monohydrochloride monohydrate salt of 1-cyclopropyl-6-fluoro-1,4-dihydro-4-oxo-7-(1-piperazinyl)-3-quinolinecarboxylic acid. The empirical formula is C₁₇H₁₈FN₃O₃·HCl·H₂O. Dexamethasone, 9-fluoro-11(β),17,21-trihydroxy-16(α)-methylpregna-1,4-diene-3,20-dione, is an anti-inflammatory corticosteroid. The empirical formula is C₂₂H₂₉F₀₅.

CLINICAL PHARMACOLOGY

Pharmacokinetics: Following a single bilateral 4-drop (total dose = 0.28 mL, 0.84 mg ciprofloxacin, 0.28 mg dexamethasone) topical otic dose of CIPRODEX® Otic to pediatric patients after tympanostomy tube insertion, measurable plasma concentrations of ciprofloxacin and dexamethasone were observed at 6 hours following administration in 2 of 9 patients and 5 of 9 patients, respectively.

Mean ± SD peak plasma concentrations of ciprofloxacin were 1.39 ± 0.880 ng/mL (n=9). Peak plasma concentrations ranged from 0.543 ng/mL to 3.45 ng/mL and were on average approximately 0.1% of peak plasma concentrations achieved with an oral dose of 250-mg^[4]. Peak plasma concentrations of ciprofloxacin were observed within 15 minutes to 2 hours post dose application. Mean ± SD peak plasma concentrations of dexamethasone were 1.14 ± 1.54 ng/mL (n=9). Peak plasma concentrations ranged from 0.135 ng/mL to 5.10 ng/mL and were on average approximately 14% of peak concentrations reported in the literature following an oral 0.5-mg tablet dose^[5]. Peak plasma concentrations of dexamethasone were observed within 15 minutes to 2 hours post dose application. Dexamethasone has been added to aid in the resolution of the inflammatory response accompanying bacterial infection (such as otorrhea in pediatric patients with AOM with tympanostomy tubes).

Microbiology: Ciprofloxacin has *in vitro* activity against a wide range of gram-positive and gram-negative microorganisms. The bactericidal action of ciprofloxacin results from interference with the enzyme, DNA gyrase, which is needed for the synthesis of bacterial DNA. Cross-resistance has been observed between ciprofloxacin and other fluoroquinolones. There is generally no cross-resistance between ciprofloxacin and other classes of antibacterial agents such as beta-lactams or aminoglycosides.

Ciprofloxacin has been shown to be active against most isolates of the following microorganisms, both *in vitro* and clinically in otic infections as described in the **INDICATIONS AND USAGE** section.

Aerobic and facultative gram-positive microorganisms: *Staphylococcus aureus*, *Streptococcus pneumoniae*, *Pseudomonas aeruginosa*.

INDICATIONS AND USAGE: CIPRODEX® Otic is indicated for the treatment of infections caused by susceptible isolates of the designated microorganisms in the specific conditions listed below: **Acute Otitis Media** in pediatric patients (age 6 months and older) with tympanostomy tubes due to *Staphylococcus aureus*, *Streptococcus pneumoniae*, *Haemophilus influenzae*, *Moraxella catarrhalis*, and *Pseudomonas aeruginosa*. **Acute Otitis Externa** in pediatric (age 6 months and older), adult and elderly patients due to *Staphylococcus aureus* and *Pseudomonas aeruginosa*.

CONTRAINDICATIONS

CIPRODEX® Otic is contraindicated in patients with a history of hypersensitivity to ciprofloxacin, to other quinolones, or to any of the components in this medication. Use of this product is contraindicated in viral infections of the external canal including herpes simplex infections.

WARNINGS

FOR OTIC USE ONLY (This product is not approved for ophthalmic use.) **NOT FOR INJECTION**

CIPRODEX® Otic should be discontinued at the first appearance of a skin rash or any other sign of hypersensitivity. Serious and occasionally fatal hypersensitivity (anaphylactic) reactions, some following the first dose, have been reported in patients receiving systemic quinolones. Serious acute hypersensitivity reactions may require immediate emergency treatment.

PRECAUTIONS

General: As with other antibacterial preparations, use of this product may result in overgrowth of nonsusceptible organisms, including yeast and fungi. If the infection is not improved after one week of treatment, cultures should be obtained to guide further treatment. If otorrhea persists after a full course of therapy, or if two or more episodes of otorrhea occur within six months, further evaluation is recommended to exclude an underlying condition such as cholesteatoma, foreign body, or a tumor. The systemic administration of quinolones, including ciprofloxacin at doses much higher than given or absorbed by the otic route, has led to lesions or erosions of the cartilage in weight-bearing joints and other signs of arthropathy in immature animals of various species. Guinea pigs dosed in the middle ear with CIPRODEX® Otic for one month exhibited no drug-related structural or functional changes of the cochlear hair cells and no lesions in the ossicles. CIPRODEX® Otic was also shown to lack dermal sensitizing potential in the guinea pig when tested according to the method of Buehler. No signs of local irritation were found when CIPRODEX® Otic was applied topically in the rabbit eye. **Information for Patients:** For otic use only. (This product is not approved for use in the eye.) Warm the bottle in your hand for one to two minutes prior to use and shake well immediately before using. Avoid contaminating the tip with material from the ear, fingers, or other sources. Protect from light. If rash or allergic reaction occurs, discontinue use immediately and contact your physician. It is very important to use the ear drops for as long as the doctor has instructed, **even if the symptoms improve**. Discard unused portion after therapy is completed. **Acute Otitis Media in pediatric patients with tympanostomy tubes:** Prior to administration of CIPRODEX® Otic in patients (6 months and older) with acute otitis media through tympanostomy tubes, the solution should be warmed by holding the bottle in the hand for one or two minutes to avoid dizziness which may result from the instillation of a cold solution. The patient should lie with the affected ear upward, and then the drops should be instilled. The tragus should then be pumped 5 times by pushing inward to facilitate penetration of the drops into the middle ear. This position should be maintained for 60 seconds. Repeat, if necessary, for the opposite ear (see **DOSAGE AND ADMINISTRATION**). **Acute Otitis Externa:** Prior to administration of CIPRODEX® Otic in patients with acute otitis externa, the solution should be warmed by holding the bottle in the hand for one or two minutes to avoid dizziness which may result from the instillation of a cold solution. The patient should lie with the affected ear upward, and then the drops should be instilled. This position should be maintained for 60 seconds to facilitate penetration of the drops into the ear canal. Repeat, if necessary, for the opposite ear (see **DOSAGE AND ADMINISTRATION**).

Drug Interactions: Specific drug interaction studies have not been conducted with CIPRODEX® Otic. **Carcinogenesis, Mutagenesis, Impairment of Fertility:** Long-term carcinogenicity studies in mice and rats have been completed for ciprofloxacin. After daily oral doses of 750 mg/kg (mice) and 250 mg/kg (rats) were administered for up to 2 years, there was no evidence that ciprofloxacin had any carcinogenic or tumorigenic effects in these species. No long term studies of CIPRODEX® Otic have been performed to evaluate carcinogenic potential. Eight *in vitro* mutagenicity tests have been conducted with ciprofloxacin, and the test results are listed below: *Salmonella*/Microsome Test (Negative), *E. coli* DNA Repair Assay (Negative), Mouse Lymphoma Cell Forward Mutation Assay (Positive), Chinese Hamster V79 Cell HGPRT Test (Negative), Syrian Hamster Embryo Cell Transformation Assay (Negative), *Saccharomyces cerevisiae* Point Mutation Assay (Negative), *Saccharomyces cerevisiae* Mitotic Crossover and Gene Conversion Assay (Negative), Rat Hepatocyte DNA Repair Assay (Positive). Thus, 2 of the 8 tests were positive, but results of the following 3 *in vivo* test systems gave negative results: Rat Hepatocyte DNA Repair Assay, Micronucleus Test (Mice), Dominant Lethal Test (Mice). Fertility studies performed in rats at oral doses of ciprofloxacin up to 100 mg/kg/day revealed no evidence of impairment. This would be over 100 times the maximum recommended clinical dose of otic ciprofloxacin based upon body surface area, assuming total absorption of ciprofloxacin from the ear of a patient treated with CIPRODEX® Otic twice per day according to label directions. Long term studies have not been performed to evaluate the carcinogenic potential of topical otic dexamethasone. Dexamethasone has been tested for *in vitro* and *in vivo* genotoxic potential and shown to be positive in the following assays: chromosomal aberrations, sister-chromatid exchange in human lymphocytes and micronuclei and sister-chromatid exchanges in mouse bone marrow. However, the Ames/Salmonella assay, both with and without S9 mix, did not show any increase in His⁺ revertants. The effect of dexamethasone on fertility has not been investigated following topical otic application. However, the lowest toxic dose of dexamethasone identified following topical dermal application was 1.802 mg/kg in a 26-week study in male rats and resulted in changes to the testes, epididymis, sperm duct, prostate, seminal vesicle, Cowper's gland and accessory glands. The relevance of this study for short term topical otic use is unknown.

Pregnancy

Teratogenic Effects. Pregnancy Category C: Reproduction studies have been performed in rats and mice using oral doses of up to 100 mg/kg and IV doses up to 30 mg/kg and have revealed no evidence of harm to the fetus as a result of ciprofloxacin. In rabbits, ciprofloxacin (30 and 100 mg/kg orally) produced gastrointestinal disturbances resulting in maternal weight loss and an increased incidence of abortion, but no teratogenicity was observed at either dose. After intravenous administration of doses up to 20 mg/kg, no maternal toxicity was produced in the rabbit, and no embryotoxicity or teratogenicity was observed. Corticosteroids are generally teratogenic in laboratory animals when administered systemically at relatively low dosage levels. The more potent corticosteroids have been shown to be teratogenic after dermal application in laboratory animals. Animal reproduction studies have not been conducted with CIPRODEX® Otic. No adequate and well controlled studies have been performed in pregnant women. Caution should be exercised when CIPRODEX® Otic is used by a pregnant woman.

Nursing Mothers: Ciprofloxacin and corticosteroids, as a class, appear in milk following oral administration. Dexamethasone in breast milk could suppress growth, interfere with endogenous corticosteroid production, or cause other untoward effects. It is not known whether topical otic administration of ciprofloxacin or dexamethasone could result in sufficient systemic absorption to produce detectable quantities in human milk. Because of the potential for unwanted effects in nursing infants, a decision should be made whether to discontinue nursing or to discontinue the drug, taking into account the importance of the drug to the mother.

Pediatric Use: The safety and efficacy of CIPRODEX® Otic have been established in pediatric patients 6 months and older (937 patients) in adequate and well-controlled clinical trials. Although no data are available on patients less than age 6 months, there are no known safety concerns or differences in the disease process in this population that would preclude use of this product. (See **DOSAGE AND ADMINISTRATION**.) No clinically relevant changes in hearing function were observed in 69 pediatric patients (age 4 to 12 years) treated with CIPRODEX® Otic and tested for audiometric parameters.

ADVERSE REACTIONS

In Phases II and III clinical trials, a total of 937 patients were treated with CIPRODEX® Otic. This included 400 patients with acute otitis media with tympanostomy tubes and 537 patients with acute otitis externa. The reported treatment-related adverse events are listed below:

Acute Otitis Media in pediatric patients with tympanostomy tubes: The following treatment-related adverse events occurred in 0.5% or more of the patients with non-intact tympanic membranes.

Adverse Event	Incidence (N=400)
Ear discomfort	3.0%
Ear pain	2.3%
Ear precipitate (residue)	0.5%
Irritability	0.5%
Taste perversion	0.5%

The following treatment-related adverse events were each reported in a single patient: tympanostomy tube blockage; ear pruritus; tinnitus; oral moniliasis; crying; dizziness; and erythema. **Acute Otitis Externa:** The following treatment-related adverse events occurred in 0.4% or more of the patients with intact tympanic membranes.

Adverse Event	Incidence (N=537)
Ear pruritus	1.5%
Ear debris	0.6%
Superimposed ear infection	0.6%
Ear congestion	0.4%
Ear pain	0.4%
Erythema	0.4%

The following treatment-related adverse events were each reported in a single patient: ear discomfort; decreased hearing; and ear disorder (tingling).

DOSAGE AND ADMINISTRATION

CIPRODEX® OTIC SHOULD BE SHAKEN WELL IMMEDIATELY BEFORE USE

CIPRODEX® Otic contains 3 mg/mL (3000 µg/mL) ciprofloxacin and 1 mg/mL dexamethasone.

Acute Otitis Media in pediatric patients with tympanostomy tubes: The recommended dosage regimen for the treatment of acute otitis media in pediatric patients (age 6 months and older) through tympanostomy tubes is: Four drops (0.14 mL, 0.42 mg ciprofloxacin, 0.14 mg dexamethasone) instilled into the affected ear twice daily for seven days. The solution should be warmed by holding the bottle in the hand for one or two minutes to avoid dizziness, which may result from the instillation of a cold solution. The patient should lie with the affected ear upward, and then the drops should be instilled. The tragus should then be pumped 5 times by pushing inward to facilitate penetration of the drops into the middle ear. This position should be maintained for 60 seconds. Repeat, if necessary, for the opposite ear. Discard unused portion after therapy is completed. **Acute Otitis Externa:** The recommended dosage regimen for the treatment of acute otitis externa is: For patients (age 6 months and older): Four drops (0.14 mL, 0.42 mg ciprofloxacin, 0.14 mg dexamethasone) instilled into the affected ear twice daily for seven days. The solution should be warmed by holding the bottle in the hand for one or two minutes to avoid dizziness, which may result from the instillation of a cold solution. The patient should lie with the affected ear upward, and then the drops should be instilled. This position should be maintained for 60 seconds to facilitate penetration of the drops into the ear canal. Repeat, if necessary, for the opposite ear. Discard unused portion after therapy is completed.

HOW SUPPLIED

CIPRODEX® (ciprofloxacin 0.3% and dexamethasone 0.1%) Sterile Otic Suspension is supplied as follows: 5 mL fill and 7.5 mL fill in a DROP-TAINER® system. The DROP-TAINER® system consists of a natural polyethylene bottle and natural plug, with a white polypropylene closure. Tamper evidence is provided with a shrink band around the closure and neck area of the package. NDC 0065-8533-01, 5 mL fill; NDC 0065-8533-02, 7.5 mL fill. **Storage:** Store at controlled room temperature, 15°C to 30°C (59°F to 86°F). Avoid freezing. Protect from light.

Clinical Studies: In a randomized, multicenter, controlled clinical trial, CIPRODEX® Otic dosed 2 times per day for 7 days demonstrated clinical cures in the per protocol analysis in 86% of AOMT patients compared to 79% for ofloxacin solution, 0.3%, dosed 2 times per day for 10 days. Among culture positive patients, clinical cures were 90% for CIPRODEX® Otic compared to 79% for ofloxacin solution, 0.3%. Microbiological eradication rates for these patients in the same clinical trial were 91% for CIPRODEX® Otic compared to 82% for ofloxacin solution, 0.3%. In 2 randomized multicenter, controlled clinical trials, CIPRODEX® Otic dosed 2 times per day for 7 days demonstrated clinical cures in 87% and 94% of per protocol evaluable AOE patients, respectively, compared to 84% and 89%, respectively, for otic suspension containing neomycin 0.35%, polymyxin B 10,000 IU/mL, and hydrocortisone 1.0% (neo/poly/Hc). Among culture positive patients clinical cures were 86% and 92% for CIPRODEX® Otic compared to 84% and 89%, respectively, for neo/poly/Hc. Microbiological eradication rates for these patients in the same clinical trials were 86% and 92% for CIPRODEX® Otic compared to 85% and 85%, respectively, for neo/poly/Hc.

U.S. Patent Nos. 4,844,902; 6,284,804; 6,359,016

Licensed to Alcon, Inc. by Bayer HealthCare AG.

CIPRODEX is a registered trademark of Bayer AG, licensed to Alcon, Inc. by Bayer AG.

Manufactured by Alcon Laboratories, Inc.

Rx Only

Revision date: 17 July 2003

References: 1. Wolters Kluwer Health, Source® Pharmaceutical Audit Suite, January 2009 – December 2009. 2. CIPRODEX® Otic package insert.



*Whether she's a future Olympian
or just wants to make a splash,
she deserves the #1 choice.¹*

- The powerful anti-inflammatory dexamethasone²
- Effective against key pathogens including *Staphylococcus aureus* and *Pseudomonas aeruginosa*²
- Well established safety profile in patients 6 months and older²
 - Neomycin free²

CIPRODEX® Otic: the #1 otic drop among otolaryngologists and pediatricians¹

USAGE AND INDICATION: CIPRODEX® Otic is indicated in patients 6 months and older for acute otitis externa due to *Staphylococcus aureus* and *Pseudomonas aeruginosa*.

IMPORTANT SAFETY INFORMATION:

Contraindications: CIPRODEX® Otic is contraindicated in patients with a history of hypersensitivity to ciprofloxacin, to other quinolones, or to any of the components in this medication. Use of this product is contraindicated in viral infections of the external canal including herpes simplex infections.

Warnings: CIPRODEX® Otic should be discontinued at the first appearance of a skin rash or any other sign of hypersensitivity. Serious and occasionally fatal hypersensitivity (anaphylactic) reactions, some following the first dose, have been reported in patients receiving systemic quinolones. Serious acute hypersensitivity reactions may require immediate emergency treatment. If the infection is not improved after one week of treatment, cultures should be obtained to guide further treatment.

Adverse Events: Most commonly reported adverse reactions in clinical trials in AOE patients: pruritus (1.5%), ear debris (0.6%), superimposed ear infection (0.6%), ear congestion (0.4%), ear pain (0.4%) and erythema (0.4%).

CIPRODEX®
(ciprofloxacin 0.3% and dexamethasone 0.1%)
STERILE OTIC SUSPENSION

Alcon®

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